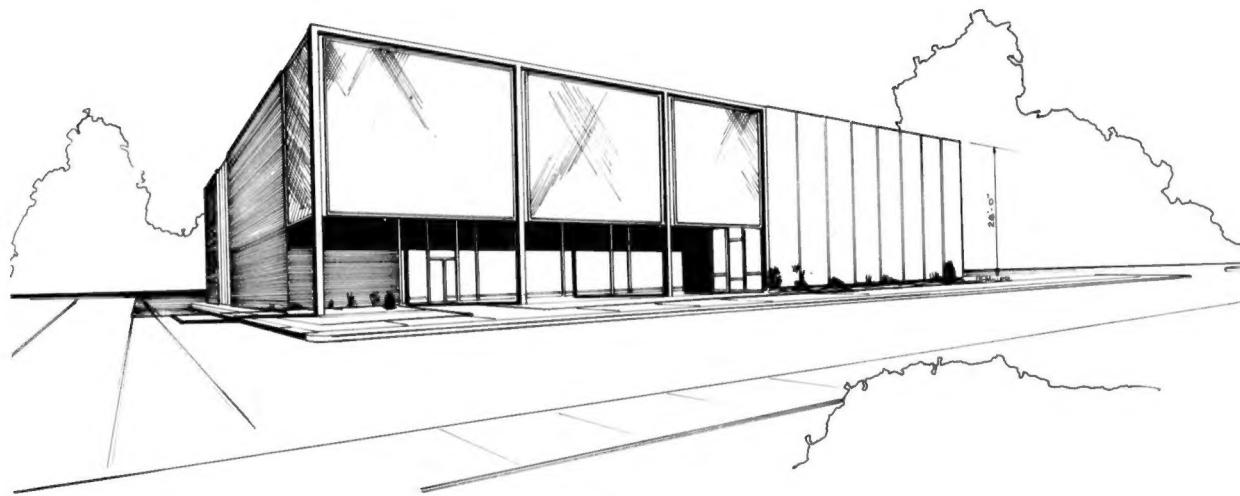


# 1963 COMPETITION • SAVINGS & LOAN

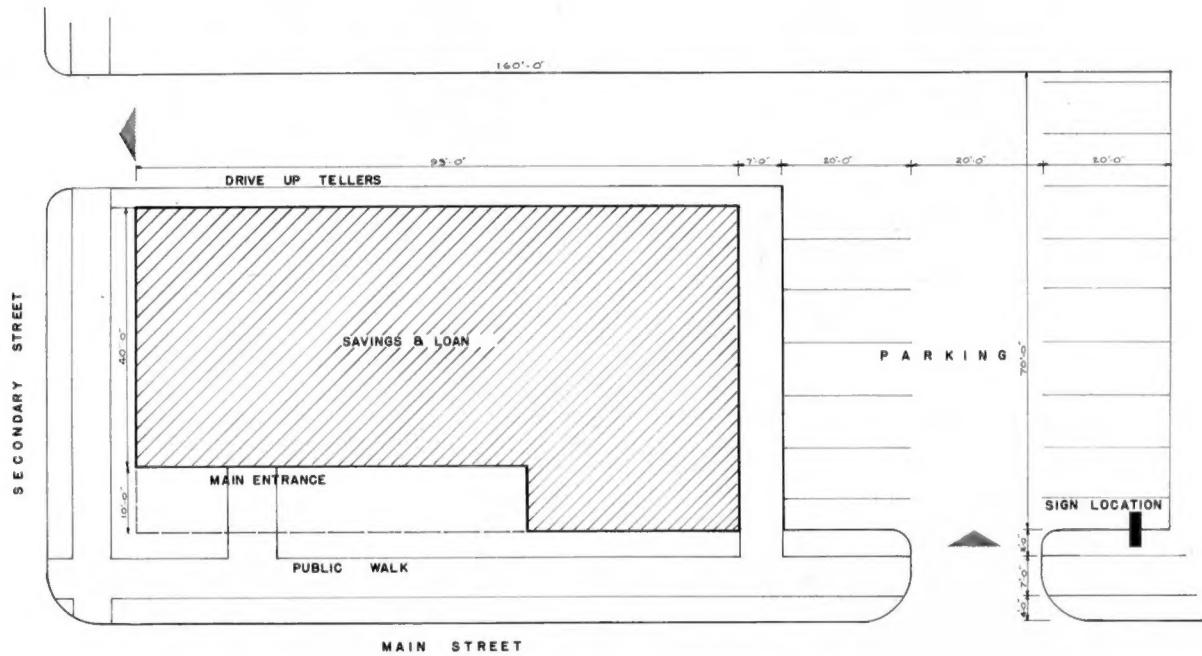


This modern new building for a Savings and Loan Association was recently erected in an outlying business section of a medium size city. It is typically representative of the many fine establishments being erected in this steadily growing business in all parts of the country in both large and small cities.

This particular building faces on a main thoroughfare leading to and from the central business district of the city. Auto traffic on this 4-lane street is fairly heavy all day and evening and limited to 40 m.p.h. The street to the left is secondary and serves as an exit from the savings and loan as indicated on the diagram. Entrance to the parking lot on the right can be made from either direction. Three large window areas cover the main front section and the blank section to the right is faced with light colored stone. The wall to the left is dark colored brick. The institution is open until 9 p.m. on Monday and Thursday nights and pays 4½ per cent on savings. Teller's windows at the rear of the building serve customers in their cars.

For the present, management only wants a sign at the location shown in the diagram, so the building or any other signs are not to be shown in the design. Management desires a sign that blends with the building architecture and reflects the character of the business, not one that would be more suitable to a night club, restaurant or entertainment business. Although there are many other types of businesses in the area, a sign at this location can be seen for considerable distance in each direction.

Here is a challenge to design a display that is distinctive, has impact, advertising value, and at the same time is in keeping with the dignity and prestige of the type of business.





GRAND INTERNATIONAL CLASS  
First Prize

STEVE POLOMCHAK'  
Federal Sign & Signal Corp.  
Blue Island, Illinois

#### SPECIFICATIONS

Supporting structure of two square poles painted white 40' high. Main D.F. cabinet mounted between poles is 18' x 8' with bottom 13' above grade has charcoal color porcelain or baked enamel faces and grey colored faces on portion behind supports.

"FEDERAL SAVINGS AND LOAN" is cut out of face and  $\frac{3}{4}$ " clear plastic letters pushed through. White plastic is laminated behind clear plastic to produce formal type raised letters. Illuminated by H.O. lamps behind letters.

The white plastic faced clock 3'9" in diameter has dignified black Roman numerals and hands. Raised filler and retainer is gold bronze anodized metal. Interior illumination by "U" shaped H.O. lamps. Modern eagle is shaped with gold bronze metal sides and yellow plastic face, lighted by gold tubing to give gold night appearance.

Lower D.F. cabinet 6' x 2' has light blue filler with black cutout plastic letters on flat white plastic face. White arrow on red plastic face directs customers to drive-in windows. Cabinet lighted inside by H.O. lamps.

GRAND INTERNATIONAL CLASS  
*Second Prize*

**LEONARD E. SWANSON**  
Heath Northwest, Inc.  
Seattle, Washington



#### SPECIFICATIONS

Reinforced concrete pylons 40' high cast in two sections, with steel cabinet fastenings set when cast. Two single white flat plastic faced cabinets 7' x 6'6" with double faced overhang section 2'6".

Copy on double faced section and logo on single faced sections are painted transparencies. "NORTHWEST SAVINGS & LOAN," 10" molded plastic letters with gold returns.

Lower D. F. cabinet 2' x 4' with copy on painted transparency. All cabinets light inside by H.O. 800 m.a. lamps on 8" centers.



## GRAND INTERNATIONAL CLASS

*Third Prize***ROBERT T. HIETALA**

Heath Northwest, Inc.

Seattle, Washington

**SPECIFICATIONS**

D. F. fabricated metal pylon display 45' high with plastic panel in center 36' x 1' internally illuminated by 800 m.a. H.O. lamps.

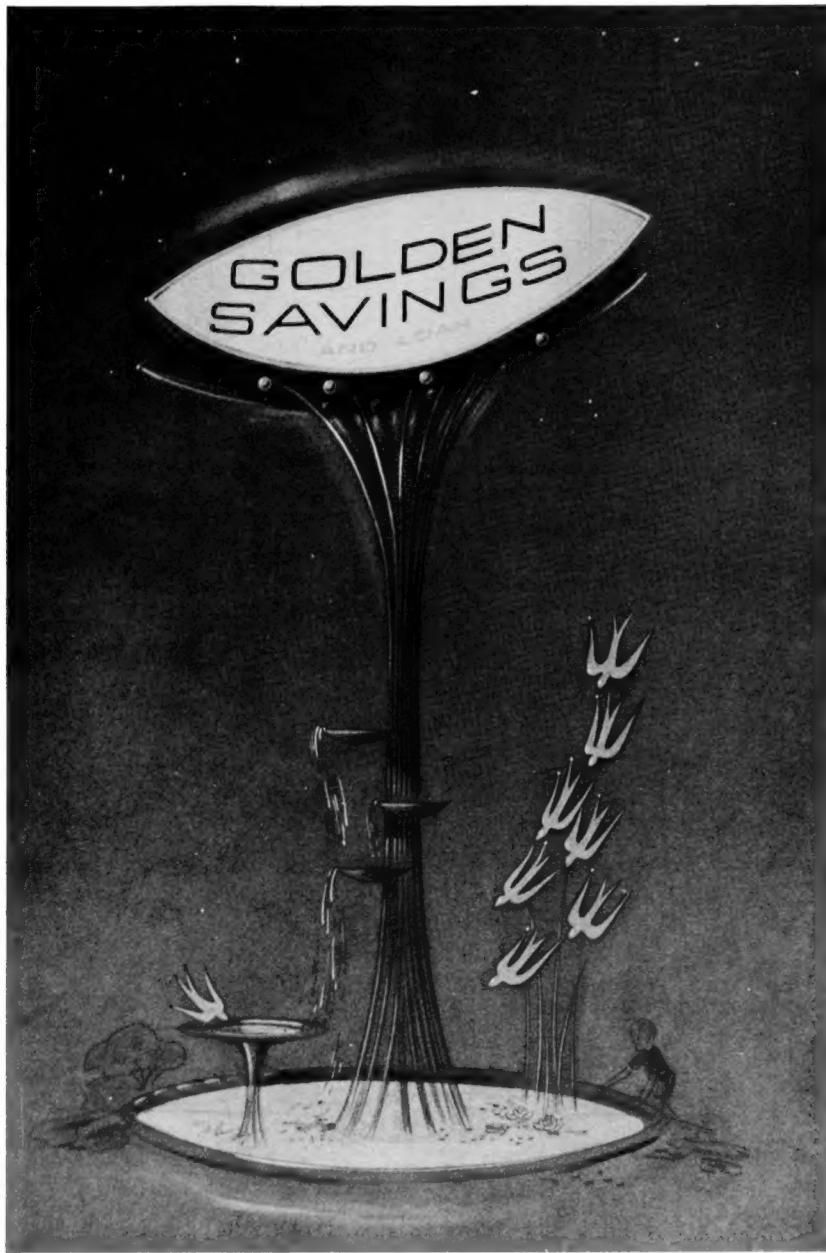
D. F. cabinet on right 8' x 7' painted anodized aluminum edges and flat white plastic faces. "CENTURY SAVINGS AND LOAN," 18" fabricated black plastic letters with gold returns. D. F. cabinet on left 8' x 7' has flat white plastic faces with painted gold anodized aluminum edges. "EARN 4½%" yellow letters on blue panel, "DRIVE UP TELLER" black plastic cut-out 6" letters with red cut-out plastic arrow.

Both cabinets internally illuminated by H.O. 800 m.a. lamps on 8" centers.

## CREATIVITY CLASS

First Prize

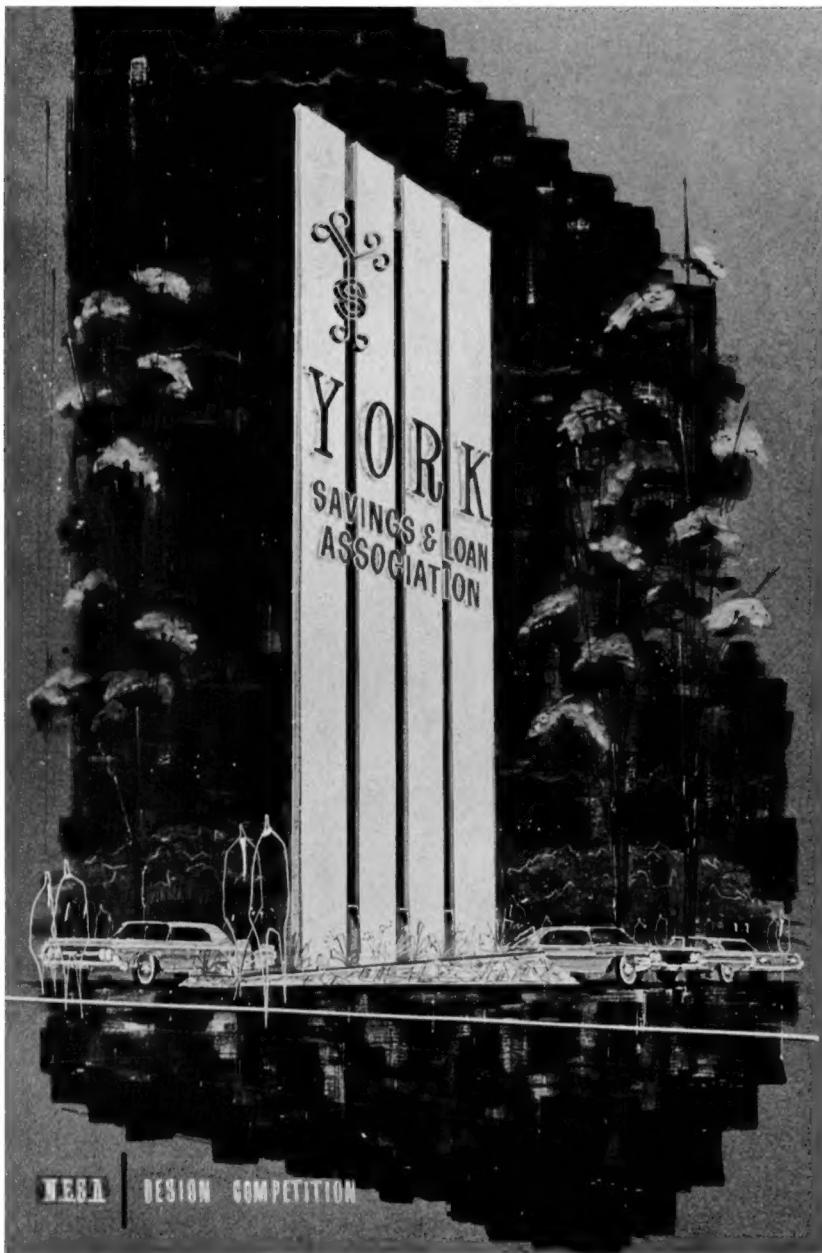
**TED PARSONS**  
Electrical Products Consolidated  
Seattle, Washington

**SPECIFICATIONS**

D. F. display 32' high with two bronze finished metal cabinets 18' x 6', each curved out in an arc and mounted back-to-back at thick center portion and slimmed at ends. Supported small steel pipes fastened together in center to provide strength. Pipes set in concrete based reflecting pool, with warm white cast stone rim.

"GOLDEN SAVINGS" 12" cut-out black plastic letters, "AND LOAN," 4" gold cut-out plastic letters on white channel plastic faces. Internally illuminated by H.O. lamps in center and white tubing in end sections of cabinets.

"Birds in flight" are cast brass and bronze—or fabricated sheet metal—mounted on aluminum colored steel rods. Cast brass—or fabricated sheet metal bird on fountain made of warm colored stone. Fountain on main pillar has brass bowls.



CREATIVITY CLASS  
Second Prize

DOUGLAS A. COLLINS  
E. L. Ruddy Co. Limited  
Toronto, Ontario, Canada

#### SPECIFICATIONS

D. F. display 37' high, 13' wide of four tapered fiberglass pylons, simulating precast concrete, covering wide flange beams. Area between pylons has 12" wide galvanized metal painted charcoal grey.

The stylized "Y's and dollar sign" symbol is galvanized metal channel with black return and green face illuminated by 60 m.a. green tubing. YORK SAVINGS & LOAN ASSOCIATION, 40" and 15" bronze channel letters with wine colored plastic faces lighted by 60 m.a. white tubing.

## CREATIVITY CLASS

*Third Prize***GUY GAGNE**

Claude Neon General Adv. Ltd.  
Montreal, Quebec, Canada

**SPECIFICATIONS**

D. F. display 28' high, 10'6" wide supported by three beams covered with stelvetite. Sign cabinet 16' x 10'6" faced with corrugated stelvetite from which black panel of reversed channel stelvetite is raised and outlined in white tubing for silhouette effect.

The crest is cut out of panel and backed with red plastic, lighted by H.O. lamps. NEW HAVEN SAVINGS AND LOAN cut-out of panel and backed with white plastic illuminated by H.O lamps.

Bottom panel 8' x 3'3", of red reverse channel stelvetite raised from background and outlined with white tubing for silhouette effect. 4½% on SAVINGS cut-out of panel backed with white plastic, lighted by H.O. lamps.



ADVERTISING AND  
IDENTIFICATION CLASS

*First Prize*

JAMES CALCOTT

Federal Sign & Signal Corp.  
Blue Island, Illinois

#### SPECIFICATIONS

The 48' high supporting columns may be of prestressed concrete or architectural steel painted white. Decorative grillwork between columns is gold anodized aluminum. Main D. F. sign cabinet is 12'6" x 9' with filler in gold baked enamel finish. REPUBLIC 32" to 20"; SAVINGS AND LOAN 24" to 9" white plastic letters inserted through cut-outs in turquoise porcelain enamel faces. Interior illuminated with H.O. lamps.

The two modules on opposite side are each 3'3' square with white plastic and laminated black plastic letters. PARK 16" and DRIVE UP TELLERS 6" high lighted by H.O. lamps. Retainers and fillers turquoise baked enamel to match main sign faces. Red plastic arrow lighted by red tubing has white baked enamel filler and retainer.

Fiberglass eagle on top 3'6" high mounted on 2' plastic ball supported by 3" pipe, all painted gold. This display feature is lighted by floodlights mounted on top of main sign section.

ADVERTISING AND  
IDENTIFICATION CLASS  
*Second Prize*

**JOHN S. KRUSE**  
Federal Sign & Signal Corp.  
Blue Island, Illinois



#### SPECIFICATIONS

Supporting pylon 42' high, 3' wide finished in gold anodized aluminum. Accent strip on front edge of pylon and sign cabinet is black porcelain enamel channel with white plastic face illuminated by single row of H.O. lamps on pylon and by interior H.O. lamps on the sign cabinet.

Main D. F. sign 12' high, 8' wide has gold anodized fillers and retainers with black cut-out plastic letters laminated on white plastic faces. HOME SAVINGS 2' high, AND LOAN 1' high back-lit by H. O. lamps on 6" centers.

Ornamental sections on each side of pylon are 28' x 2' black porcelain enamel fillers with white plastic faces and "H" trademarks in brown and gold, internally illuminated by H.O. lamps.



ADVERTISING AND  
IDENTIFICATION CLASS

*Third Prize*

**WILBUR L. BENJAMIN**  
**Blommel Sign Company**  
**Dayton, Ohio**

#### SPECIFICATIONS

D. F. display 37'6" high supported by 8" columns trimmed in stainless steel as are all other cabinets. Main panel 12' x 8' with black raised letters on white flat plastic face illuminated by H.O. lamps.

EAGLE 5' x 7' has gold anodized aluminum filler with alternate strips of yellow and green plastic faces back-lighted by H.O. lamps.

Shadow and lower cabinet faced with green stippled porcelain enamel. DRIVE IN WINDOWS letters and border in single white tubing.

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS

## SUPPLEMENTAL TREATMENT CLASS

*First Prize*

## GRAND INTERNATIONAL CLASS

*Merit Award*

**MALCOLM J. BOEREMA**

**Federal Sign & Signal Corp.**

**Blue Island, Illinois**



## SPECIFICATIONS

D. F. display 38' high on two square prestressed cast concrete supports. Area between columns filled with tile solar screen with facing edges finished in gold Resilene plastic paint.

The triangular metal cabinets are faced with textured architectural plastic-teal blue in top, brick red in center and light mustard in lower. White finished  $\frac{1}{8}$ " plastic is laminated on inside of faces behind cut-out letters, to avoid 3-dimensional copy and preserve clean sculptured shape. Fillers are painted to match face color of cabinets which are internally illuminated.

Lantern custom fabricated of white plastic and gold anodized aluminum and lighted by two beacon ray clear lamps, one upright and one inverted for double blinking effect.



## SUPPLEMENTAL TREATMENT CLASS

*Second Prize*

## GRAND INTERNATIONAL CLASS

*Merit Award***P. E. GILES**

**Neon Products of Canada Ltd.**  
Victoria, B.C., Canada

**SPECIFICATIONS**

D. F. Display 39' high, 10'6" wide supported by two I-beams painted white, with decorative center pole. METRO SAVINGS AND LOAN 4" channel metal letters 18" high faced with white plastic and illuminated by double tangerine tubing. Metal Q-deck faces covered with hammered copper skin and surrounded by 3" metal border with gold scotchcal.

Two single face jump clocks with 20" numerals installed on each side of I-beams. The time alternates with word "save." Center cabinet 4' square with white corrugated plastic faces is interior illuminated by 5 horizontal H.O. lamps, 4½% flat cut-out orange plastic letters 20" to 9". ON SAVINGS 9" flat black cut-out plastic letters, pinned to faces.

Lower section 14' x 2' has V-3 white plastic faces lighted by 15 two-foot H.O. lamps. PARK 12" gold moulded plastic letters, DRIVE IN TELLERS 12" to 6" black cut-out plastic letters pinned to faces.

SUPPLEMENTAL TREATMENT CLASS

*Third Prize***EUGENE W. HARGENS**Heath and Company  
Los Angeles, California**SPECIFICATIONS**

D. F. display 50'9" x 15' supported by two papers covered by diamond shaped flush metal painted off-white. Top cabinet 4' high, 15' wide; lower 6'6" high, 15' wide, both finish in polly gold. Faces of blue plastic routed out for flat white cut-out letters 20" to 9", with slimline lamp illumination inside.

Revolving oval 5' high, 3'6" wide finish in polly gold with flat white plastic faces. Copy is flat cut-out red plastic with numerals screwed to faces for rate changes. Interior slimline lamp illumination. Sheet metal scroll on top oval is 4" wide and painted flat charcoal brown.

Custom made metal lamp finished in antique gold is 6' high with clear lenses illuminated by six 100 watt lamps scintillating on 6-point flasher. Metal scroll at lamp base painted charcoal brown.



## PRESENTATION CLASSIFICATION

*First Prize*

## GRAND INTERNATIONAL CLASS

*Merit Award*

**RICHARD CONNOR**  
**Blanchett Neon Limited**  
**Edmonton, Alberta, Canada**

**SPECIFICATIONS**

D. F. pylon 34'6" high 12' wide supported on two painted I-beams with pole in center to support revolving section. Center of structure decorated with sheet metal louvres with faces painted aqua and channels dark blue.

Main panel 12' x 6'6" white plastic face has 3' channel letters with black painted 4" returns. C lighted by double rose tubing with violet plastic face. S has double yellow tubing and orange yellow face. L has double white tubing with aqua plastic face. CITY SAVINGS & LOAN in 12" black cut-out plastic letters cemented to face.

Lower panel of 5' x 2'6" clear plastic painted violet with 8" TELLERS SERVICE letters and arrow painted white and illuminated by three rows 60" H.O. lamps. Revolving 3' x 2'6" top section has white plastic face with 4½% in 18" black painted numerals and on SAVINGS 4" letters painted black. Reverse side has CSL logo painted white on violet painted plastic face. Illumination is by 3-rows 36" H.O. lamps.

## PRESENTATION CLASSIFICATION

*Second Prize*

## GRAND INTERNATIONAL CLASS

*Merit Award***EARL PAULSON**

Federal Sign &amp; Signal Corporation

Blue Island, Illinois

**SPECIFICATIONS**

D. F. display 45' high, 16'9" wide, overall, supported by 16' pipe to 26' above grade and 8' pipe above, faced with 20 g. steel finish in gold and black dynasyl. Vertical strip on each side faced with inverted "U" shape moulded white plastic illuminated by one row of H.O. lamps.

Main cabinet 12' x 7'6" has flat plastic pictorial on white plastic face and gold dynasyl filler. Letters are 1/2" white plastic pushed through blue porcelain enamel face, internally illuminated with H.O. lamps.

Octagonal sign 4'6" x 4'6" has gold dynasyl filler, flat cut-out plastic letters on white plastic face back-lighted by H.O. lamps. PARK is blue, arrows red and DRIVE UP TELLERS in black.



## PRESENTATION CLASSIFICATION

*Third Prize*

**ROY A. BOONE**  
Stanford and Inge, Inc.  
Roanoke, Virginia

**SPECIFICATIONS**

D. F. display 33' high, 20' wide overall, supported by two 9" x 4' sq. type poles painted white. Main panel 14' x 10' has wide corrugated metal face painted chocolate. "Picture frame" outside is black plastic drilled with 1-inch holes back-lighted by H.O. lamps.

Channel letters have white plastic faces illuminated by white tubing. "FIRST" is 48" to 18", SAVINGS-LOAN 24" and 6".

The 4' cube rotating clock faced with white plastic has following on other three sides: TEMPERATURE—Open Mon. & Thurs. 'til 9—4½% on Savings.

## PRACTICABILITY CLASSIFICATION

*First Prize*

**TOM RUNKLE**  
**Electrical Products Division**  
**Federal Sign & Signal Corporation**  
**Eugene, Oregon**

**SPECIFICATIONS**

D. F. display 28" high, 16'9" wide supported by steel "I" beams boxed in gold anodized aluminum 6" x 16'. The three 4' center poles of 26 g. conductor pipe finish in brown enamel are decorative and not supporting members.

All cabinets are 16' thick with visible edging retainers and dividers of gold anodized aluminum in upper section and of white enamel in oval and lower sections.

"FIRST FEDERAL" 21" to 10" script white plastic letters on turquoise routed plastic panel 13'6" x 3", back-lighted by 800 m.a. vertical lamps on 10" centers. "SAVINGS," "LOAN" 15" high flat cut-out brown plastic, "AND" 7½" high flat c/o brown plastic, spacer bars flat c/o orange plastic, all pegged out on white corrugated plastic panel 13'6" x 6'3" illuminated by 800 m.a. vertical lamps on 12" centers.

Vertical side cabinets 6'3" high, 1'2" wide faced with dignified leaf design of gold Scotchcal Mylar on turquoise plastic background, lighted by single vertical 800 m.a. lamp wired to secondary circuit in main cabinet.

Oval cabinet 5' x 3'6" with orange plastic face. White routed plastic numeral is 16", fractions 7" and c/o 15. "CURRENT DIVIDEND" 2½" brown plastic cut-out letters. Internally illuminated by three 800 m.a. Endon lamps.

Lower cabinet 11'9" x 3'6" with white plastic face, "CAR TELLER" and "PARKING" are 7" pegged flat cut-out turquoise plastic and the arrow is 33" orange plastic. Illuminated by 800 m.a. lamps on 12" centers.

Dark colored brick structure supporting poles is 60" high, 9'6" long, 21" wide. Field stone planter 18'9" long, 18" high and 42" wide to be furnished by owner.



## PRACTICABILITY CLASSIFICATION

Second Prize

FRED R. BERGENDORFF

Electrical Advertisers Agency

El Cajon, California

**SPECIFICATIONS**

D. F. pylon 36' high on tapered shaft of tan sheet metal cover over steel column. Horizontal cross tie sheet metal boxed panel.

Main section 16' x 10' faced with white plastic internally illuminated with T-12 slimline lamps. "SENTRY" blue flat cut-out plastic letters and "SAVINGS & LOAN" black flat cut-out letters.

Revolving 4' circle reads "Open 'til 9—Monday and Thursday Nights" in blue flat cut-out letters on white plastic face lighted with slimline lamps inside.

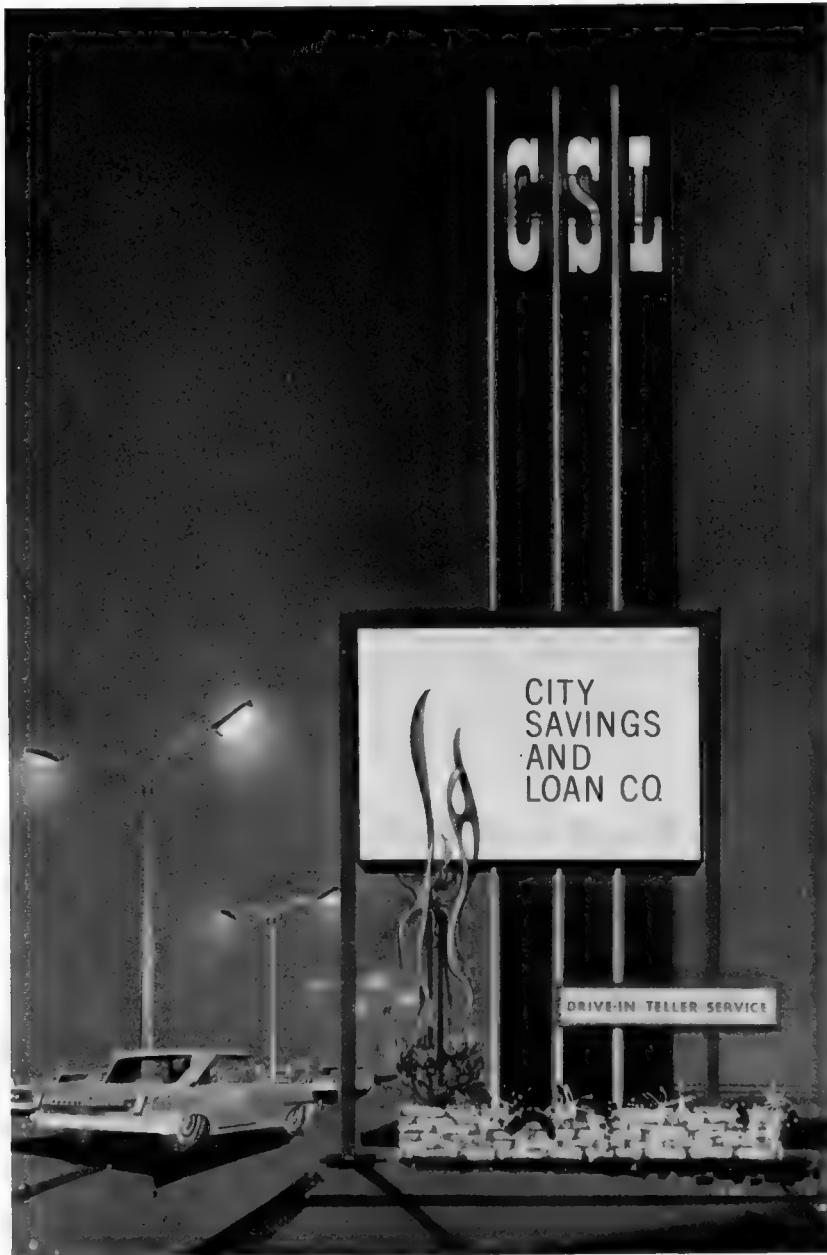
**PRACTICABILITY CLASSIFICATION***Third Prize*

**JAMES L. DIX**  
Electrical Products Division  
**Federal Sign & Signal Corporation**  
Los Angeles, California

**SPECIFICATIONS**

D. F. sign 55' to top of spire. Main column fabricated around pole with white sheet metal mullions on outside and gold anodized aluminum mullion in center. White dimpled plastic faces between mullions internally illuminated. White finished pole supports cabinets.

Top cabinet 6' high in gold anodized aluminum with retainers 2½" x 2½" wide and deep. Black flat cutout numbers 4' to 1' wired to white plastic face to permit percentage changes. "GUARDIAN" olive and blue fabricated plastic letters 39" to 18" with black edges on satin finish plastic faces. Cabinet 15' x 6' gold anodized aluminum with 2½" x 2½" retainers. "SAVINGS & LOAN" fabricated plastic letters 21" to 18" black faces except "S" in olive and "L" in blue on white plastic face in gold anodized cabinet 15" x 3'. All cabinets internally illuminated with fluorescent lamps.



GRAND INTERNATIONAL CLASS  
Merit Award

**T. GODWIN**

Claude Neon Ruddy Kester Limited  
Regina, Saskatchewan, Canada

**SPECIFICATIONS**

D. F. display 43' high, 19' wide overall, supported by three poles with dimensional sheet metal forming background. "CSL" raised block sheet metal 3" channel letters 5'8" high, with up and down wiping action of lamps and tubing on 19 pt. flasher.

Sign cabinet 15' x 10' x 2" set in grey sheathed "I" beams to give appearance of floating, has flat white plastic faces internally illuminated by H.O. lamps. "CITY SAVINGS AND LOAN CO." 12" black cut-out plastic letters sanded to remove gloss. Frieze of "4½%", 16" high painted on inside lighted by 2 rows of 40 w. lamps 4" behind face chasing from left to right to give news item effect.

Lower portion two single faced cabinets 12'6" x 1'8" with blue fillers and retainers and red cut-out 5½" plastic letters on flat white plastic face. The sculptured portion is steel re-inforced papier-mache coated with Poly-vinyl chloride with gold color added.

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION  
Donald S. Cobb, Jr.  
Los Angeles, California



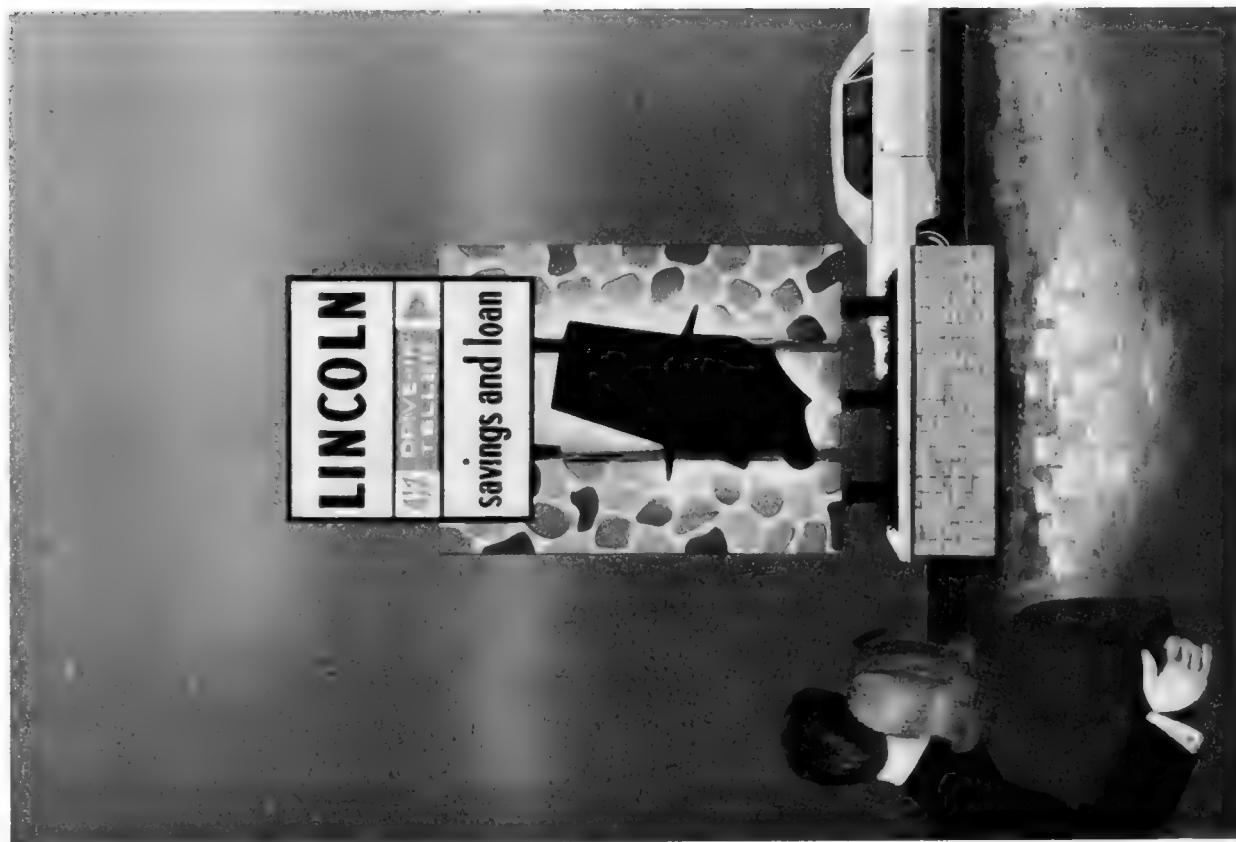
NEON CHARLES R. HARPOON, INC.  
Springfield, Missouri

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



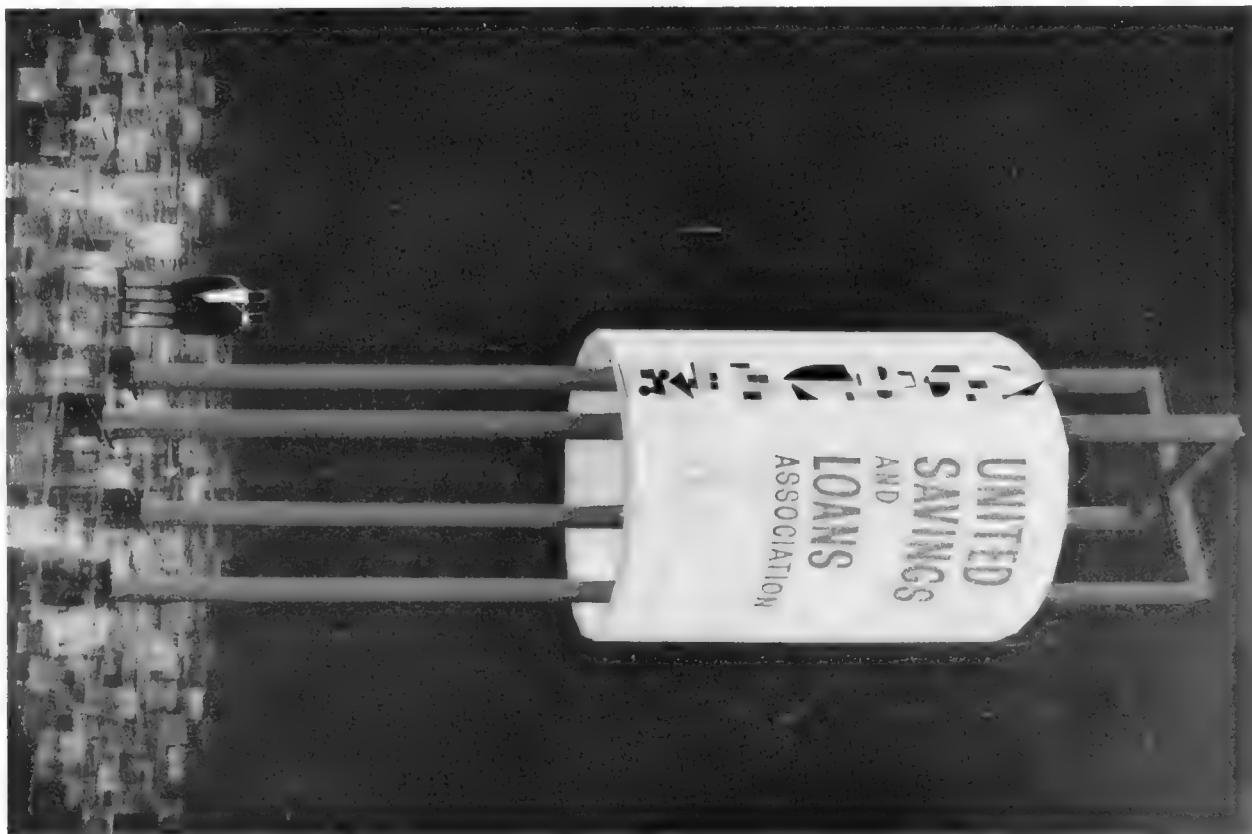
J. I. Walker  
CLAUDE NEON GENERAL LTD  
Montreal, P. Q., Canada



Don A. Henderson  
CLAUDE NEON GENERAL LTD  
Montreal, P. Q., Canada

**SAVINGS & LOAN**

NESA ELECTRIC SIGN DESIGNS



NEON PRODUCTS OF CANADA LIMITED  
Don O'rechuk  
Winnipeg, Manitoba, Canada



LEVI'S Joseph Simcoe  
Winnipeg, Manitoba, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Hugh W. Lusk  
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION  
Oakland, California



Curtis Voss  
ADVANCE NEON SIGN CO.  
Los Angeles, California

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



David Lipscomb  
TEXAS DISPLAYS, INC.  
Victoria, Texas



FEDERAL SIGN AND SIGNAL CO., INC.  
Don J. Allen  
Portland, Oregon  
Portland, Oregon  
FEDERAL SIGN AND SIGNAL CO., INC.  
Portland, Oregon  
Portland, Oregon

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Joseph E. French  
FEDERAL SIGN AND SIGNAL CORP.  
Louisville, Kentucky



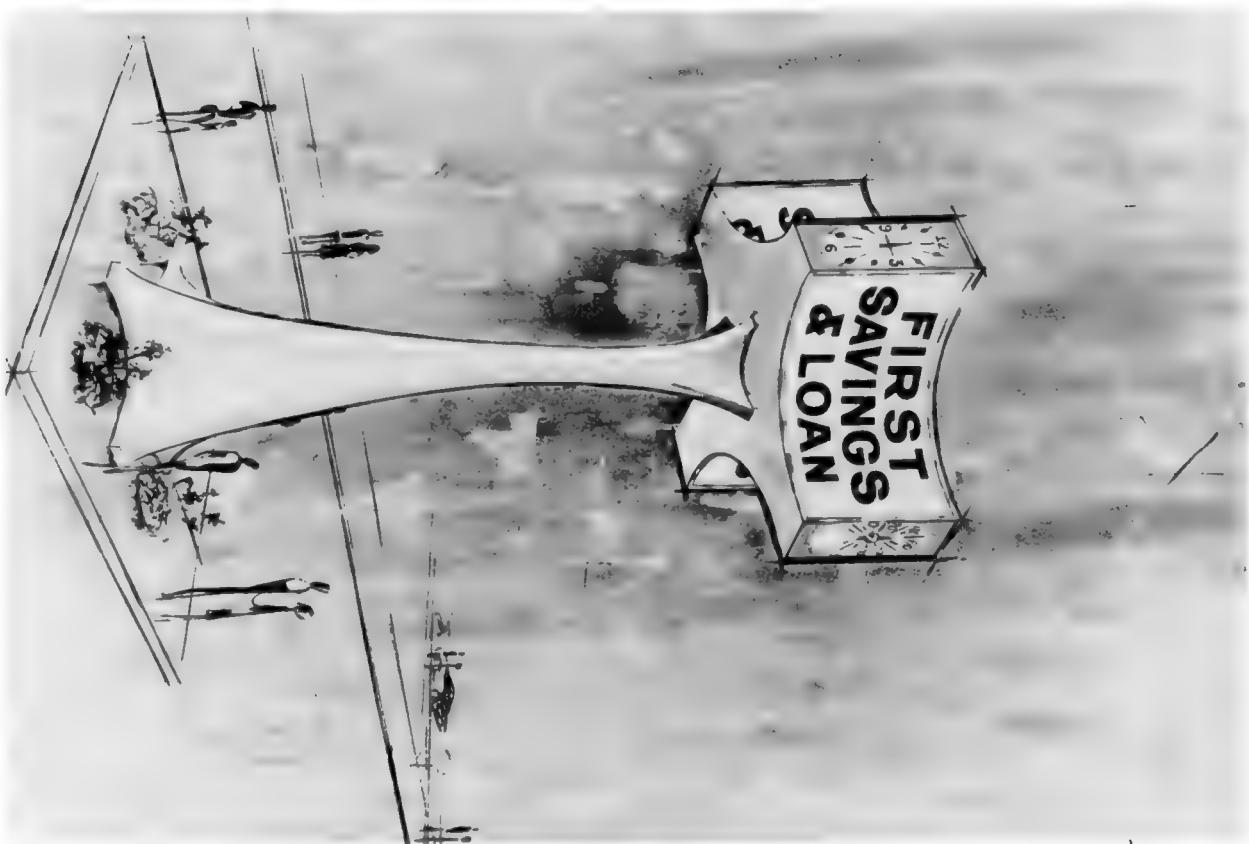
Donald Hefl  
LOTT NEON SIGN AND ADV. INC.  
Joliet, Illinois

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



FEDERAL SIGN AND SIGNAL CO., INC.  
Portland, Oregon  
LEO DELANO ELECTRICAL PRODUCTS DIVISION



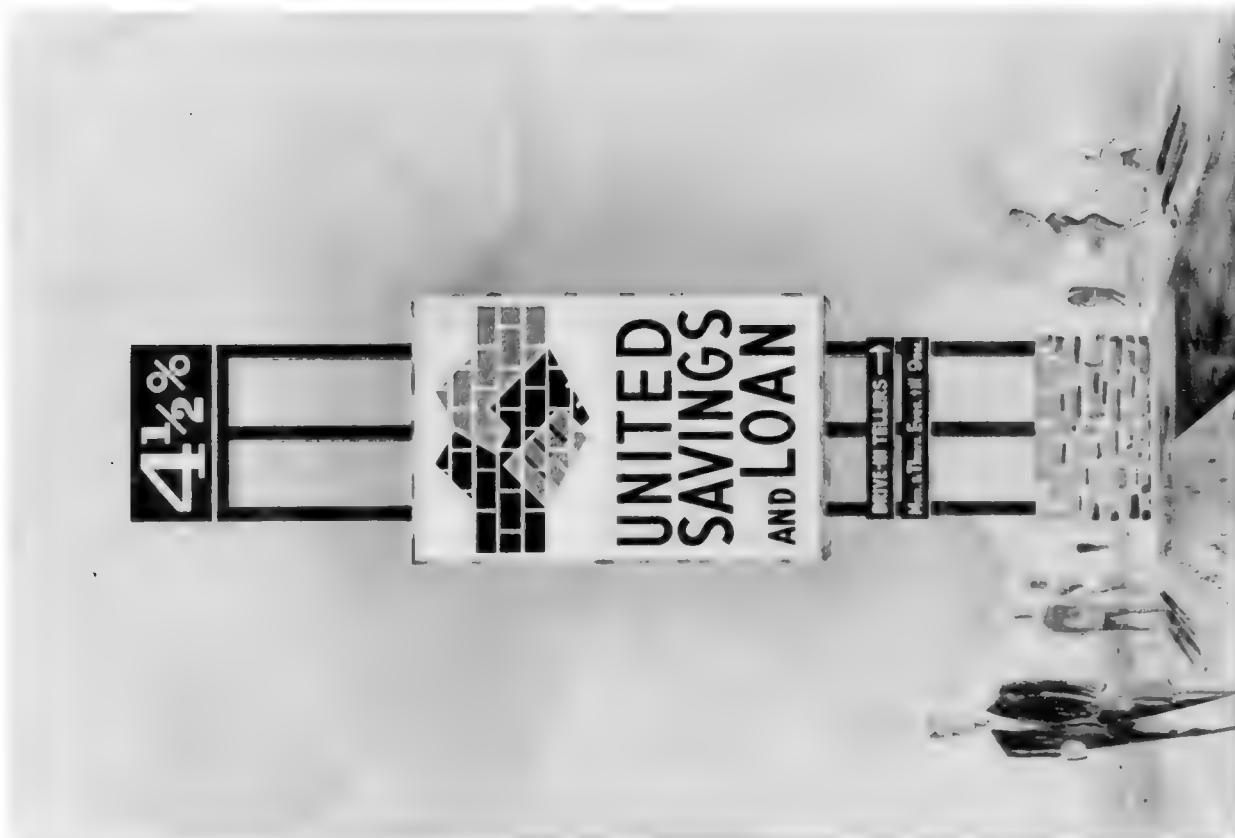
Dale Brown  
ATL-GLO SIGN CO.  
Columbus, Ohio

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Elmo Hopkins  
FELIX SIGNS, INC.  
Kingsport, Tennessee



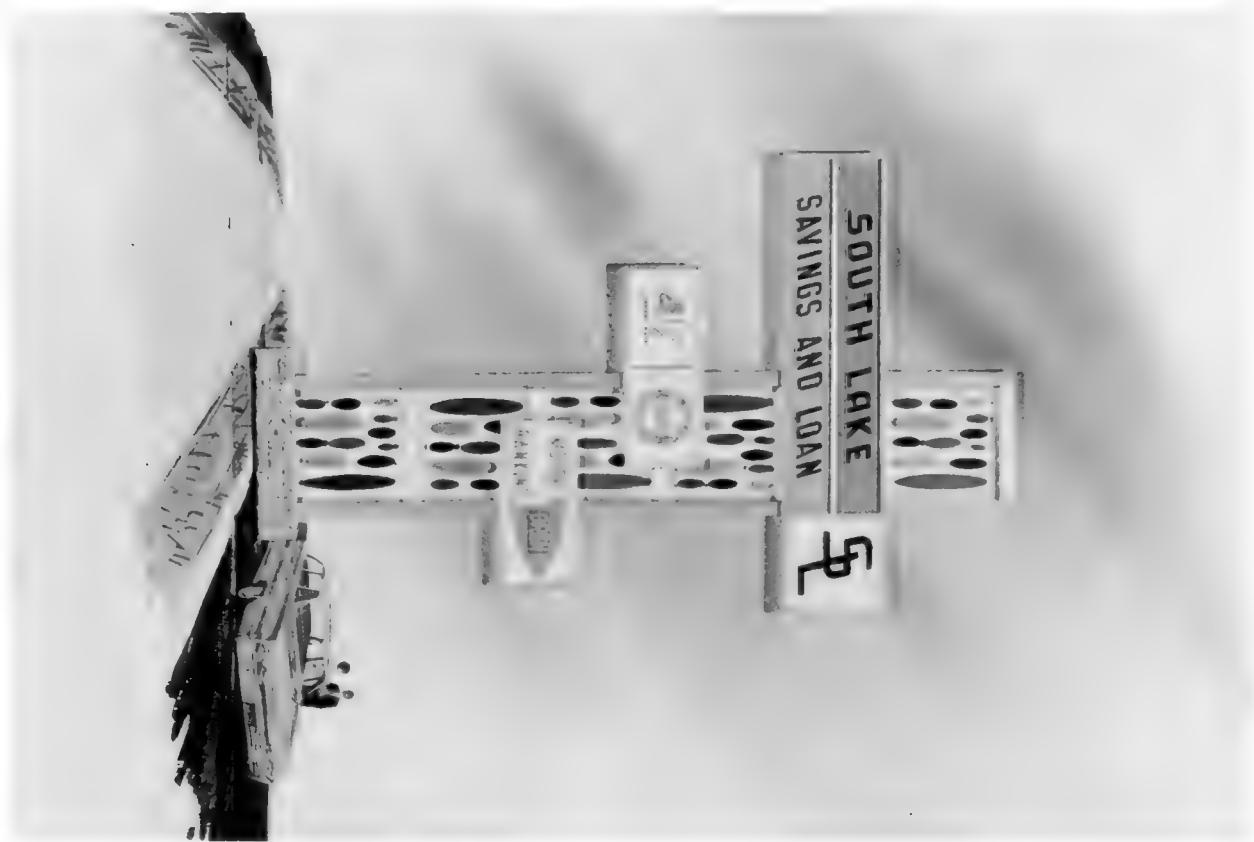
Hobby Lauenschlager  
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION  
Portland, Oregon

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Donald E. Krieg  
TRIPLE A SIGNS  
North Hollywood, California



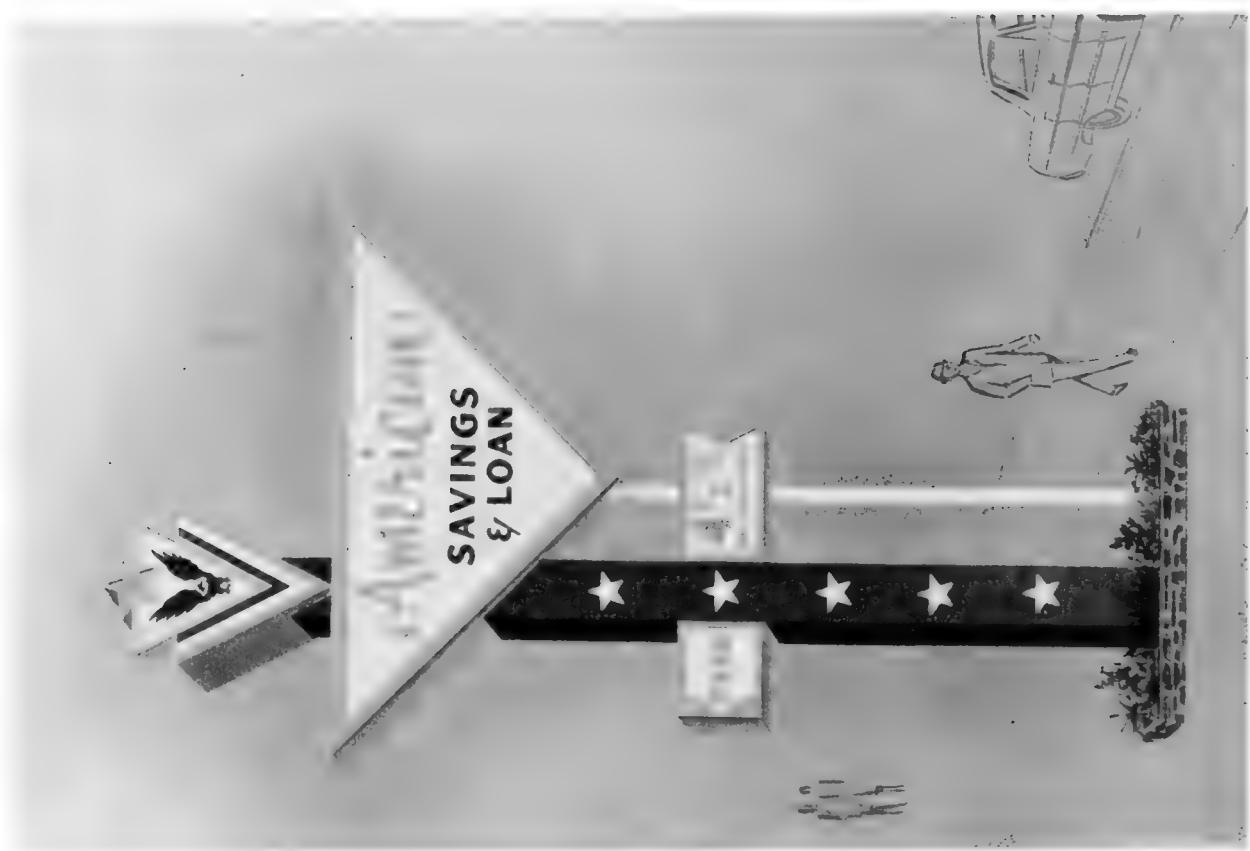
Ernest F. Orlhouser  
FEDERAL SIGN AND SIGNAL CORP.  
Des Plaines, Illinois

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



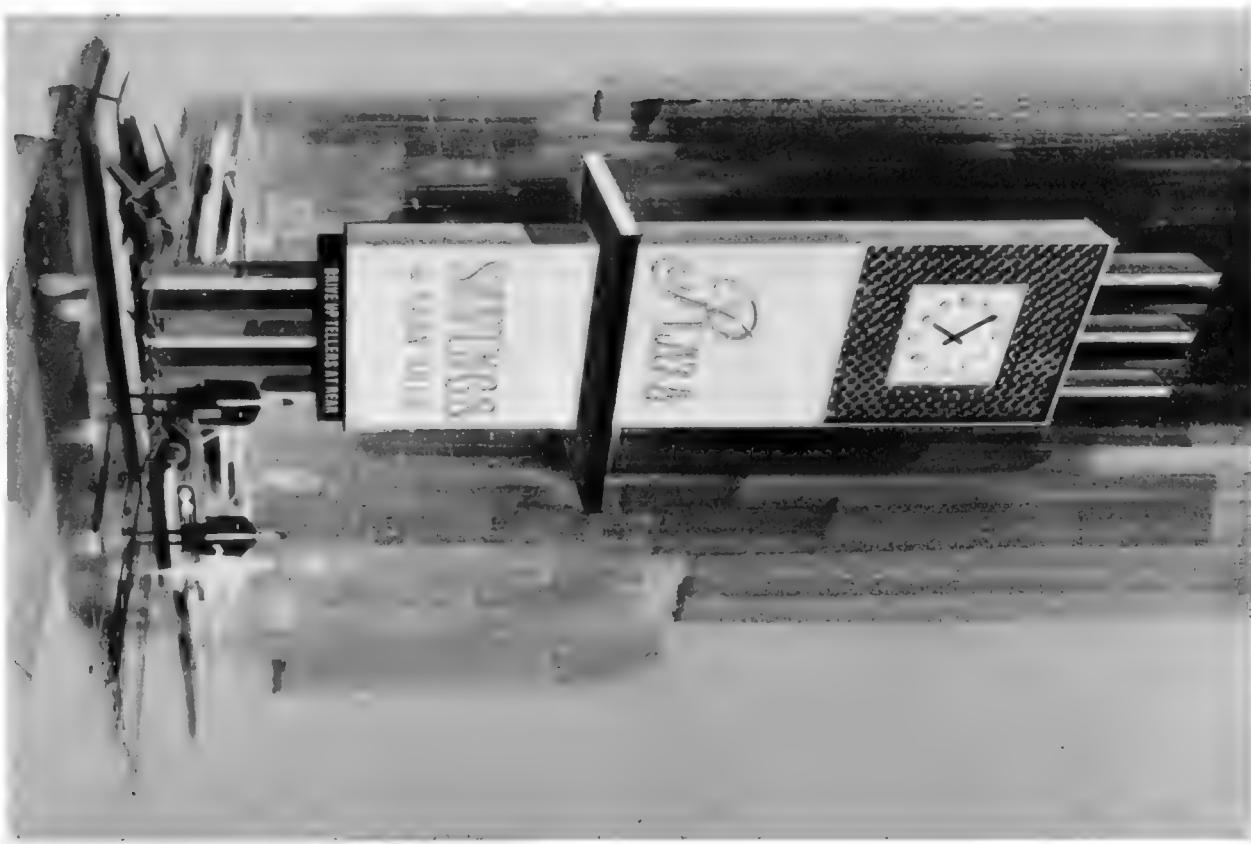
V. Paul Marshall  
SANTA ANA NEON CO.  
Santa Ana, California



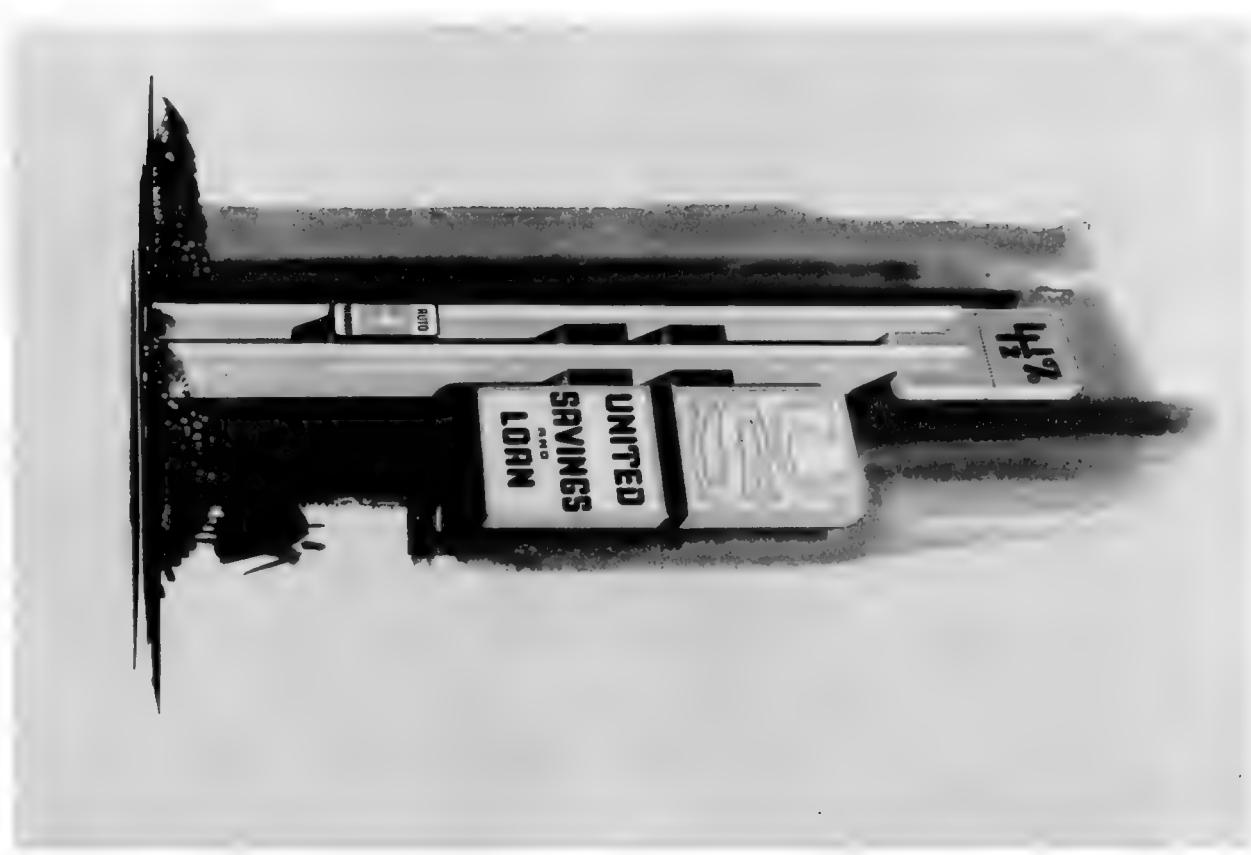
Mr. Maurice Jett Bohman  
HADEN NEON SIGN COMPANY, INC.  
Lubbock, Texas

**SAVINGS & LOAN**

**NESA ELECTRIC SIGN DESIGNS**



Stanley Duddak  
FEDERAL SIGN AND SIGNAL CO., INC.  
Blue Island, Illinois



Kenneth E. Vondray  
AMKOE SIGN COMPANY  
Palo Alto, California

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



C. Bresy  
FEDERAL SIGN AND SIGNAL CORP  
Blue Island, Illinois



Ike Tch  
E. L. RUDY CO., LTD  
London, Ontario, Canada

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



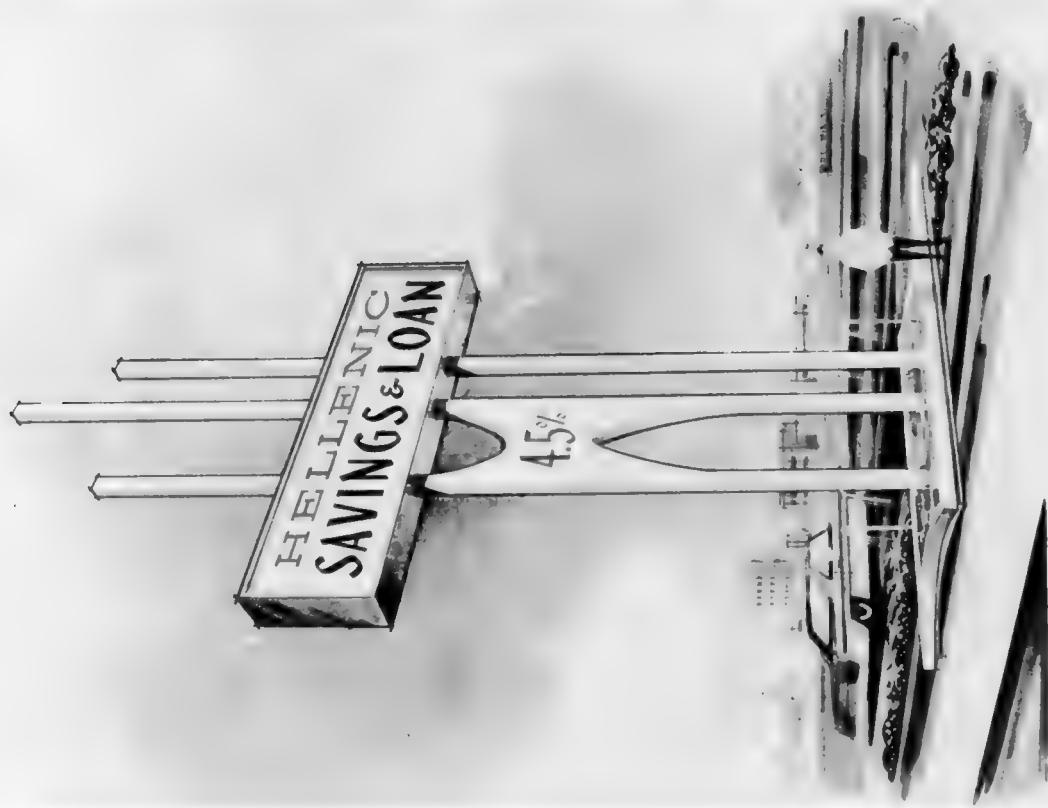
RICHARD M. JAMISON  
ELECTRIC PRODUCTS CONSOLIDATED  
Spokane, Washington



FEDERAL SIGNAL CORP.  
Nicholas Castell Co.  
San Francisco, California

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



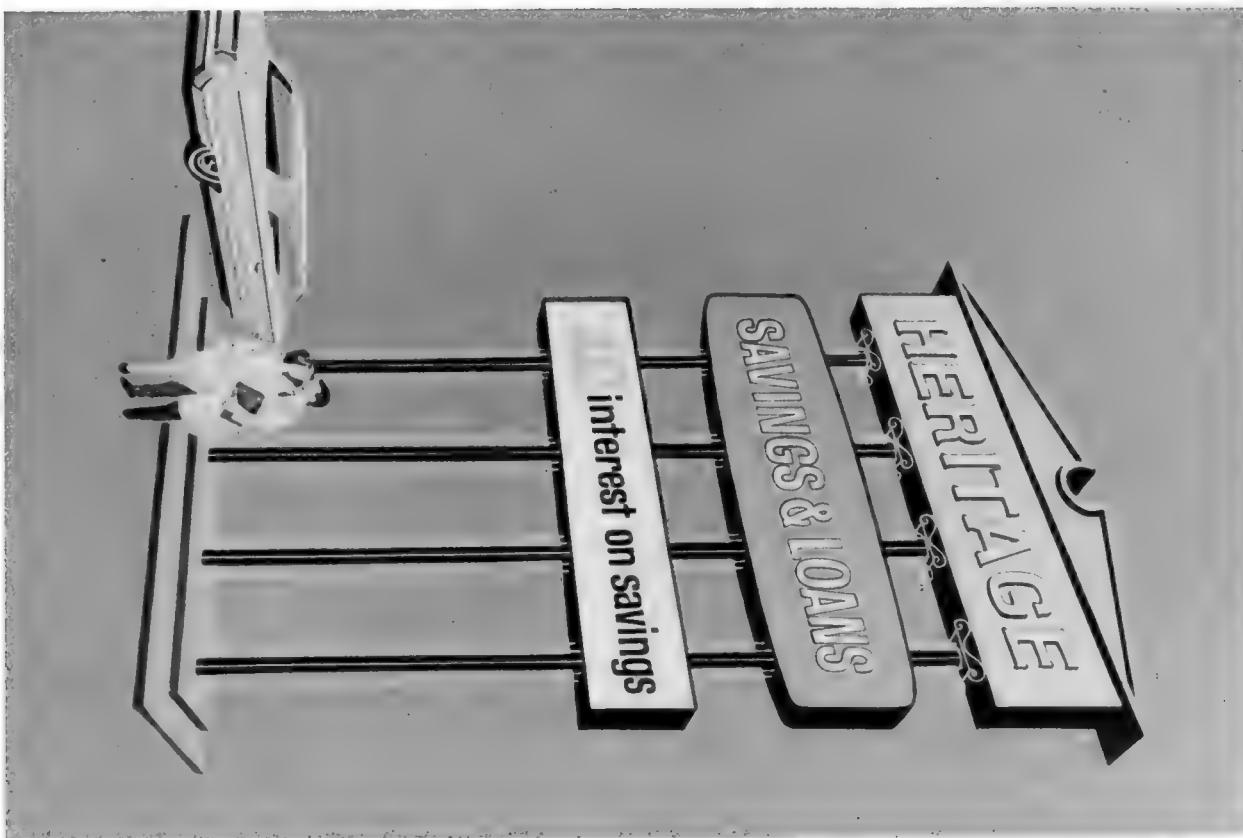
FEDERAL SIGN AND SIGNAL CORP  
MONROE ELECTRICAL PRODUCTS DIVISION  
Los Angeles, California



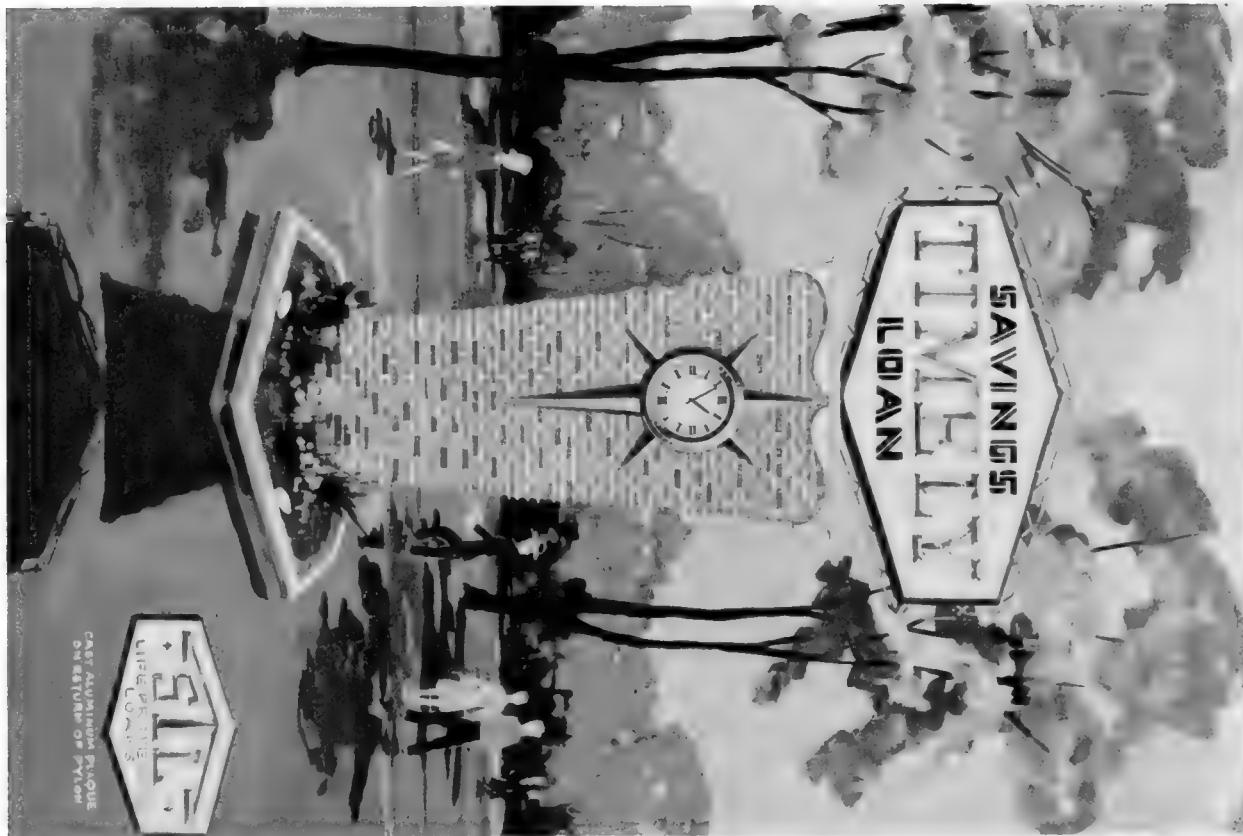
Mrs. Juanita McDevough  
MONARCH SAVINGS & LOAN COMPANY  
Los Angeles, California

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Tom Sutton  
E. L. RUDY CO. LTD.  
Toronto, Ontario, Canada



K. Allen  
E. L. RUDY CO. LTD.  
Toronto, Ontario, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



WHITE WAY ELECTRIC SIGN AND MAINT CO  
Eugene Barbour  
Chicago, Illinois



NEON PRODUCTS OF CANADA, LIMITED  
Vancouver, British Columbia

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



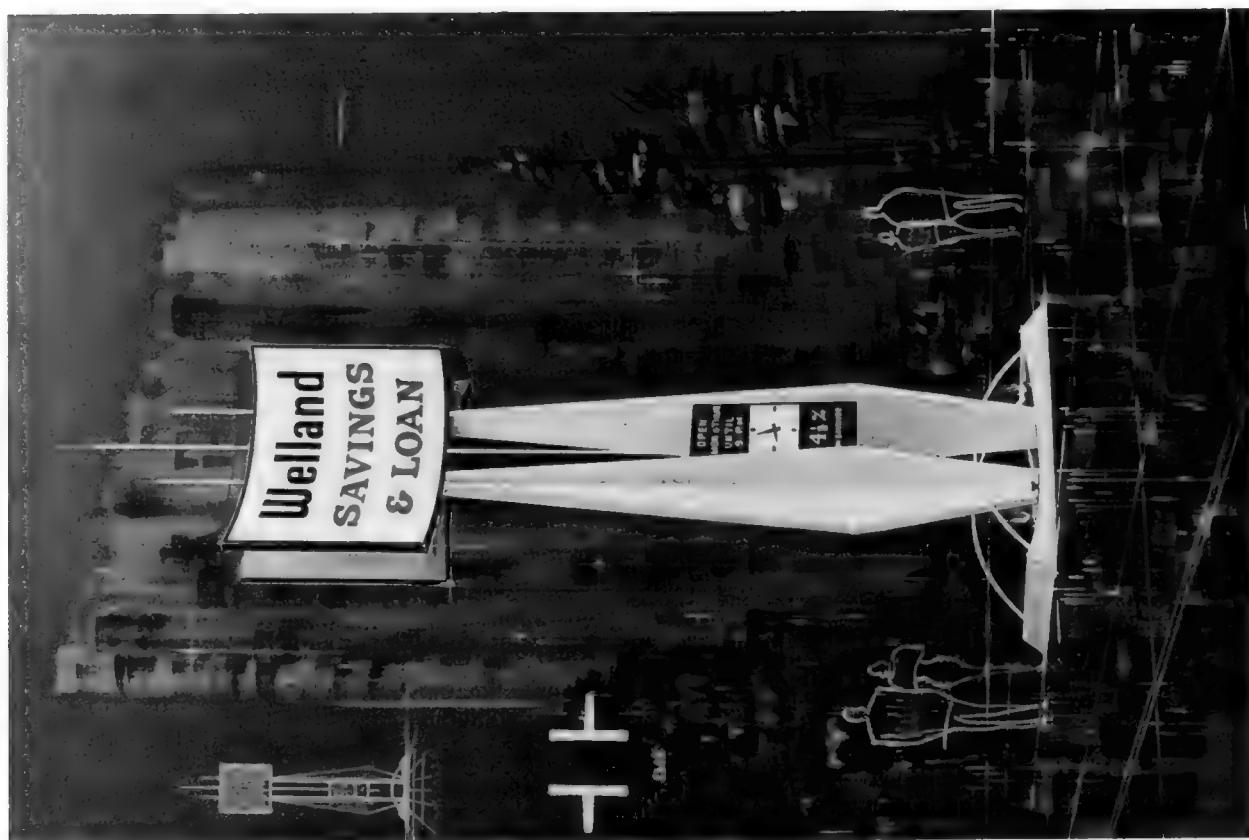
Frederick L. Lamp  
THE BIOMARIE SIGN CO.  
Dayton, Ohio



Chuck Beverage  
LAMAR DEAN OUTDOOR ADV. INC.  
Jacksonville, Florida

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Eduard Rechak  
F. L. RUDY LTD.  
Toronto Ontario Canada



G. Rabicheau  
F. L. RUDY LTD.  
Toronto Ontario Canada

**SAVINGS & LOAN**

**NESA ELECTRIC SIGN DESIGNS**



G. J. Pearson  
CLAUDE NEON GENERAL ADV., LTD.  
Montreal, P. Q., Canada



Leonard R. Crump  
F. L. RUDY CO. LTD.  
Toronto, Ontario, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



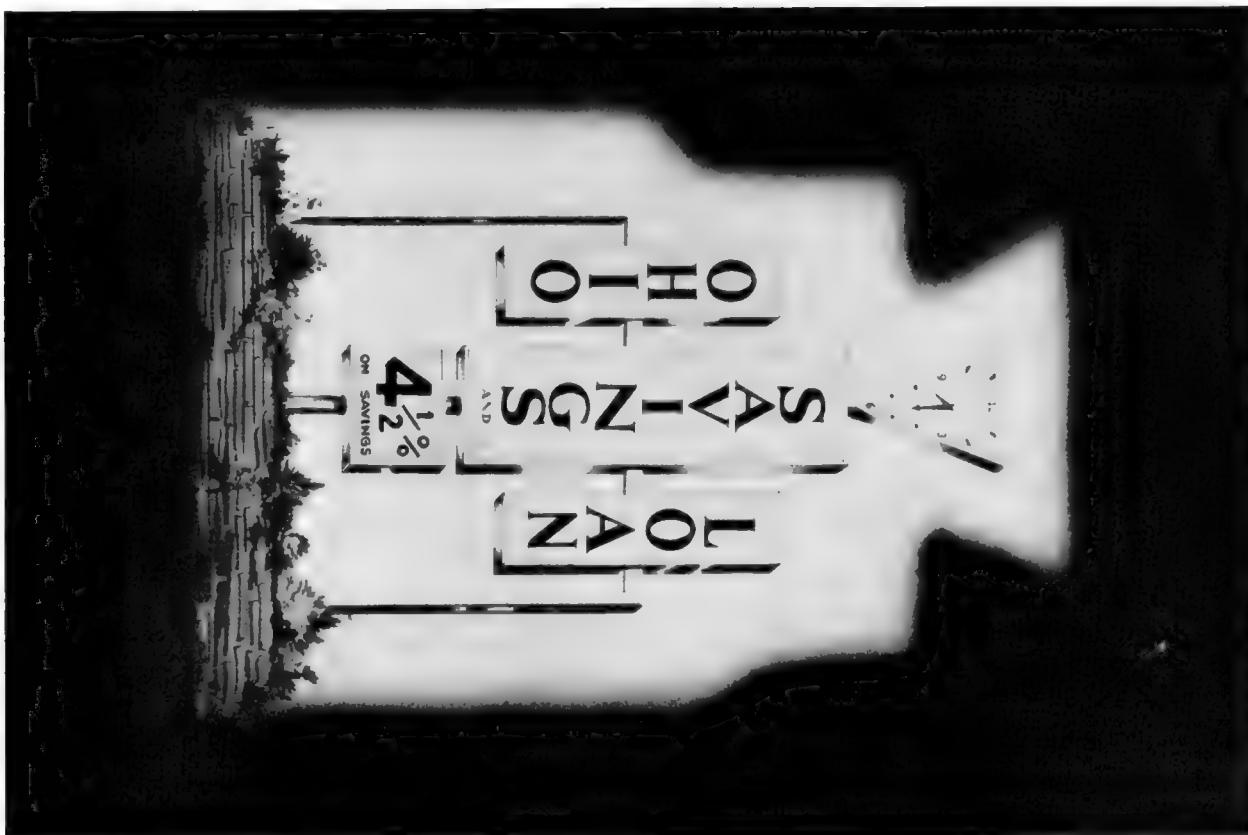
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FLASHRIC SIGN CO.  
Chicago, Illinois



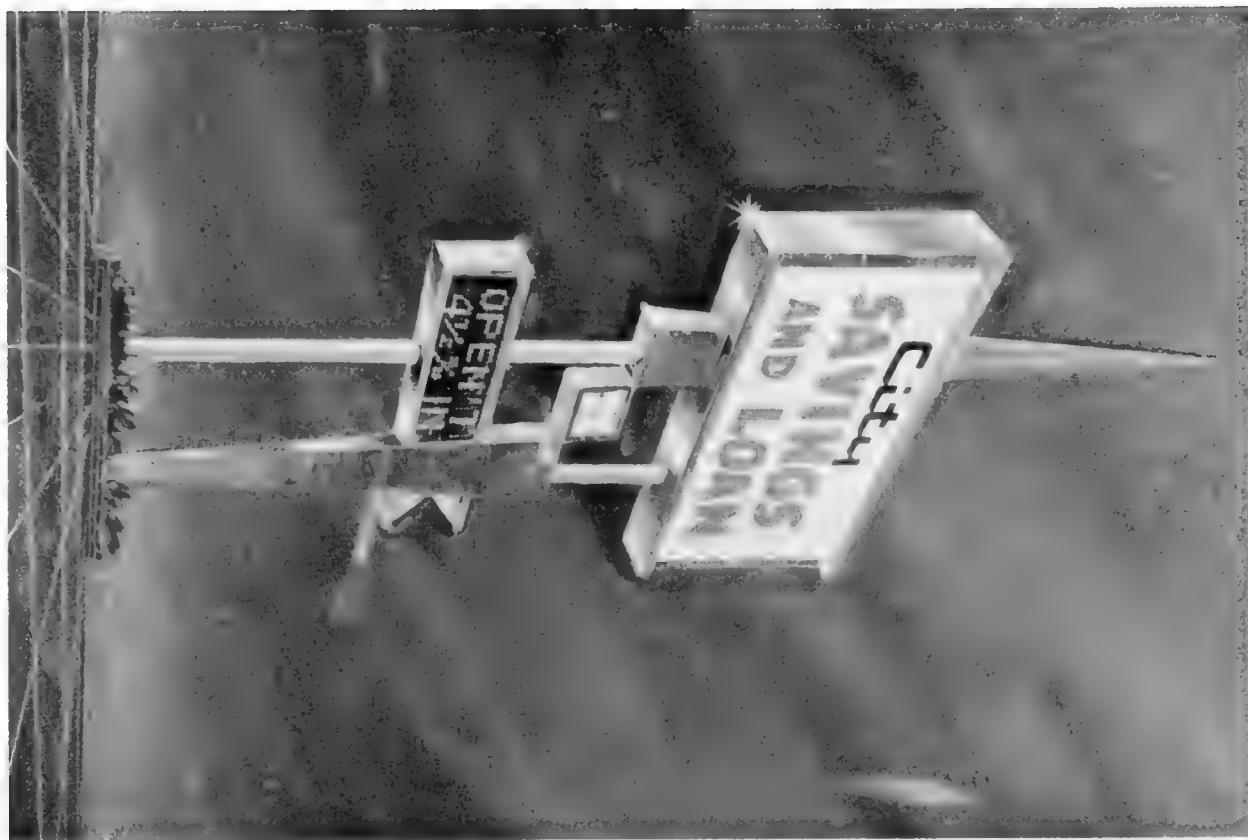
Hall G. Maurer  
NORTH SHORE SIGN COMPANY  
Waukegan, Illinois

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Michael Koher  
1138 Cleveland Avenue  
Columbus Ohio



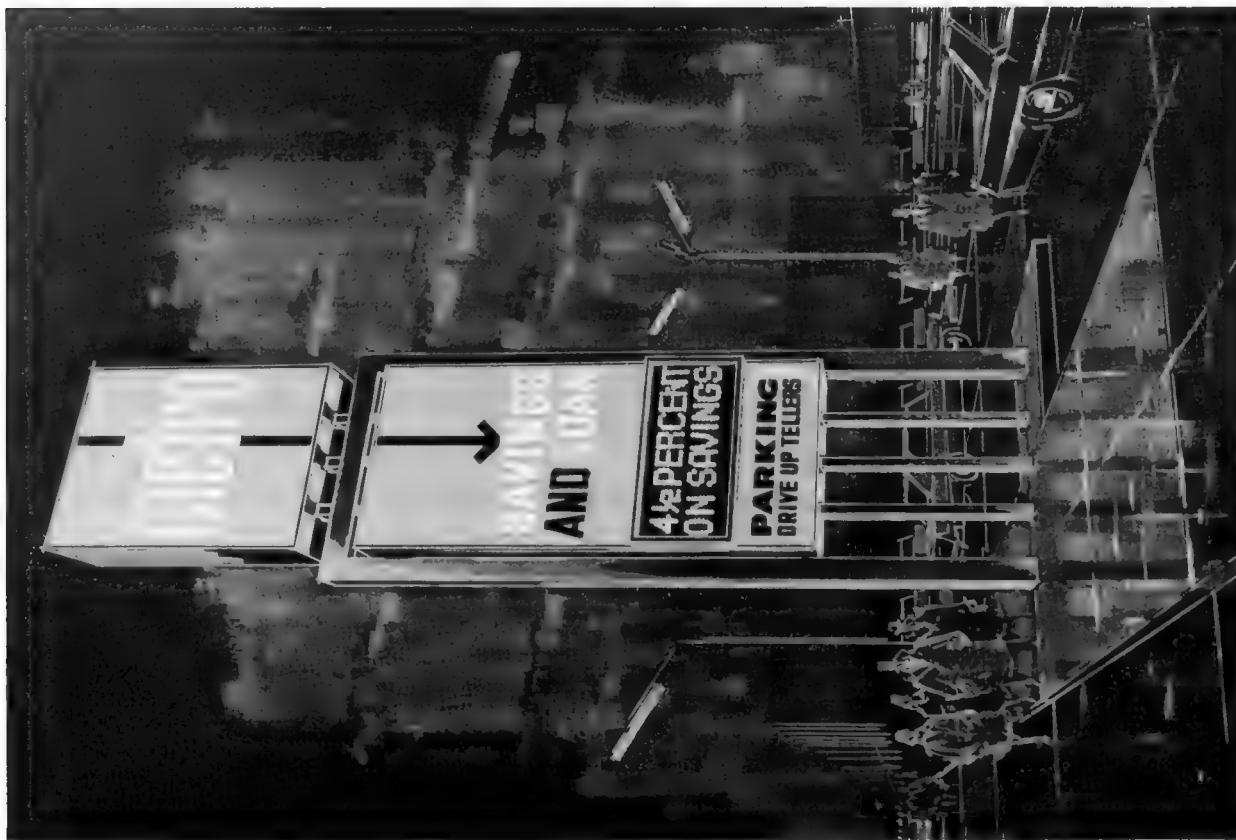
J. R. Escobedo  
ANDERSON SIGN MFG. CO.  
Bloomington, Illinois

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Dennis N. Coles  
NEON PRODUCTS OF CANADA LIMITED  
Scarborough, Ontario, Canada



Robert A. Morgan  
NEON PRODUCTS OF CANADA LIMITED  
Scarborough, Ontario, Canada

**SAVINGS & LOAN**

NESA ELECTRIC SIGN DESIGNS



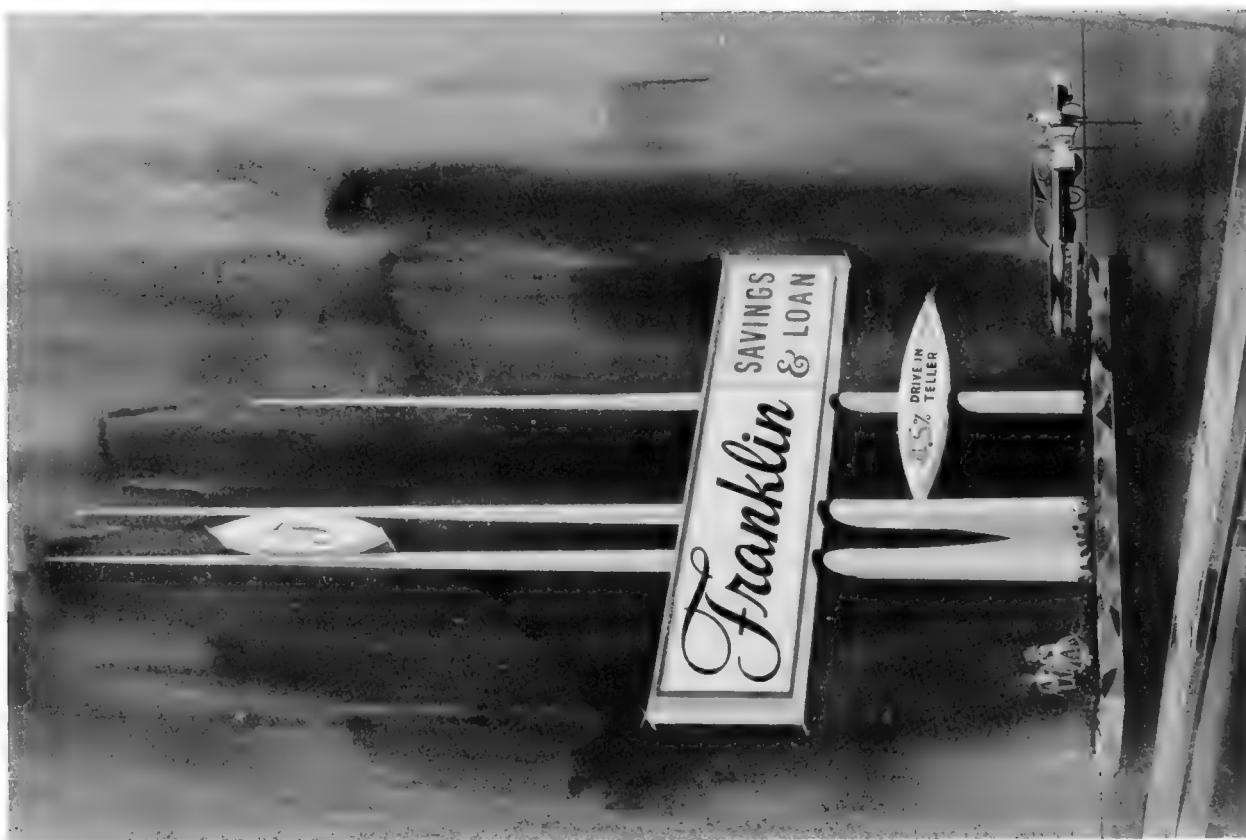
KINGSPORT SIGN CO. DIV. OF SOUTHERN PLASTIC MOULDERS, INC.  
Kingsport, Tennessee



NEON SALES AND SERVICE  
Jim Luchberg  
Calgary, Alberta, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Manuel C. Trevino  
FEDERAL SIGN CO. OF TEXAS  
Dallas, Texas



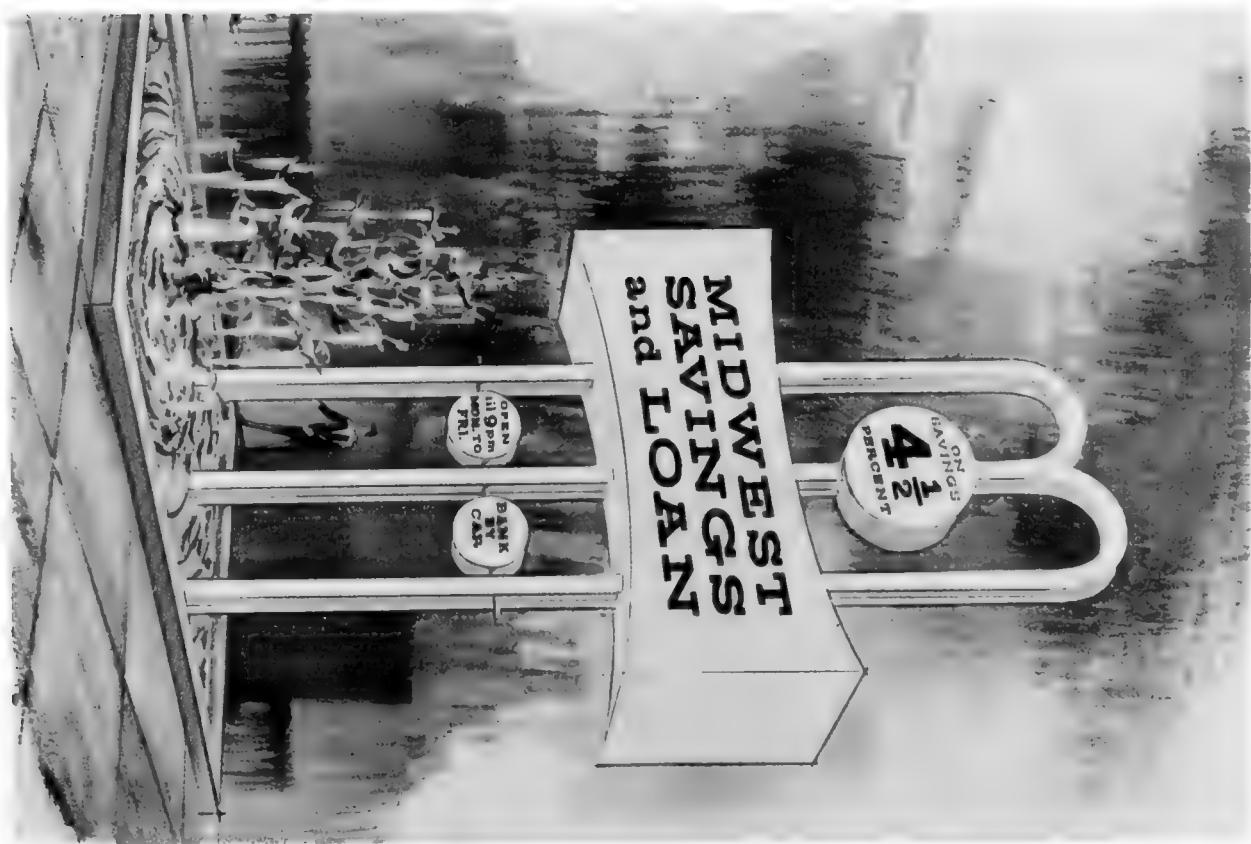
Sem Sault, Jr.  
FEDERAL SIGN CO. OF TEXAS  
Dallas, Texas

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



ELECTRICAL PRODUCTS CONSOLIDATED  
Vic G. Tenute  
Seattle, Washington



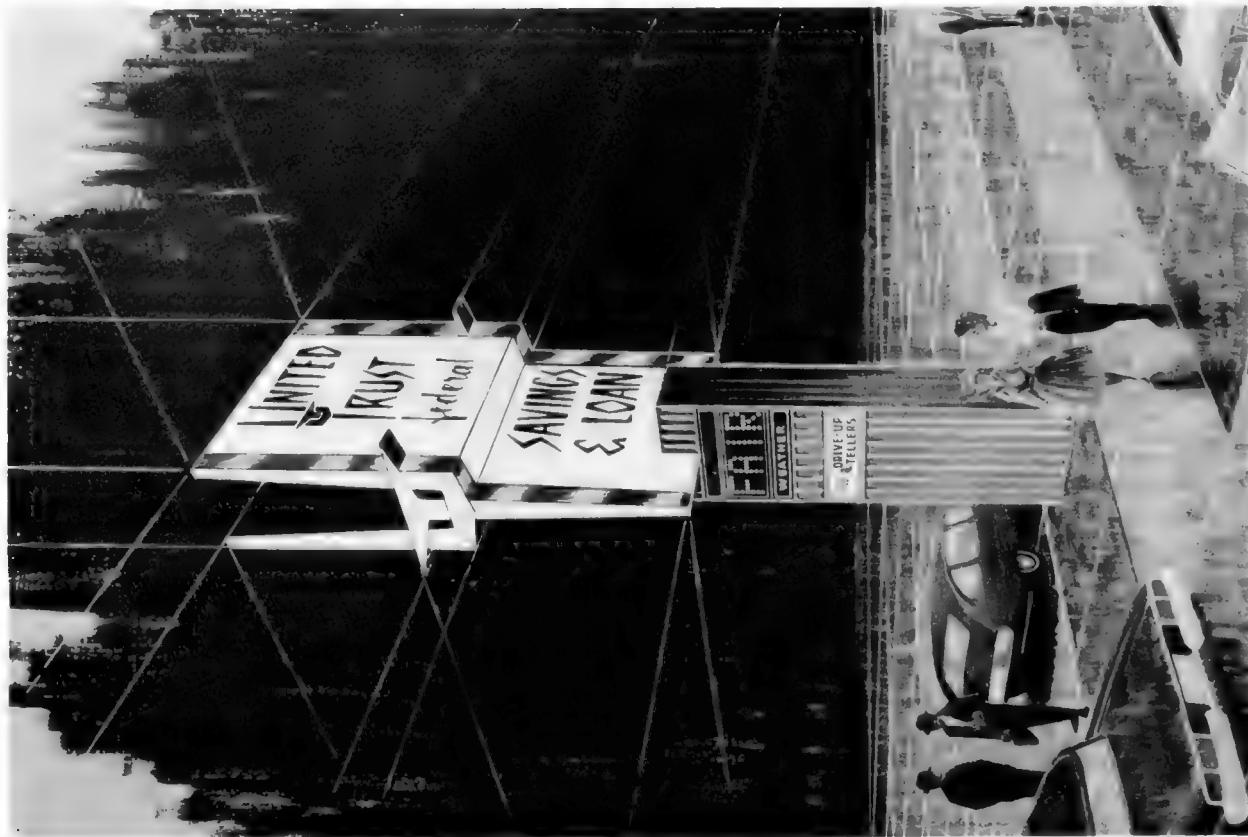
ELECTRICAL PRODUCTS CONSOLIDATED  
Ben C. Hall  
Seattle, Washington

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Bernard F. Ardin,  
INDUSTRIAL SIGNS, INC.  
New Orleans, Louisiana



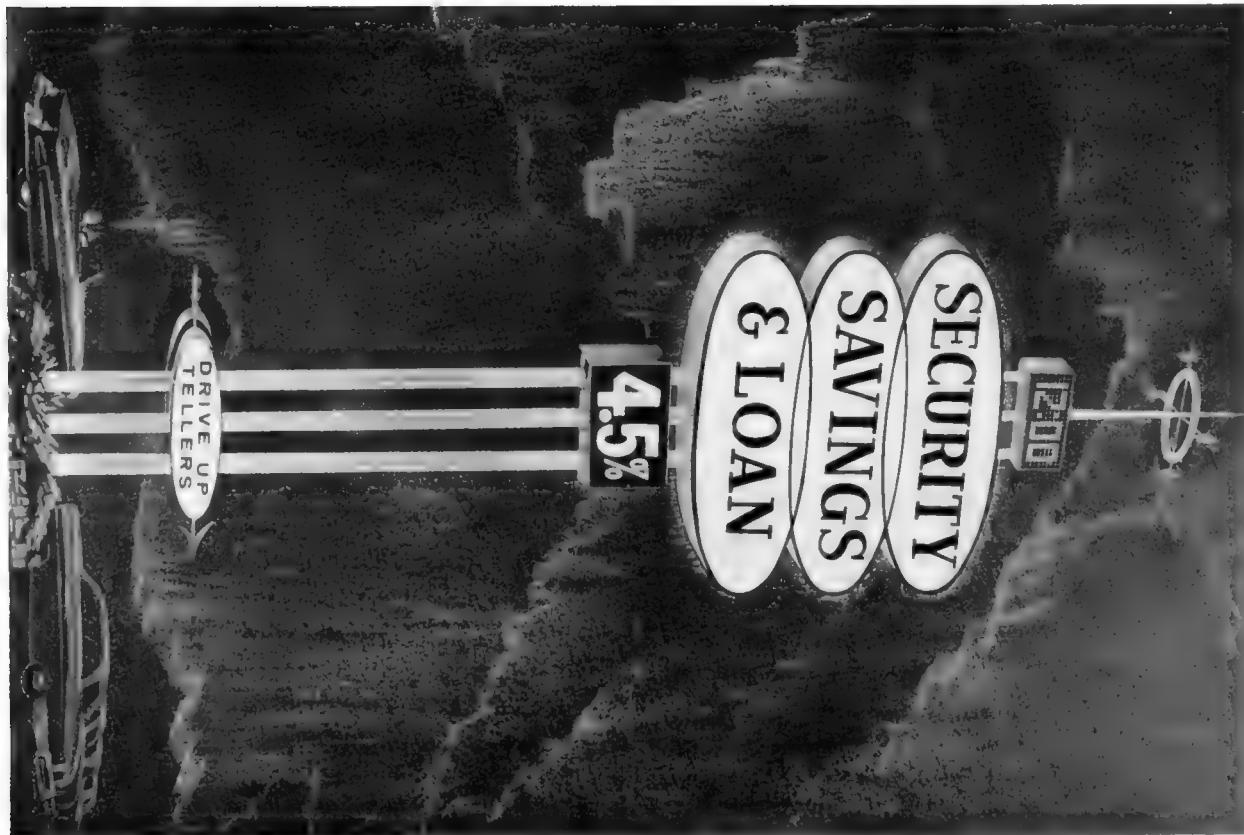
Richard E. Owen,  
VANCOUVER SIGNS, INC.  
Vancouver, Washington

# SAVINGS & LOAN

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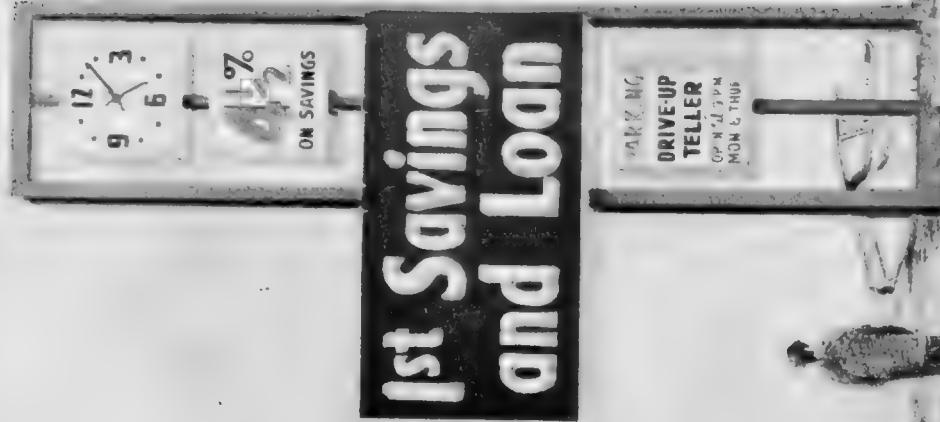
Bert F. Michen, CO  
YOUNG ELECTRIC SIGN CO  
Las Vegas, Nevada



Herman F. Beaman, CO  
YOUNG ELECTRIC SIGN CO  
Las Vegas, Nevada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



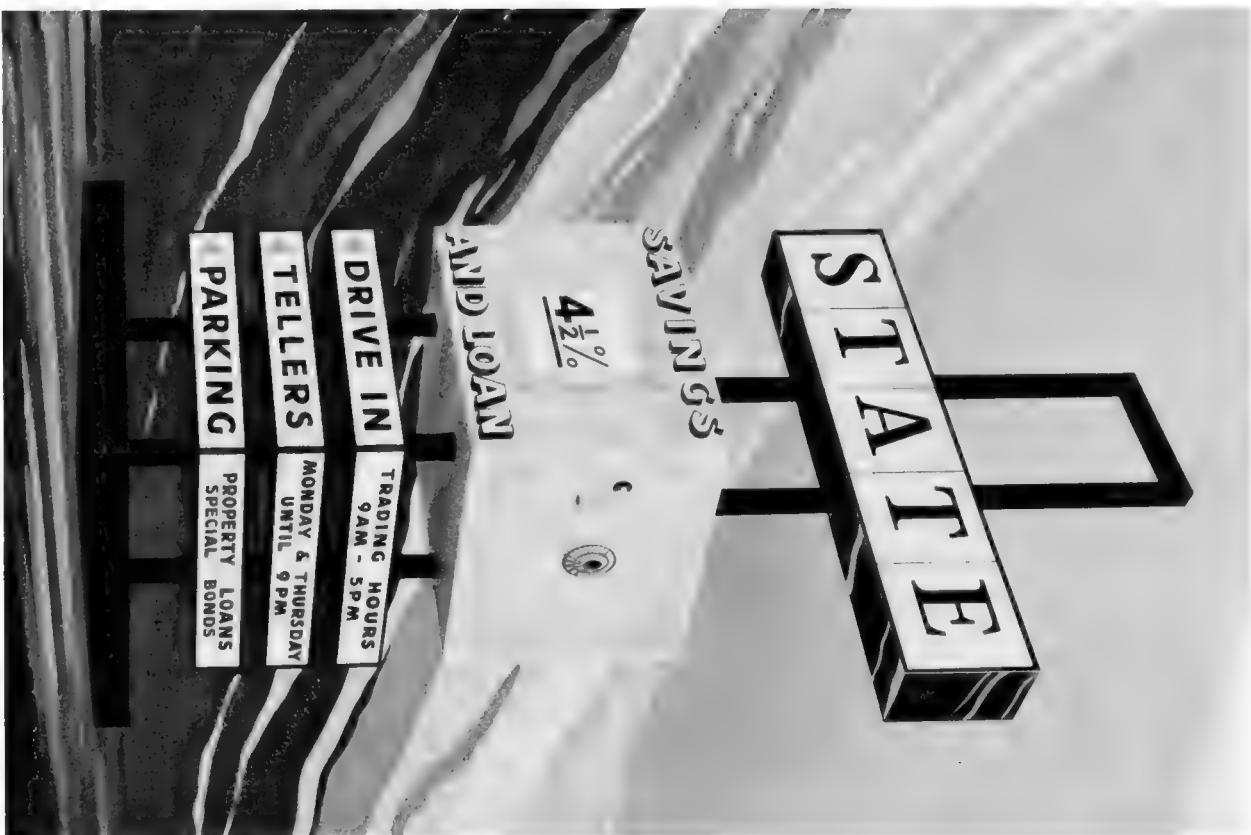
NEON PROJECTS CO., INC.  
Omaha, Nebraska



K. B. Wie  
MANILA NEON LIGHTS  
Ermita, Manila

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



John Williams  
NEON ELECTRIC SIGNS LTD.  
South Melbourne, Australia



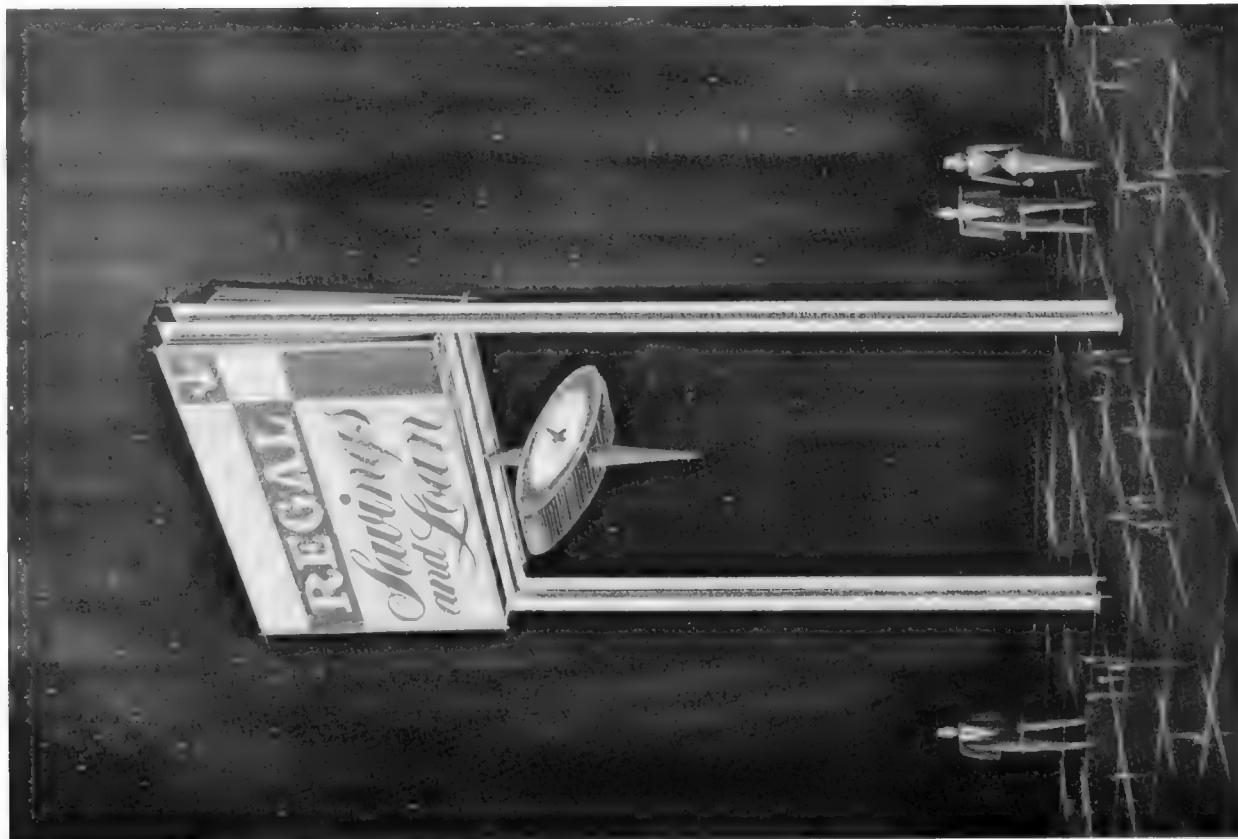
MODERN NEON SIGN COMPANY  
Desmond H. Beach  
Santa Barbara, California

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



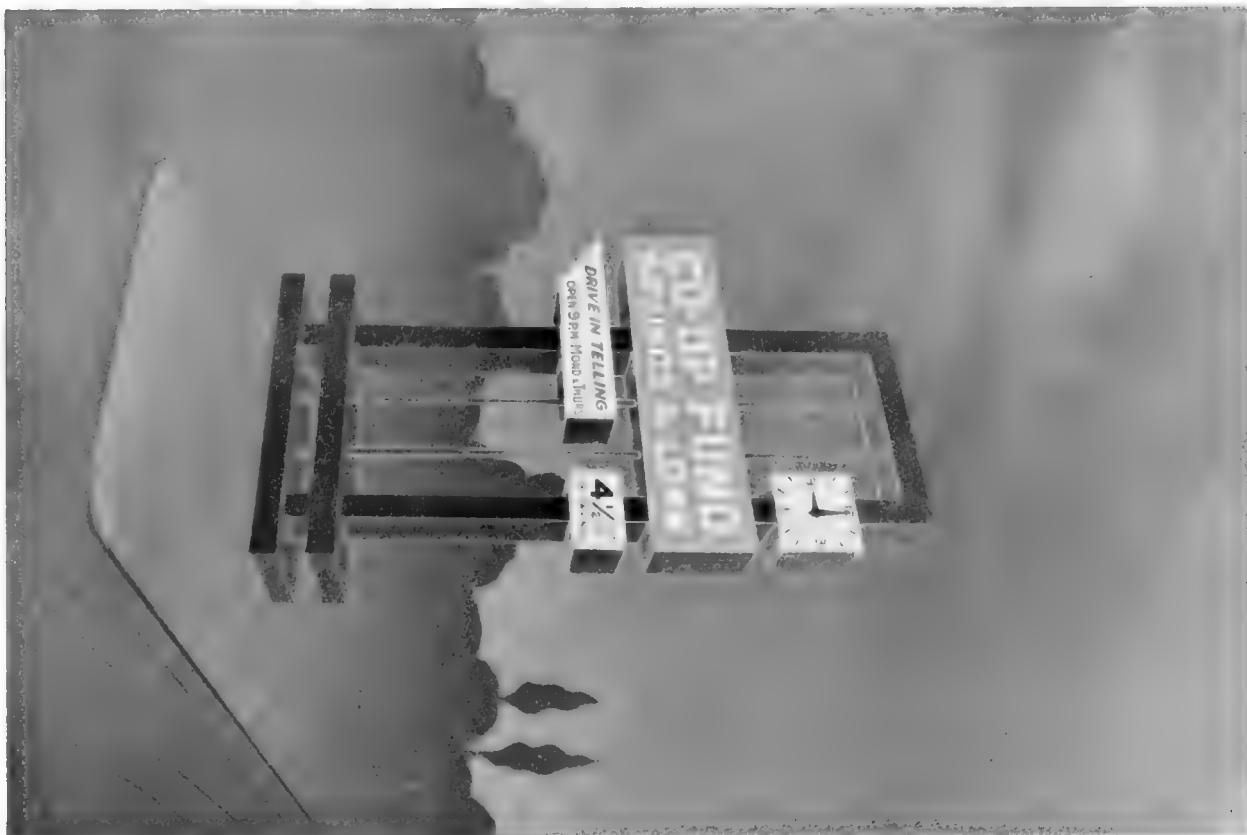
David G. Moulton,  
BEACON SIGN CO., INC.  
Dorchester, Massachusetts



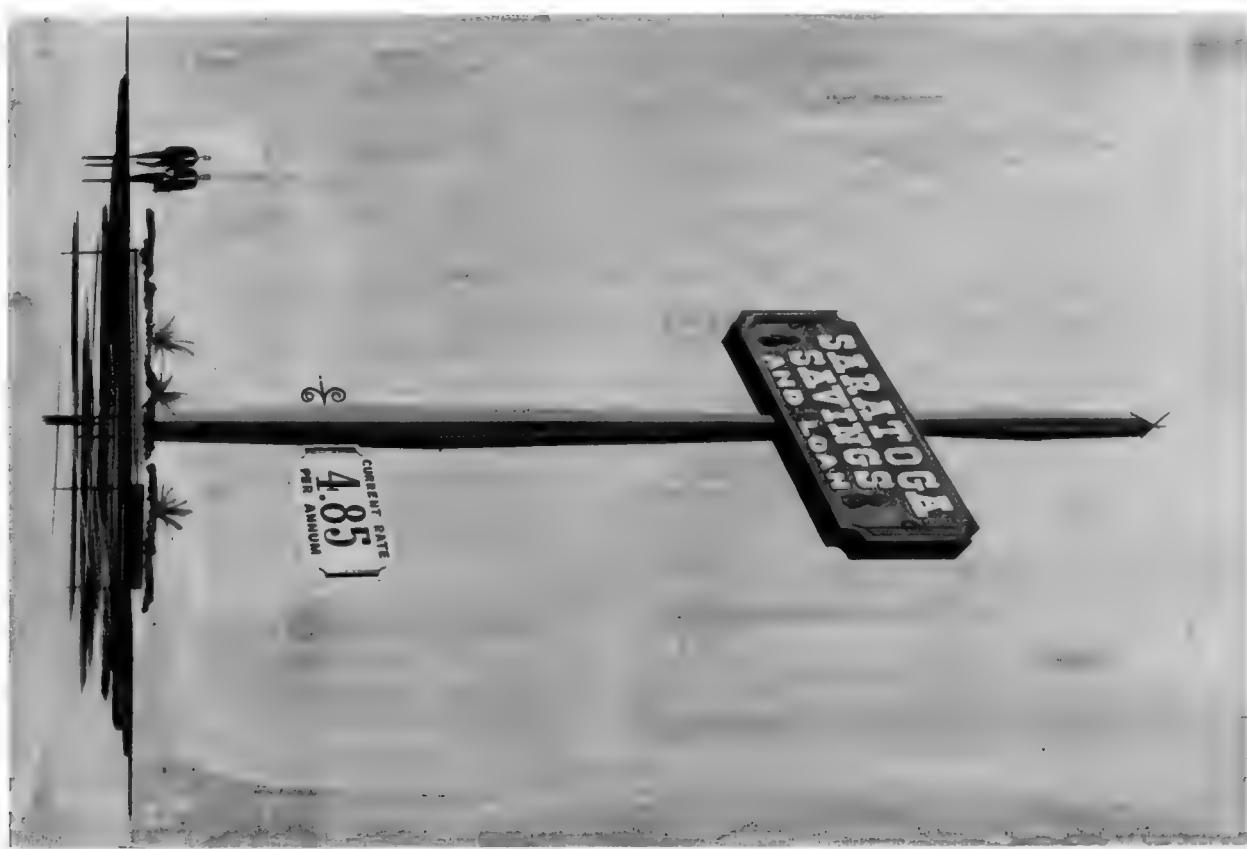
Brodsky L. Butler  
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION  
Los Angeles, California

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NESA ELECTRIC SIGN DESIGNS



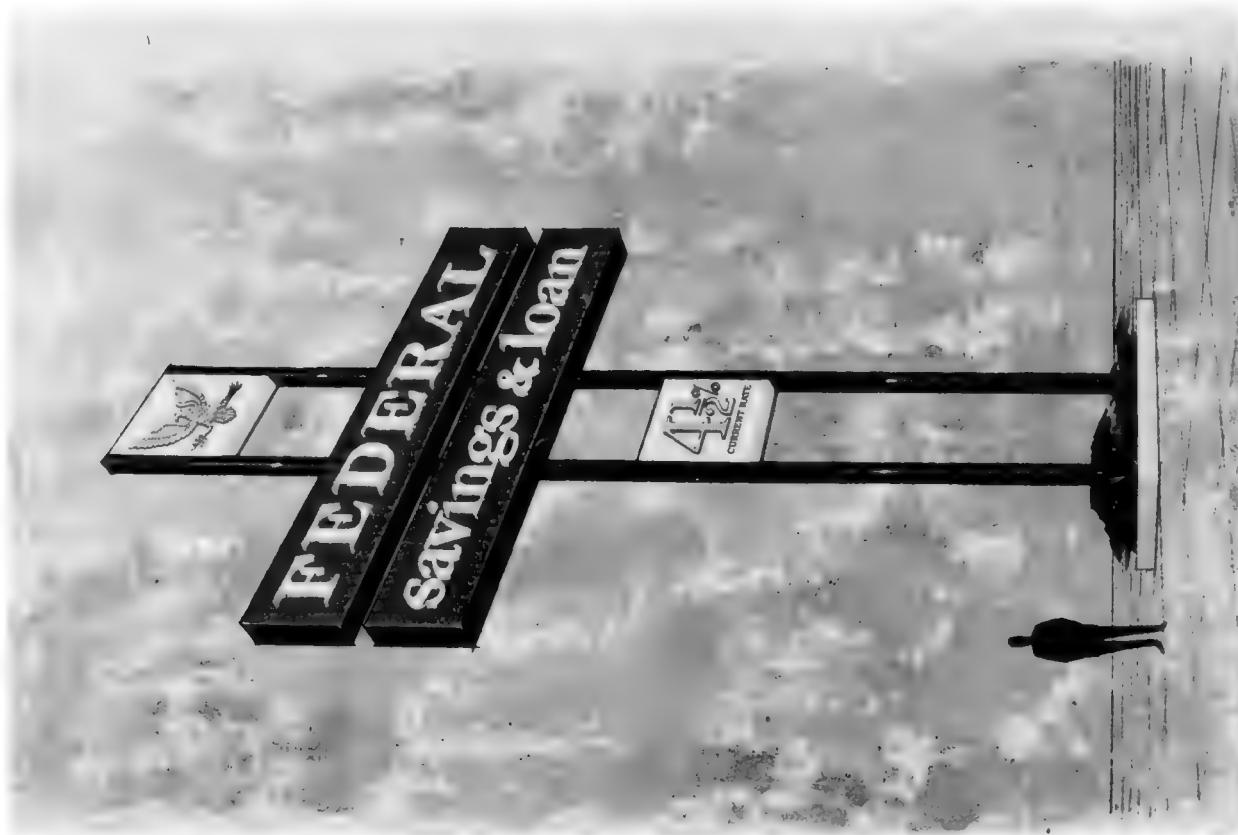
Carrie Karpinski  
TRANS-CANADA SIGNS, LTD.  
Montreal, P. Q., Canada



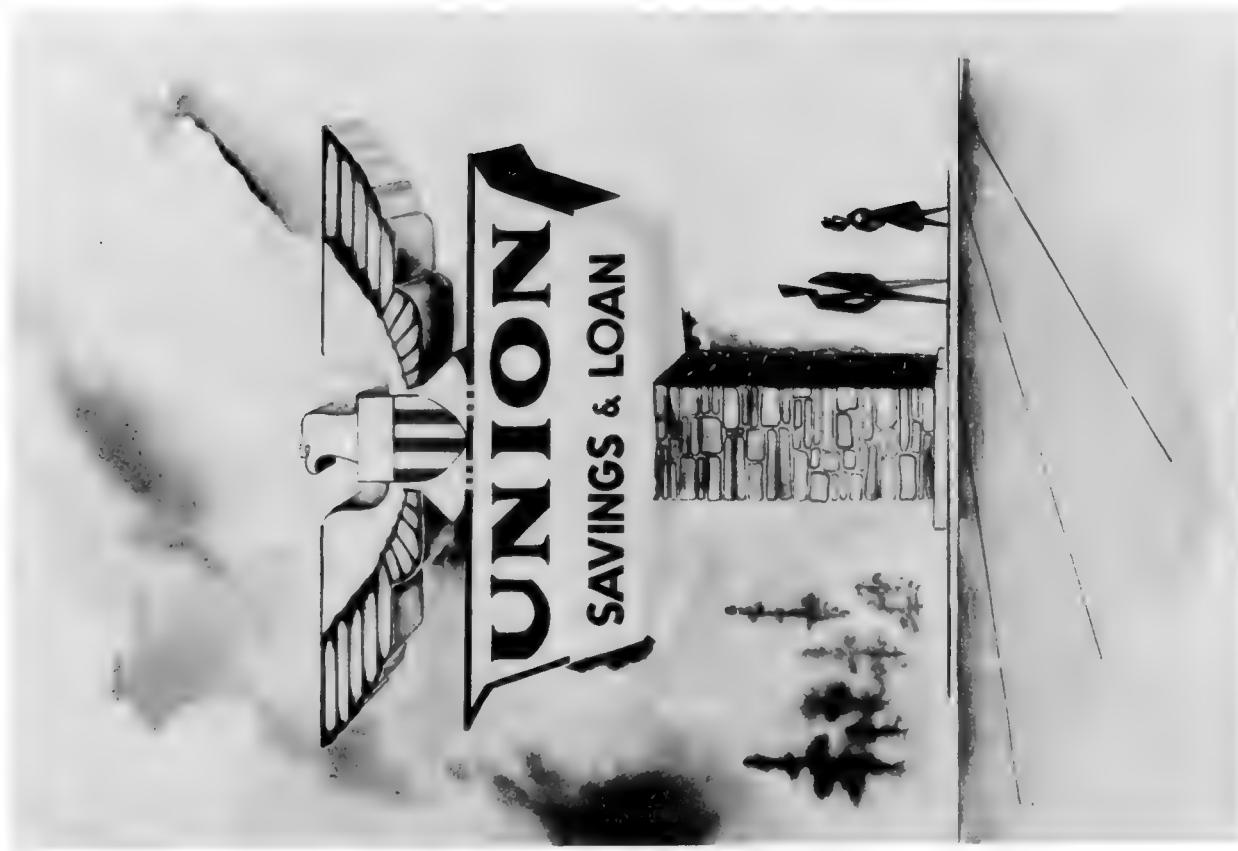
FEDERAL SIGN AND SIGNAL CO., Gary R. Dahl,  
ELECTRICAL PRODUCTS DIVISION  
Los Angeles, California

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Al Senia  
HEATH AND COMPANY  
Los Angeles, California



Harry E. Jones  
SANTA ANA NEON  
Santa Ana, California

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS

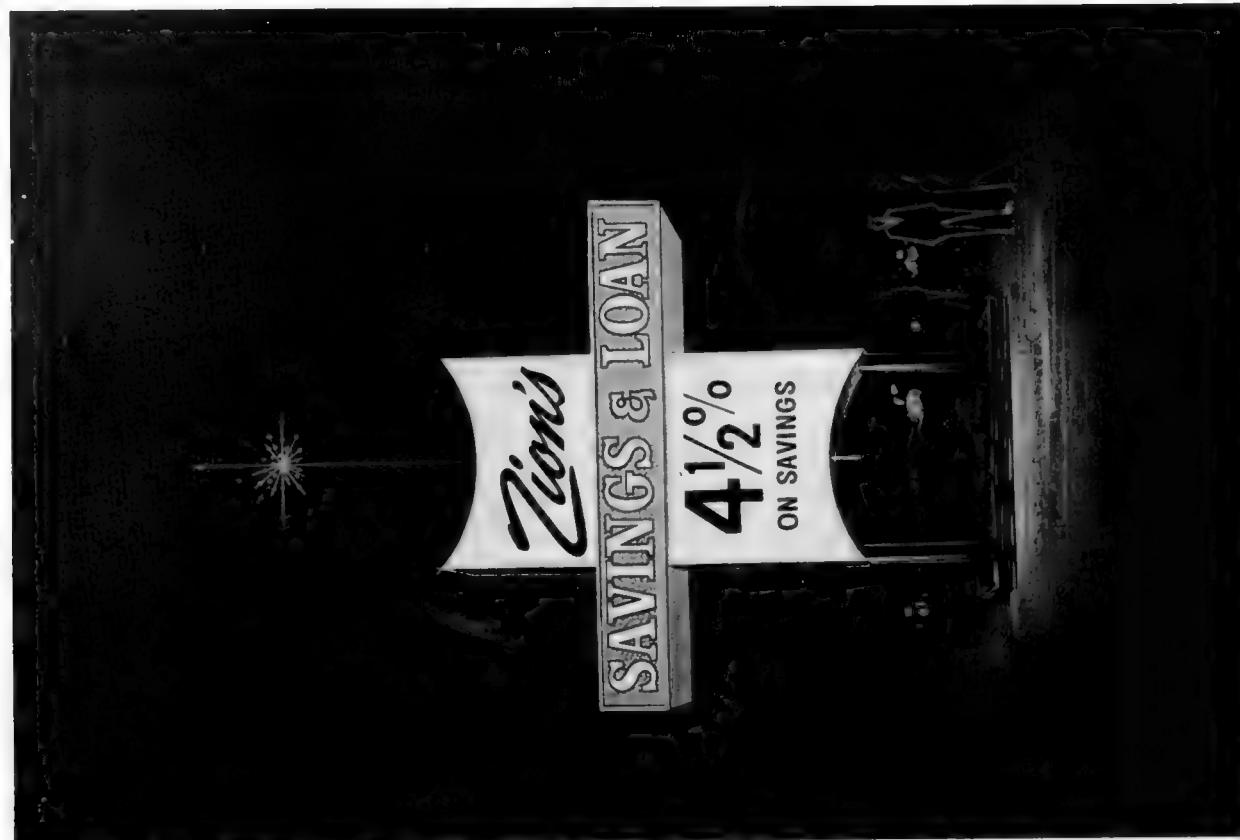
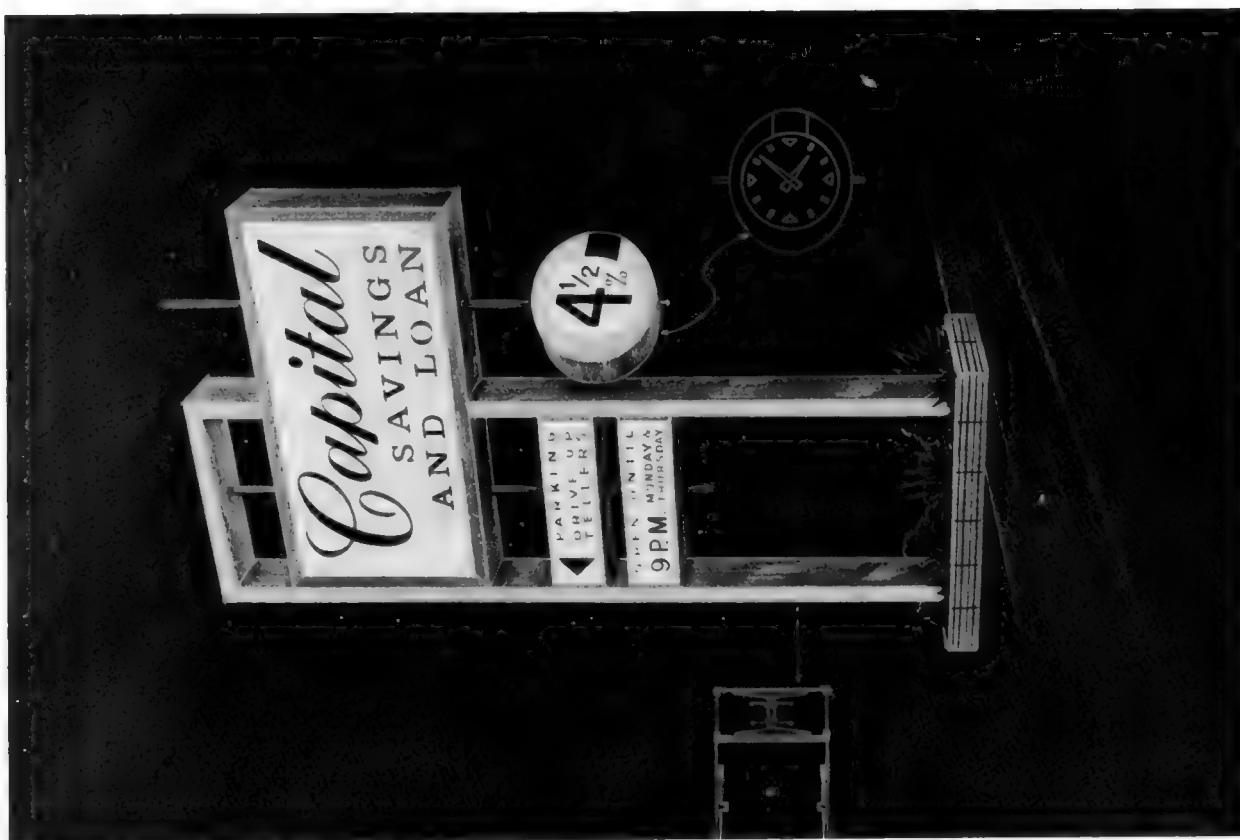


ELECTRICAL PRODUCTS  
Divisions of  
CONSOLIDATED  
Great Falls, Montana

SANTA BARBARA  
CORPORATION  
Los Angeles, California

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN

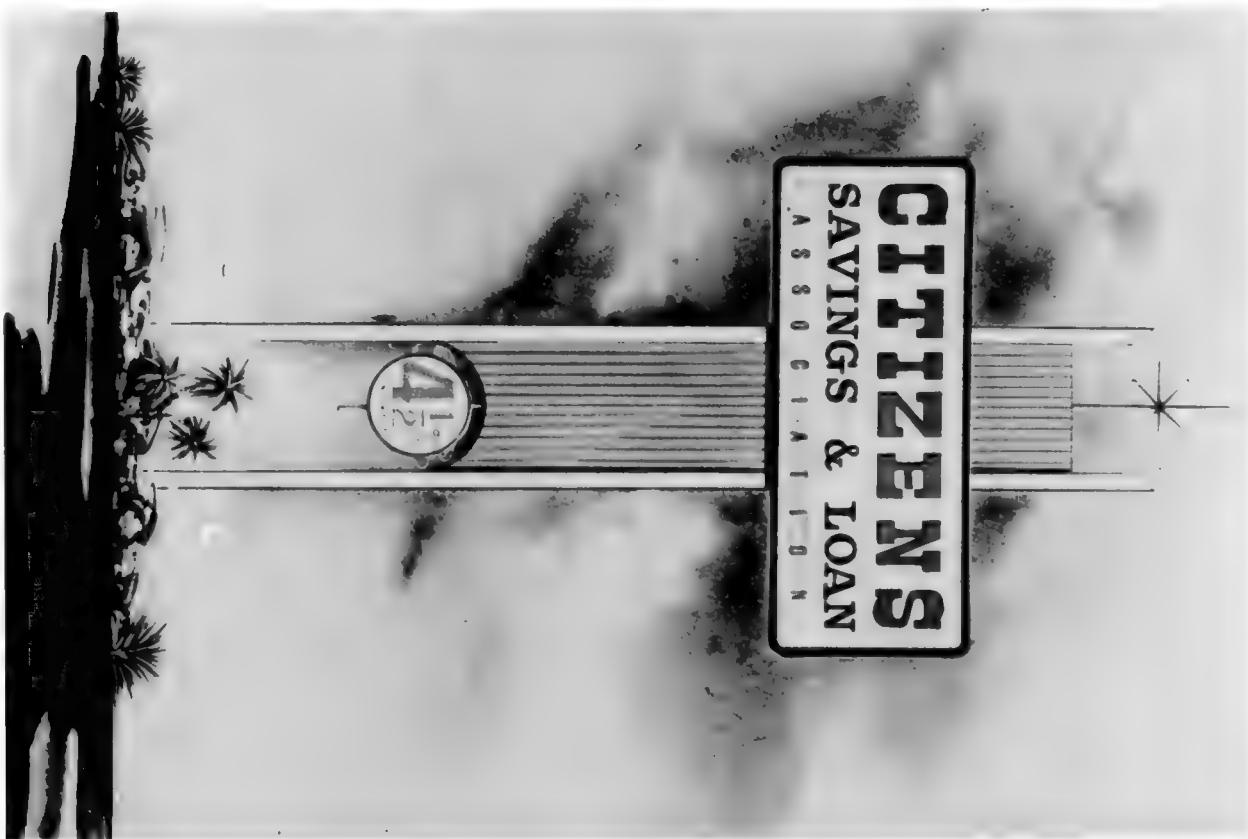


Robert E. Loh  
YOUNG ELECTRIC COMPANY  
Salt Lake City, Utah

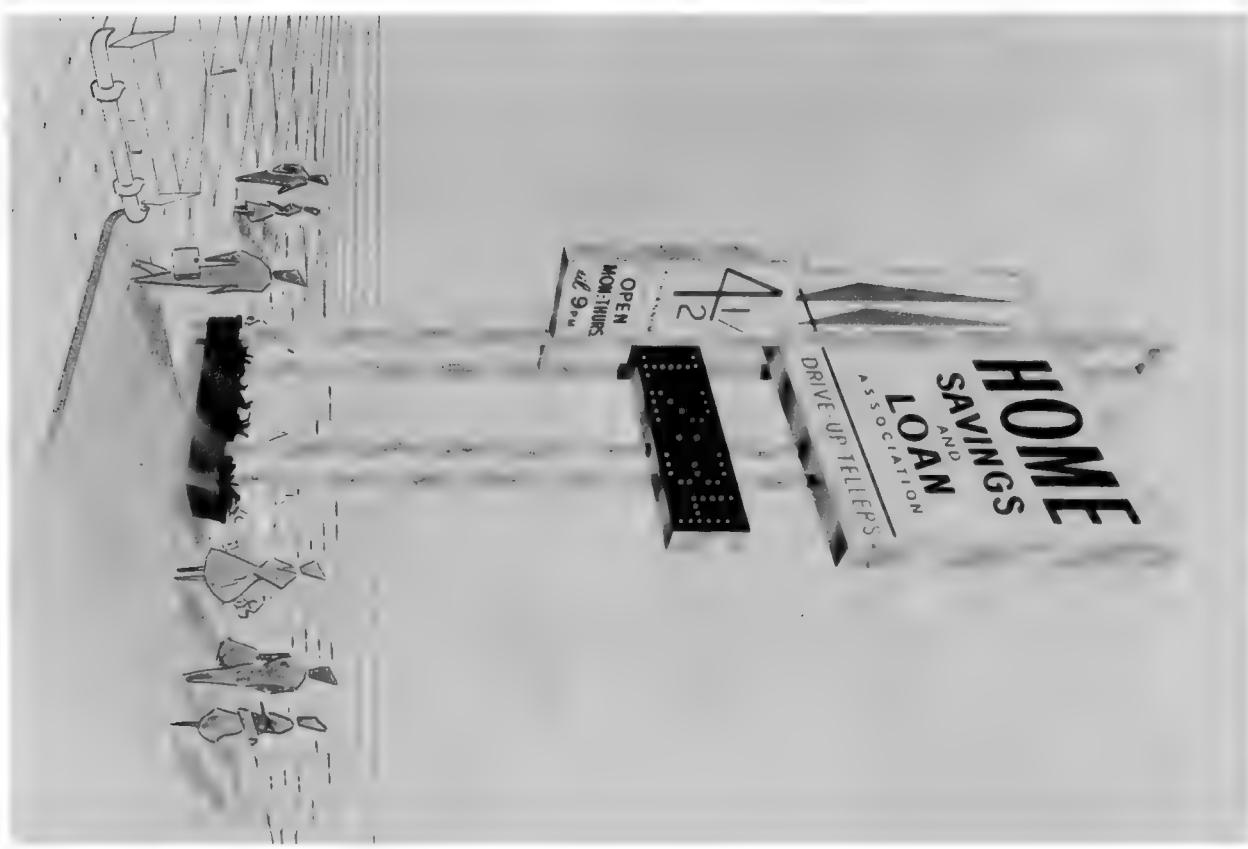
Norton Green  
ELECTRICAL SIGN & SIGNAL CORP.  
ELECTRICAL PRODUCTS DIV  
Tucson, Arizona

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION  
Kawishi Hamada  
Garden, California



BILL HAMADA  
DUNNELLON, FLA.  
DUNNELLON, FLA.

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Horold A. Tradewill  
AMERICAN SIGN AND INDICATOR CORP.  
Spokane, Washington



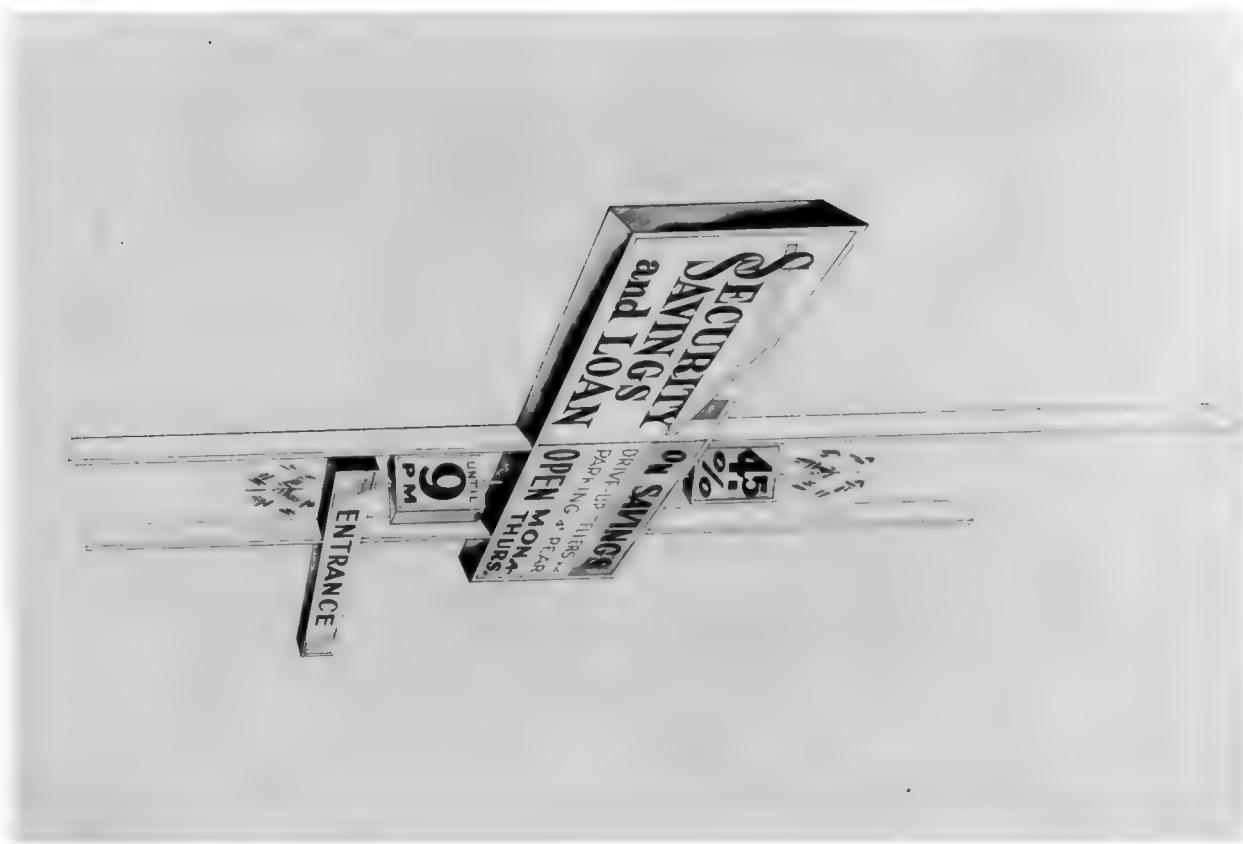
Joseph V. Goy  
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION  
Los Angeles, California

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NESA ELECTRIC SIGN DESIGNS



MIC. G. Robson  
MARTIN BROS. SIGNS, INC.  
Eugene, Oregon



MARTIN BROS. SIGNS, INC.  
John R. Kennedy  
Eugene, Oregon

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



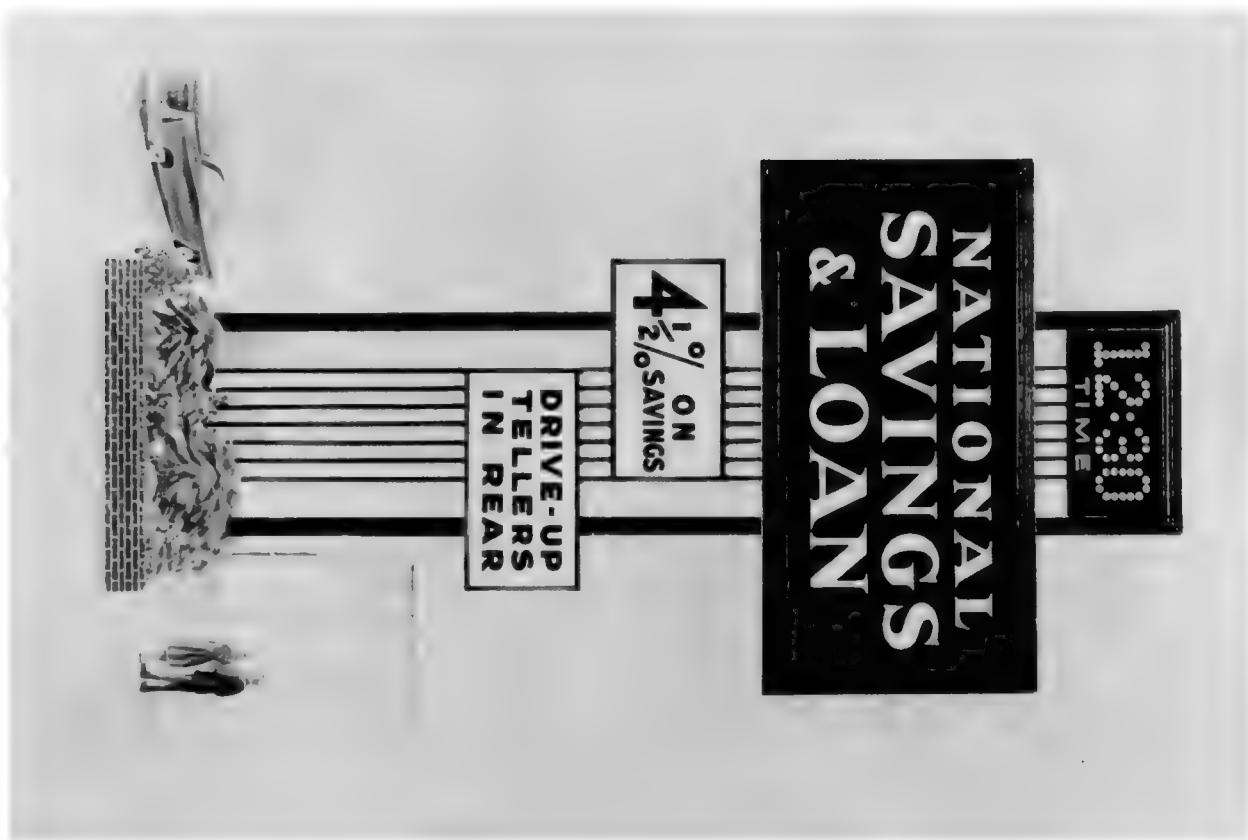
Norman Treloar  
FEDERAL SIGN AND SIGNAL CORP  
Philadelphia, Pennsylvania



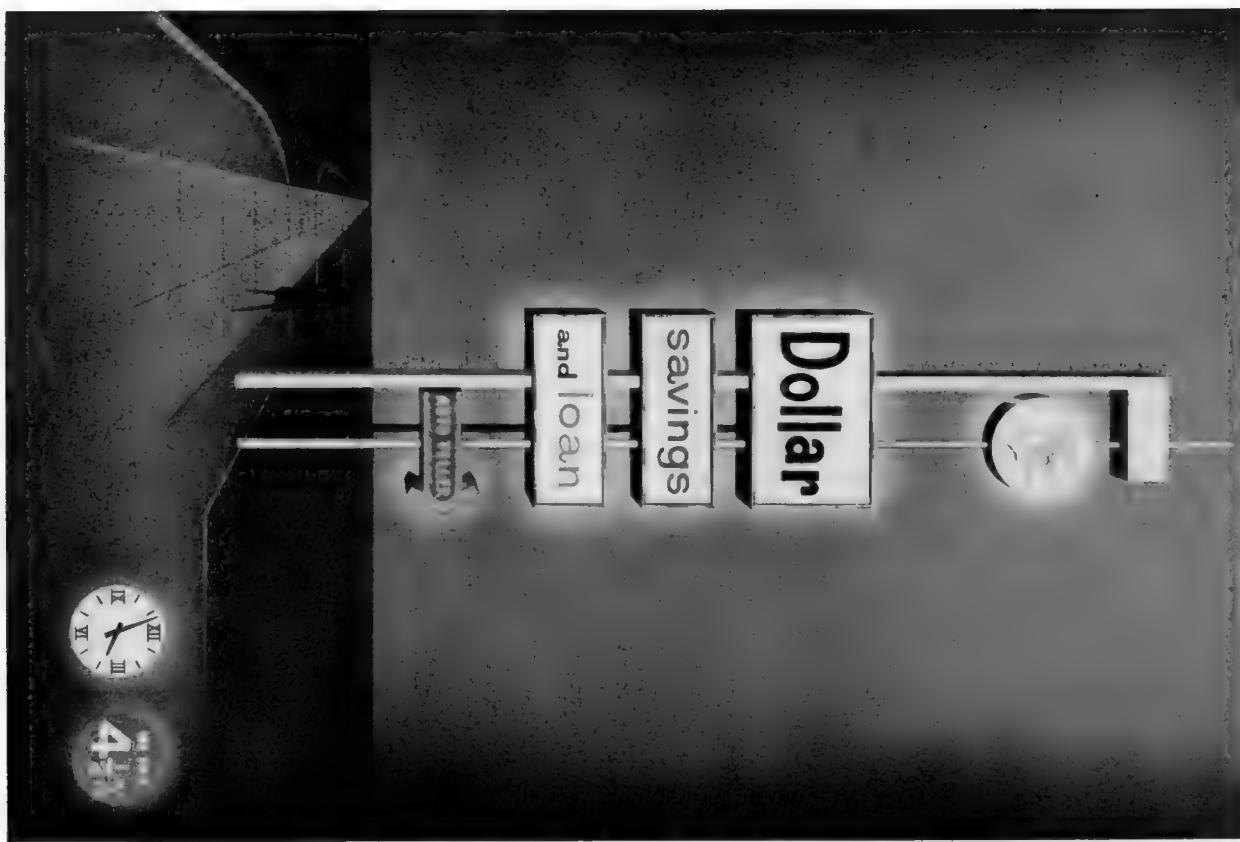
Ivan M. Shaw  
CLAUDE NEON LIMITED  
Brisbane, Queensland, Australia

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



NEON PRODUCTS OF CANADA LIMITED  
Vancouver B.C. Canada



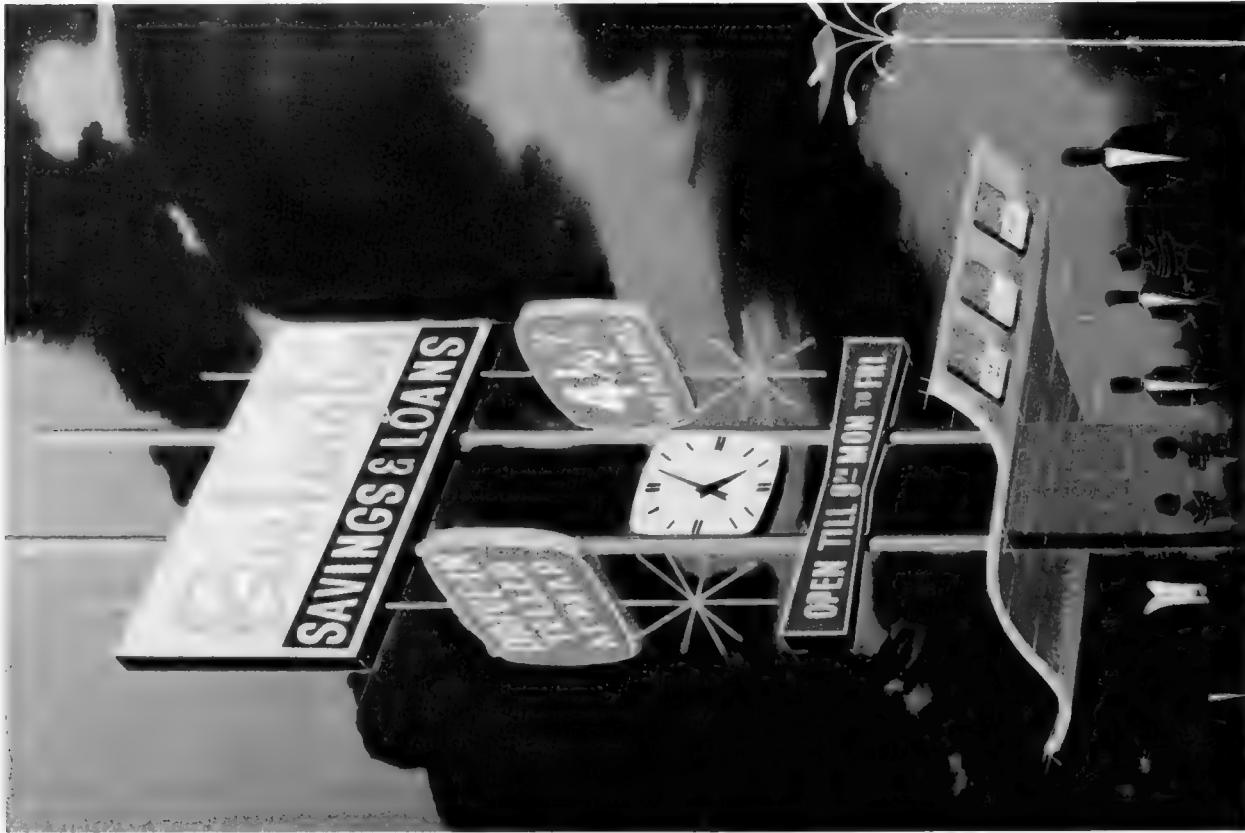
Dean Lemley  
THE HARE SIGN CO.  
Columbus, Ohio

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



William Burton  
E. L. RUDY CO., LTD.  
Hamilton, Ontario, Canada



L. Betzen  
E. L. RUDY CO., LTD.  
Hamilton, Ontario, Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Jean Baffé  
CLAUDE NEON GENERAL ADV. LTD.  
Montreal, P. Q., Canada



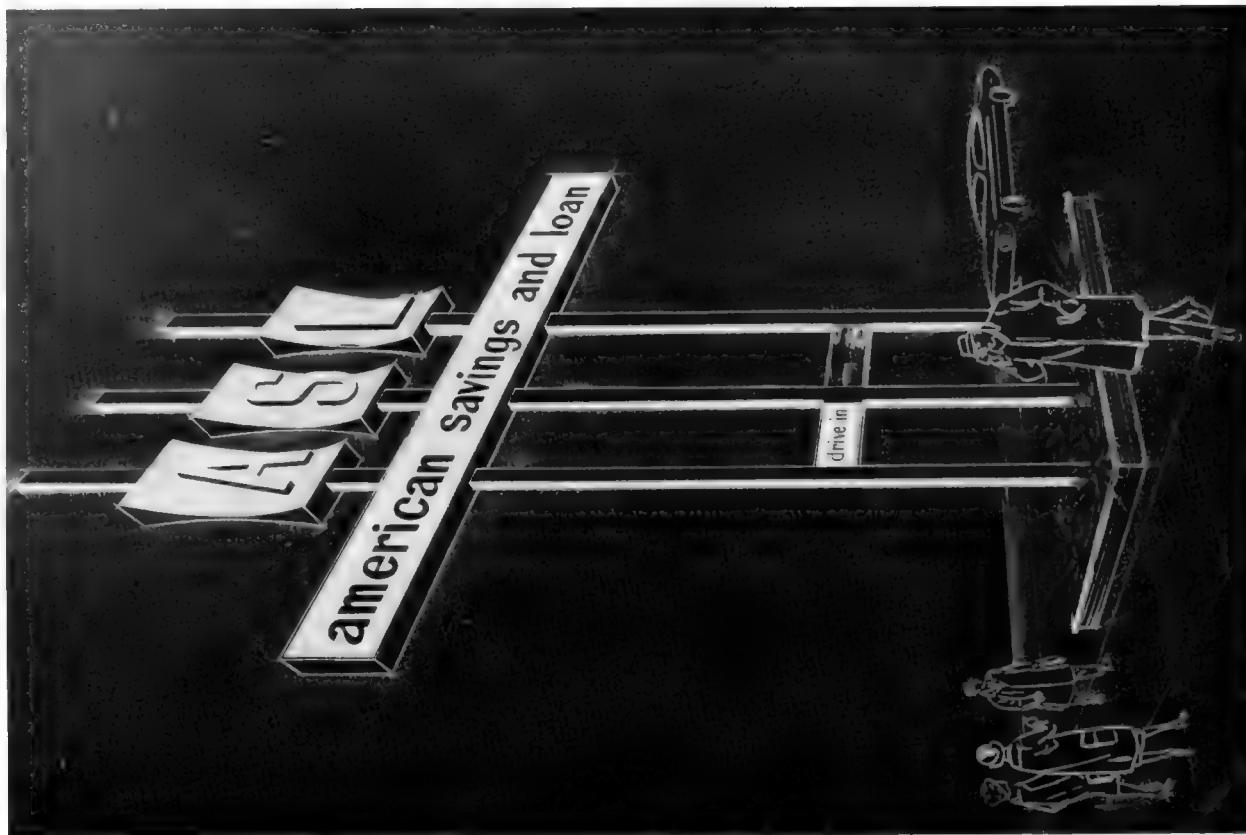
J. P. Asselin  
CLAUDE NEON GENERAL ADV. LTD.  
Montreal, P. Q., Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



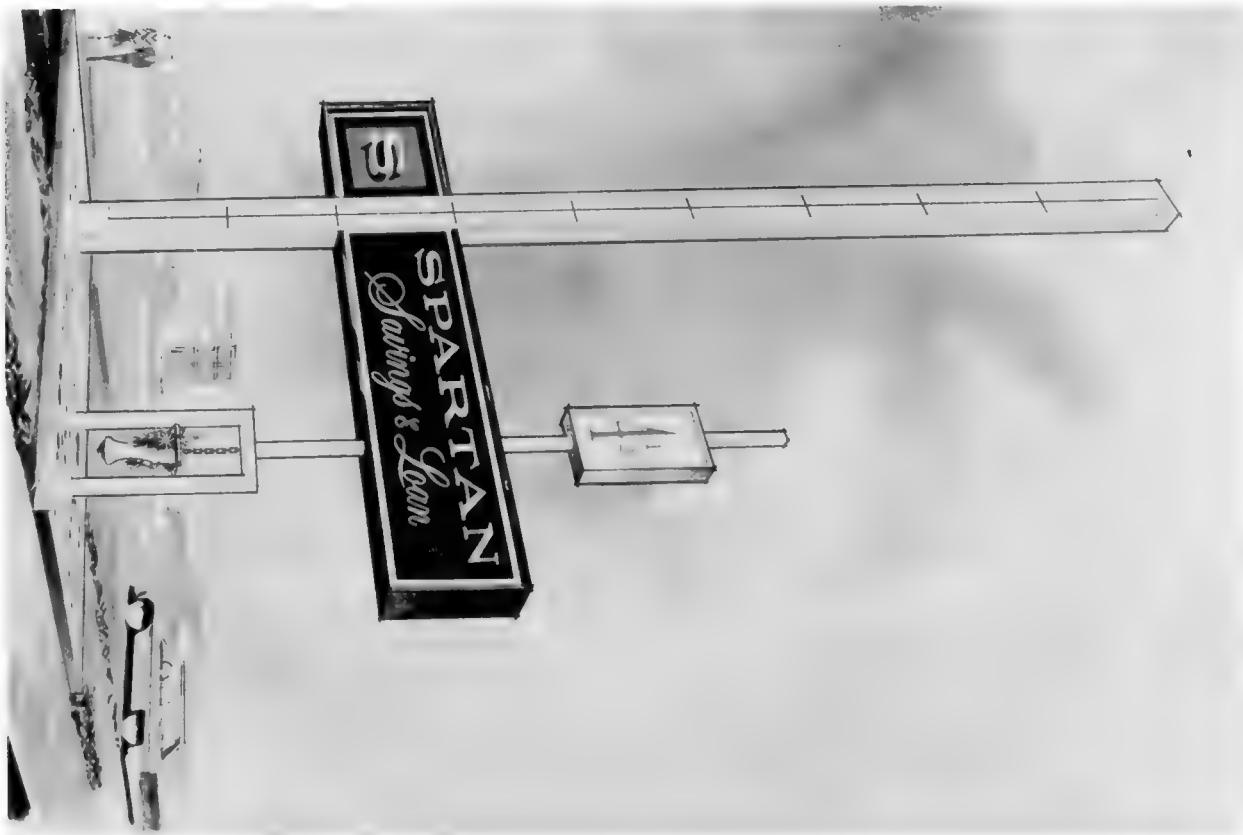
Leslie L. Skiles  
G. C. KIRK ADV. SIGN COMPANY  
St. Louis, Missouri



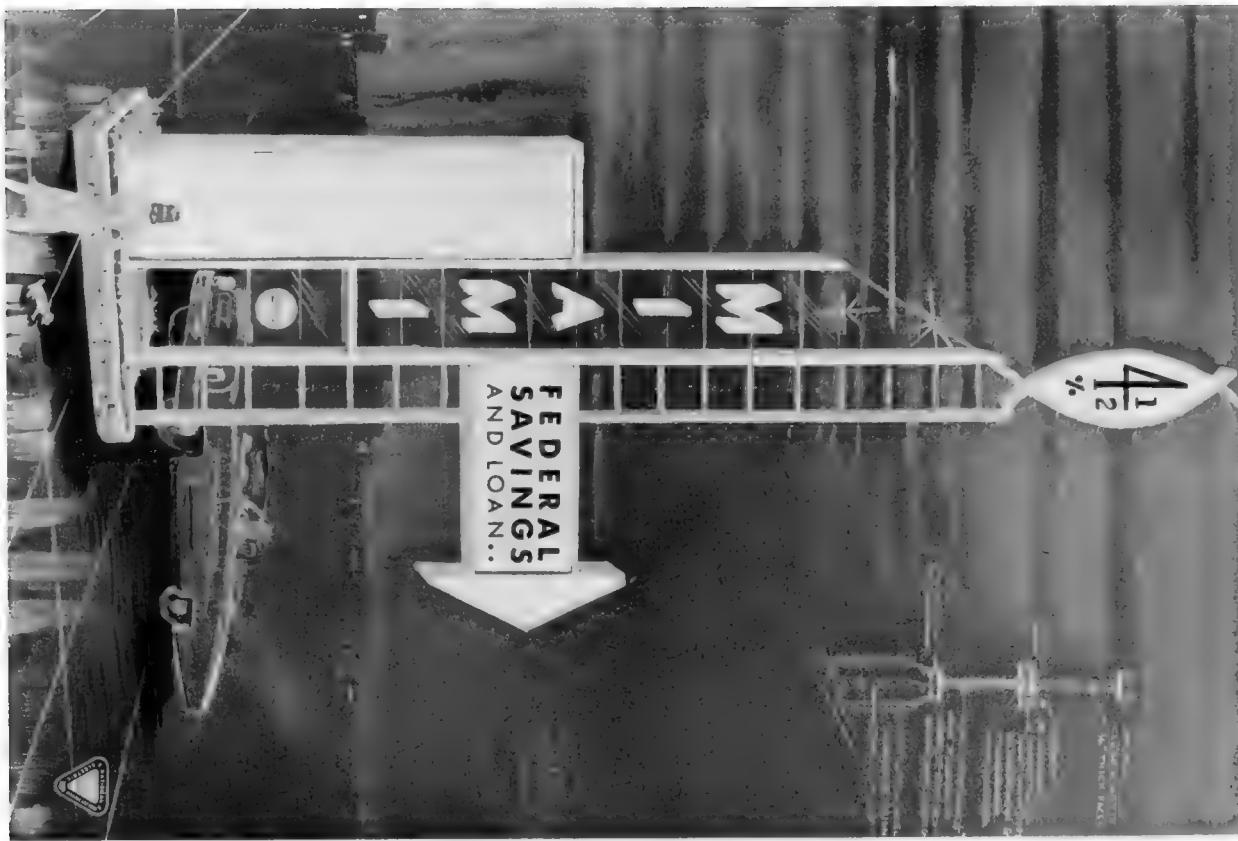
Robert Kane  
ARROW SIGN CO., INC.  
Chicago - Illinois

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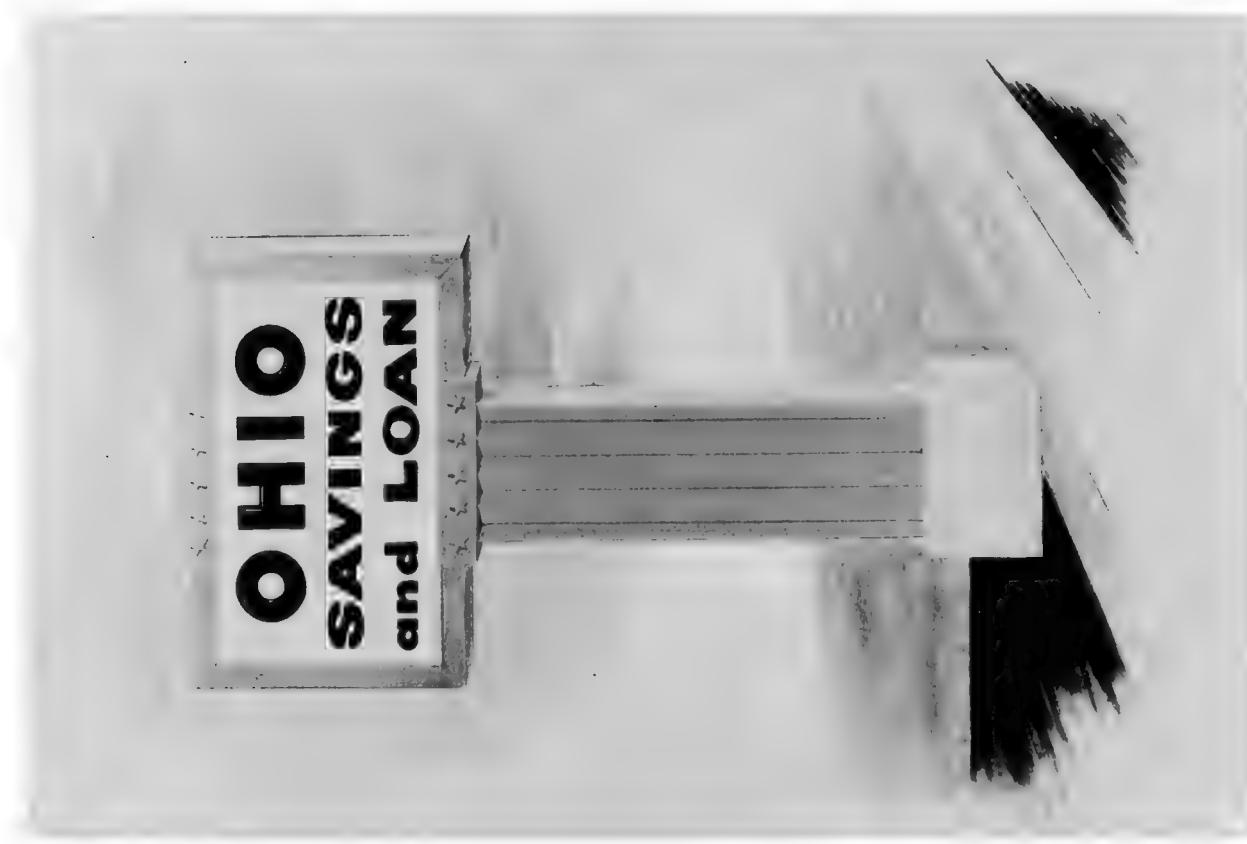
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION  
William H. Collyer  
Los Angeles, California



G. C. KIRK  
Philip Hammard Company  
St. Louis, Missouri

NESA ELECTRIC SIGN DESIGNS

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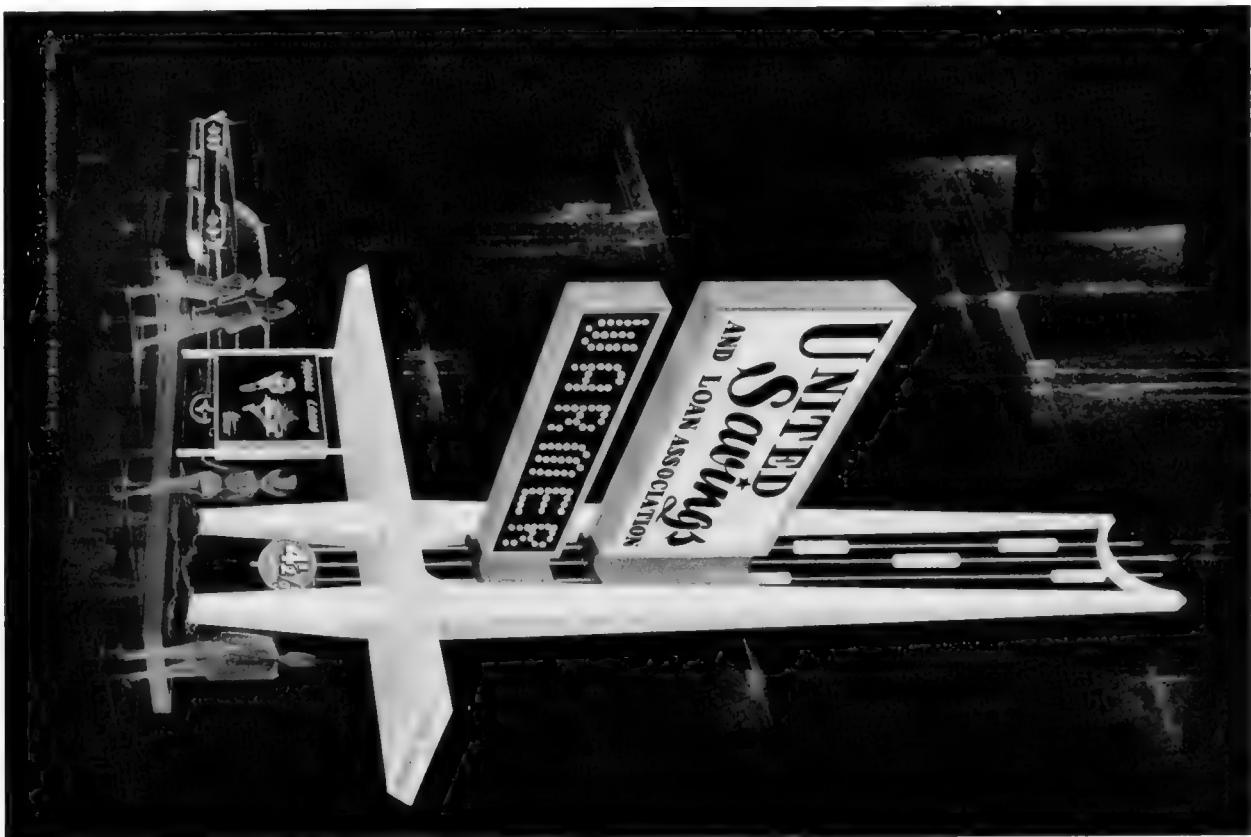


Jimmy D. Pruitt  
FREEMAN ELECTRIC CO., INC.  
Panama City, Florida

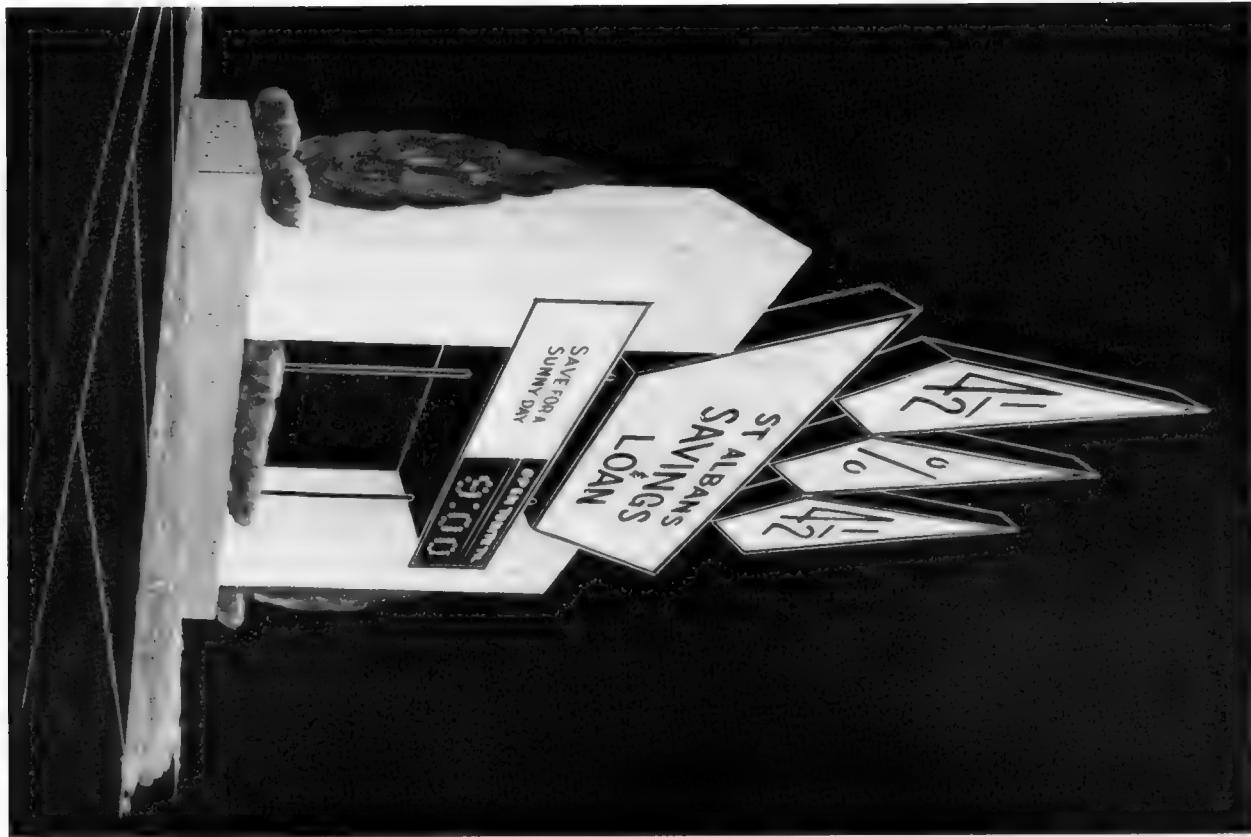
Wrene Frey  
HANOVER MFG. INC.  
Columbus, Ohio

# SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Dennis R. Gaspar  
AMERICAN SIGN INDICATOR CORP.  
Chicago, Illinois



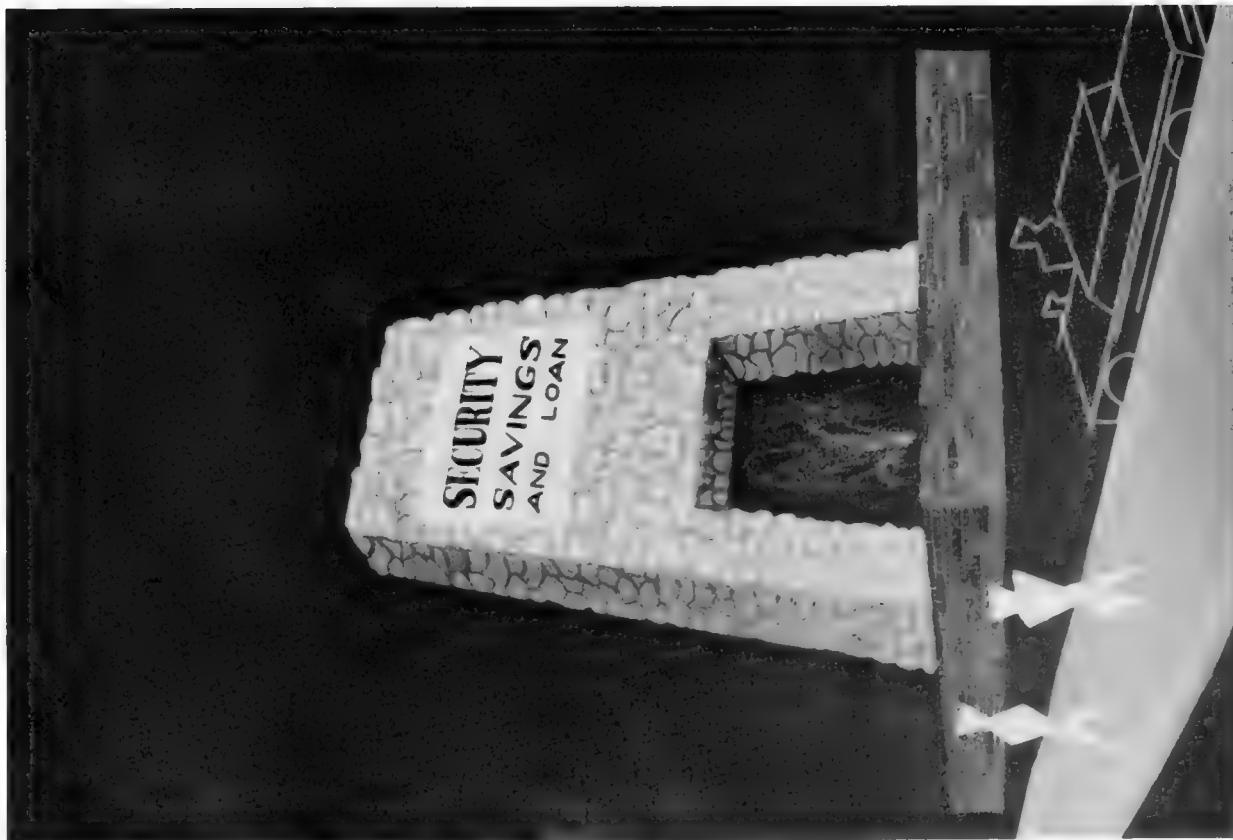
The Robert L. Marcus  
Chartroom, West Virginia

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Donald R. Jones  
NESA ELECTRIC SIGN DESIGNS  
TACOMA, WASHINGTON



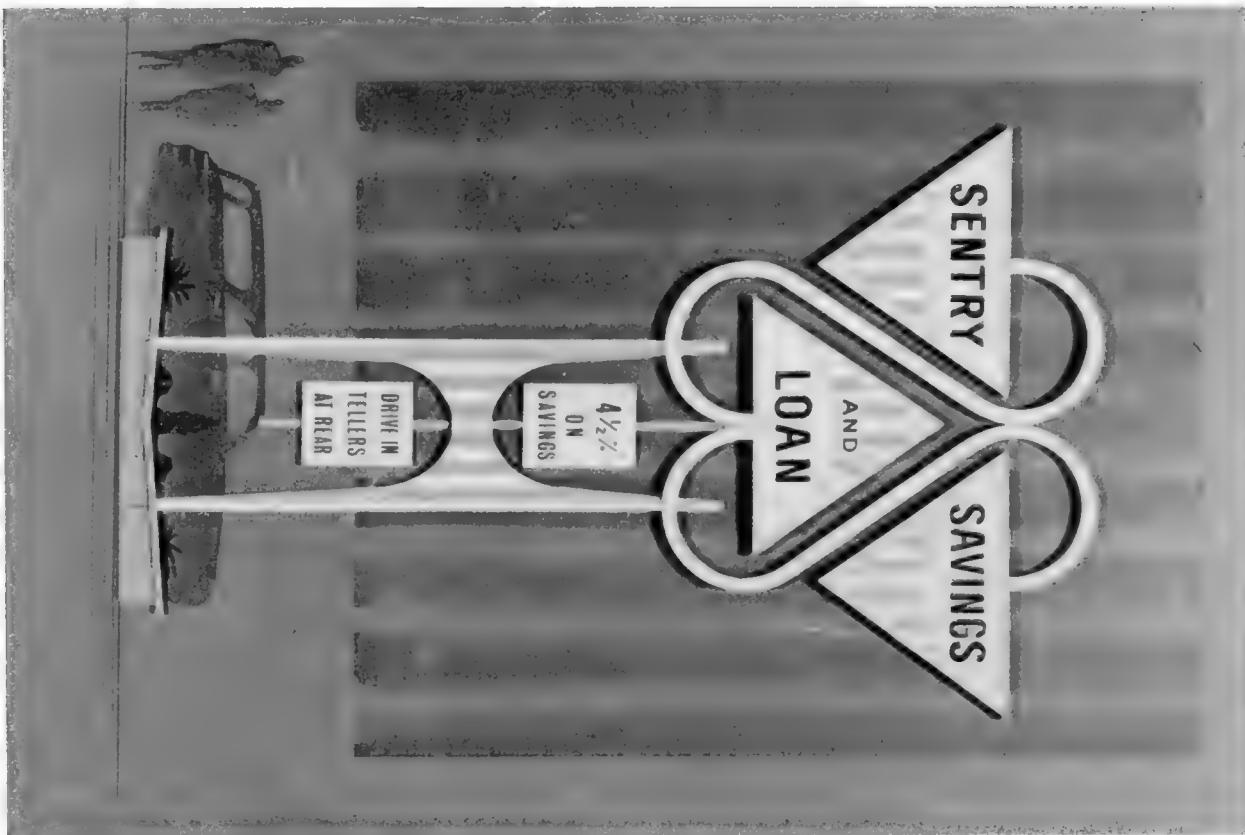
Donald Jones Nicholas  
CITY SIGN CO., INC.  
TACOMA, WASHINGTON

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NESA ELECTRIC SIGN DESIGNS



Cir-L-Glow  
AYERS-DRISER SIGN CO., INC.  
Phoenix, Arizona



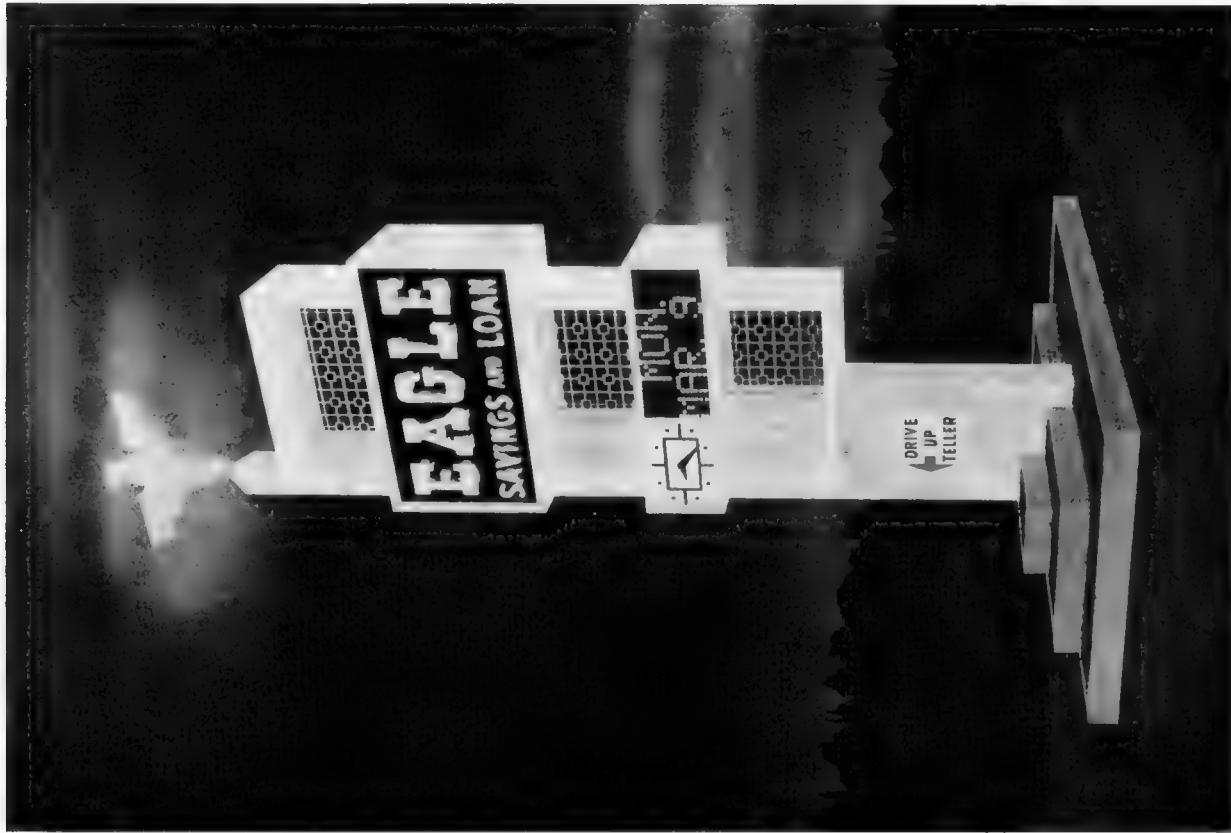
NEON PRODUCTS W. Standard  
Scarborough, Ontario, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Fred William Drimer  
PHILADELPHIA SIGN CO  
Philadelphia, Pennsylvania



Wm McClurg  
QUEHL SIGN CO  
Cincinnati, Ohio

**SAVINGS & LOAN**

NESA ELECTRIC SIGN DESIGNS



Paul Berlin  
NESA NORTHWEST  
Seattle, Washington



Paul W. Brown  
CUMMING & CO. INC.  
Memphis, Tennessee

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Colin Needham  
NEON PRODUCTS OF CANADA LIMITED  
Scarborough, Ontario, Canada



Bob Strode  
NEON PRODUCTS OF CANADA LIMITED  
Scarborough, Ontario, Canada

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NESA ELECTRIC SIGN DESIGNS



NEON PRODUCTS OF CANADA LIMITED  
Regina, Saskatchewan, Canada



NEON PRODUCTS OF CANADA LIMITED  
Regina, Saskatchewan, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



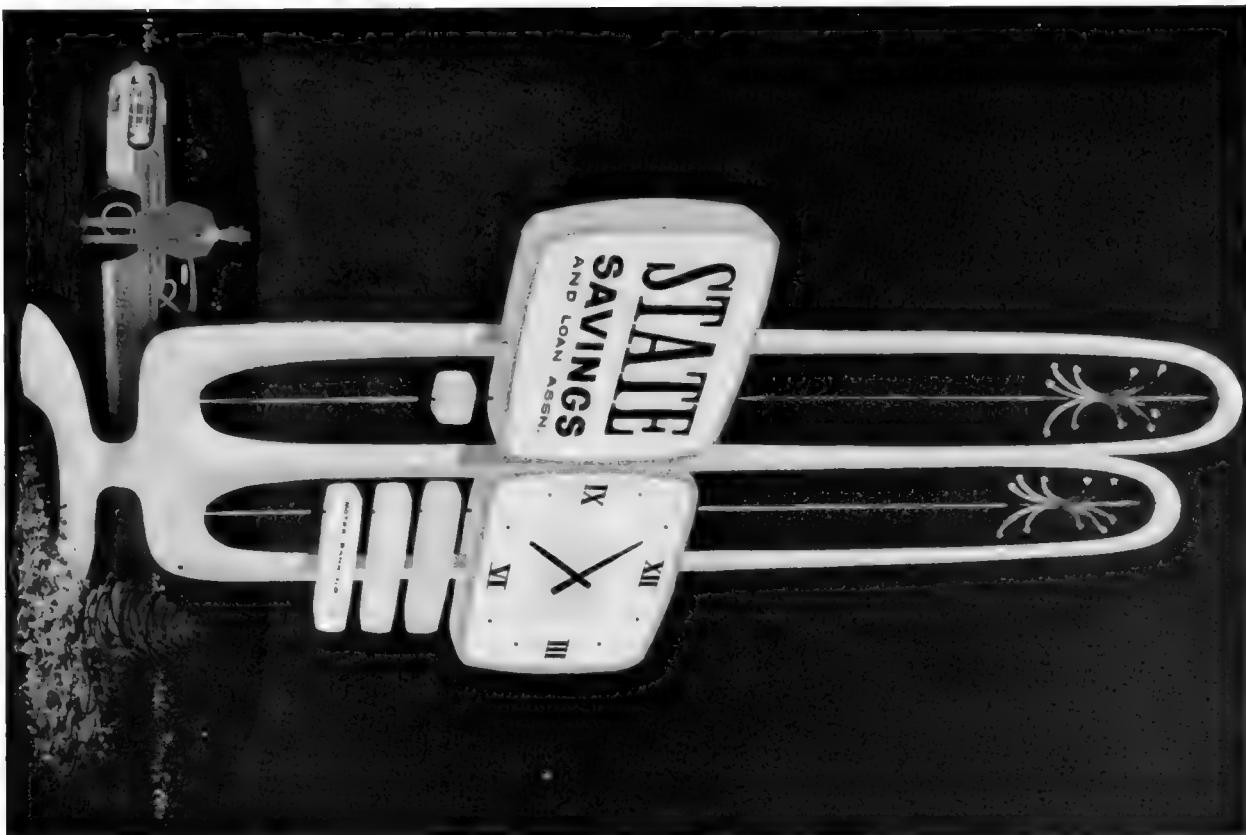
F. A. Dunlop  
WALLACE NEON LIMITED  
Vancouver, B. C., Canada



Barry Hedson  
WALLACE NEON LIMITED  
Vancouver, B. C., Canada

SAVINGS & LOAN

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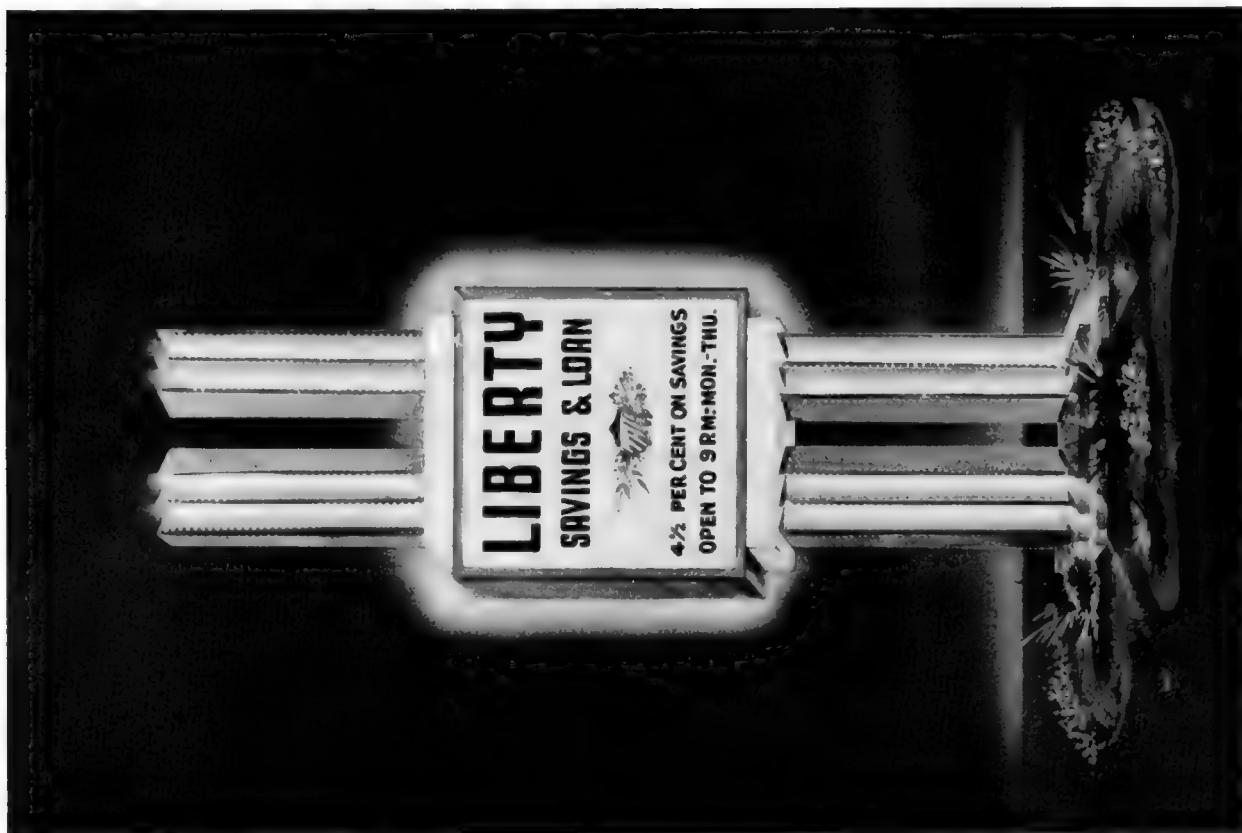
John J. Keller, Jr.  
CITY SIGN CO., INC.  
Tacoma, Washington



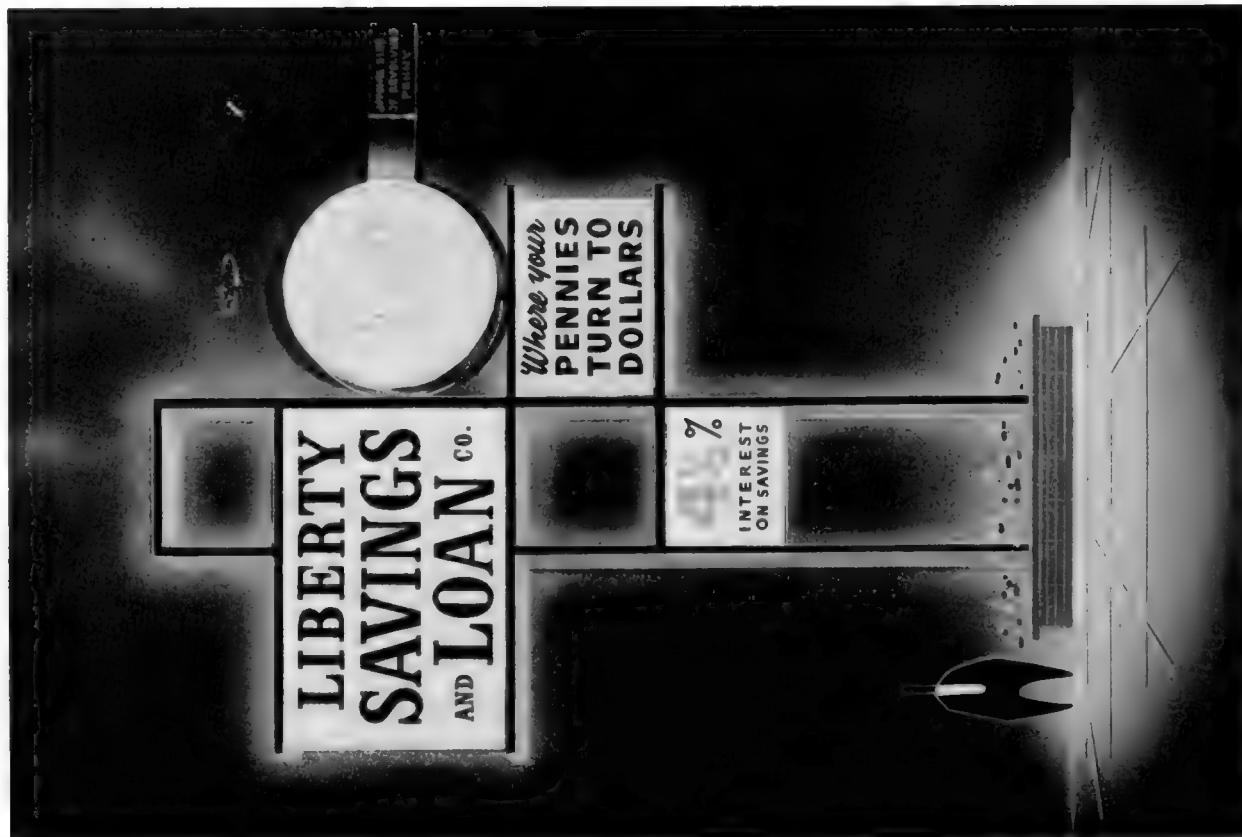
John Turner  
CITY SIGN CO., INC.  
Tacoma, Washington

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



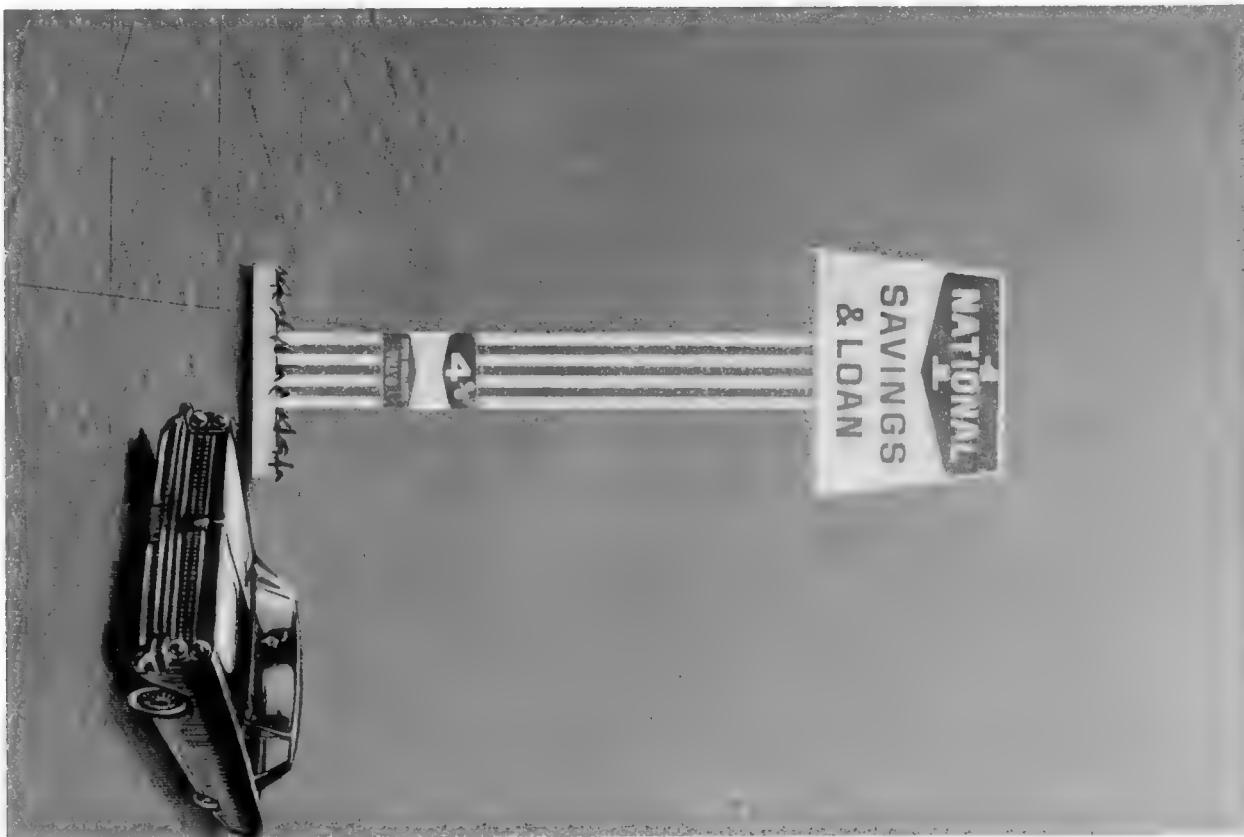
John A. Kober  
HANOVER MFG. INC.  
Columbus, Ohio



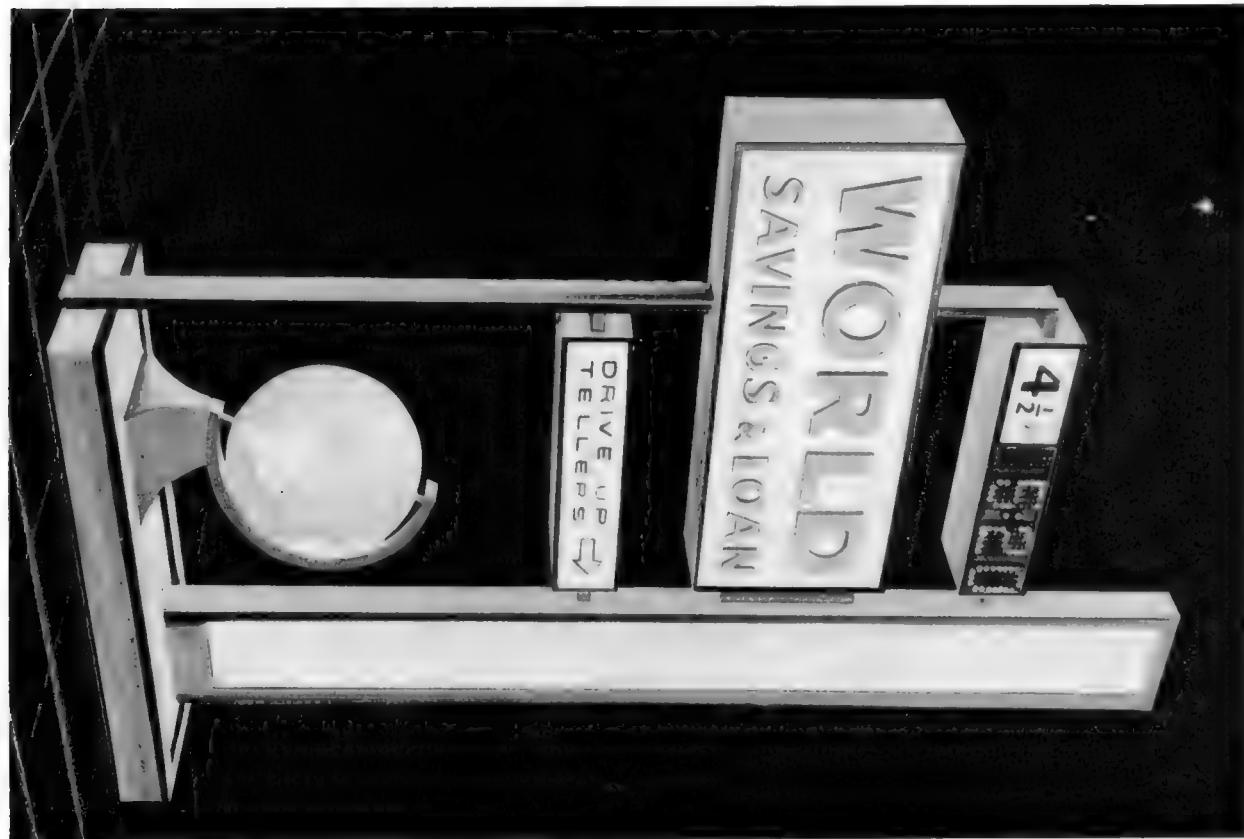
Donald M. Smith  
MACY NEON SIGNS, LTD.  
Cokesville, Ontario, Canada

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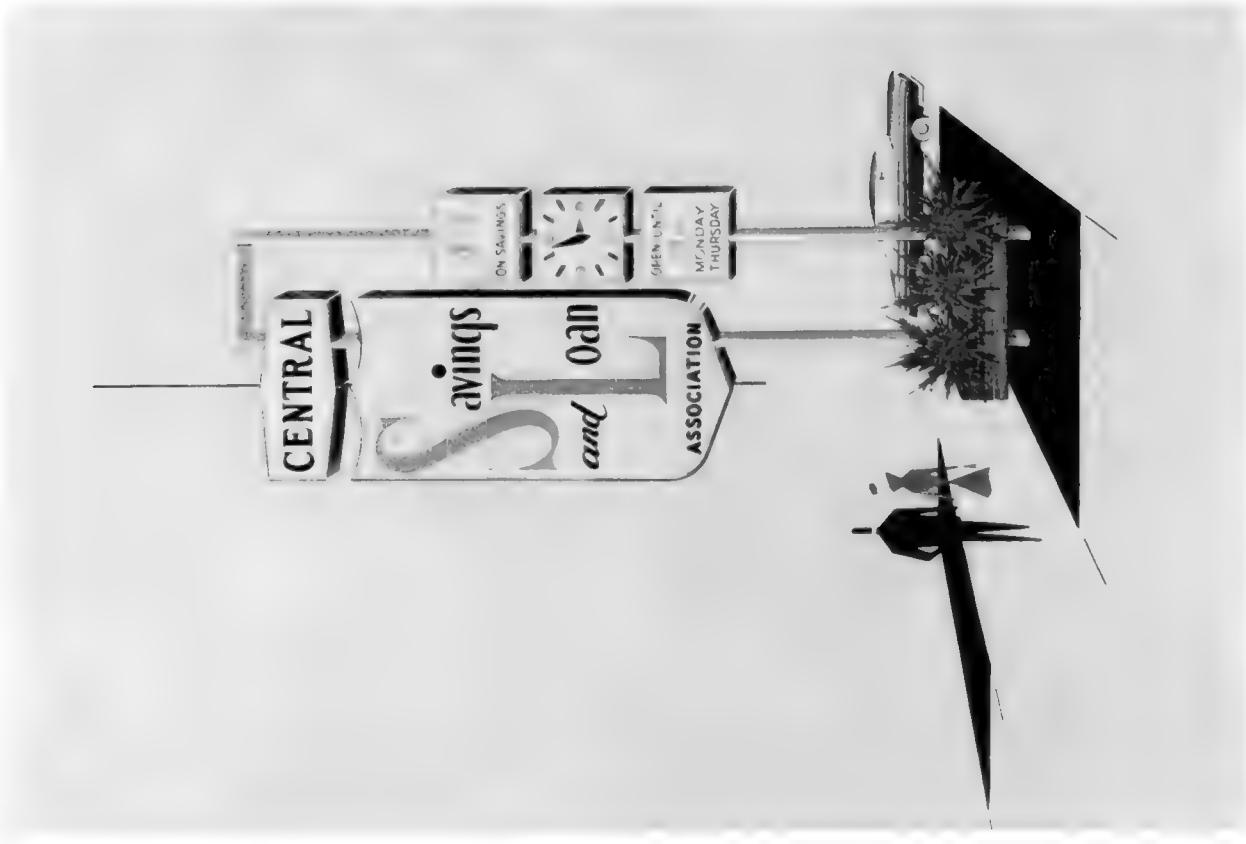
Kelly F. Epling, Inc.  
NEON PRODUCTS, INC.  
Lima, Ohio



Frank A. Klein  
TOPPIE A. SIGNS  
North Hollywood, California

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Ten Charles Patch  
NEON PRODUCTS OF CANADA LIMITED  
Victoria, B.C., Canada



Robert Barnett  
HEATH AND COMPANY  
Los Angeles, California

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NESA ELECTRIC SIGN DESIGNS



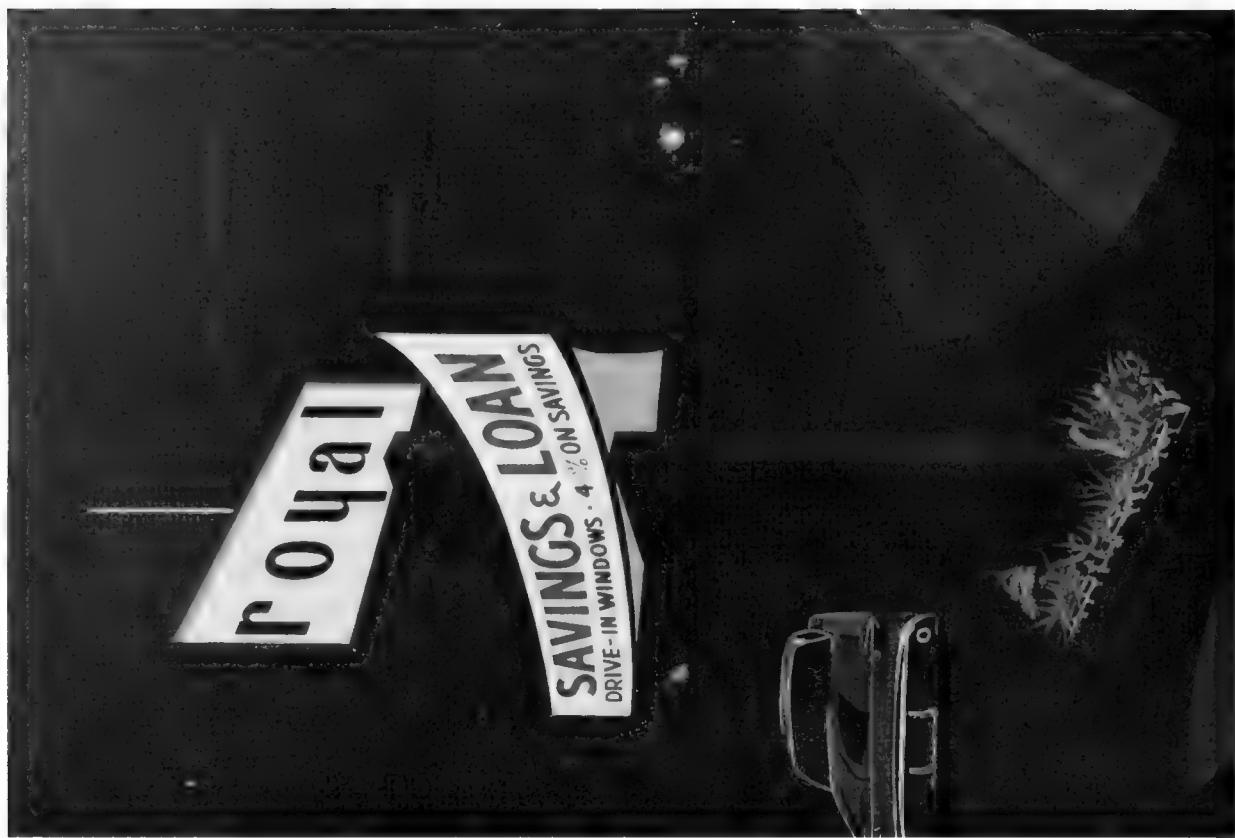
Brian R. Chapman  
E. L. RUDDY CO. LTD.  
Toronto, Ontario, Canada



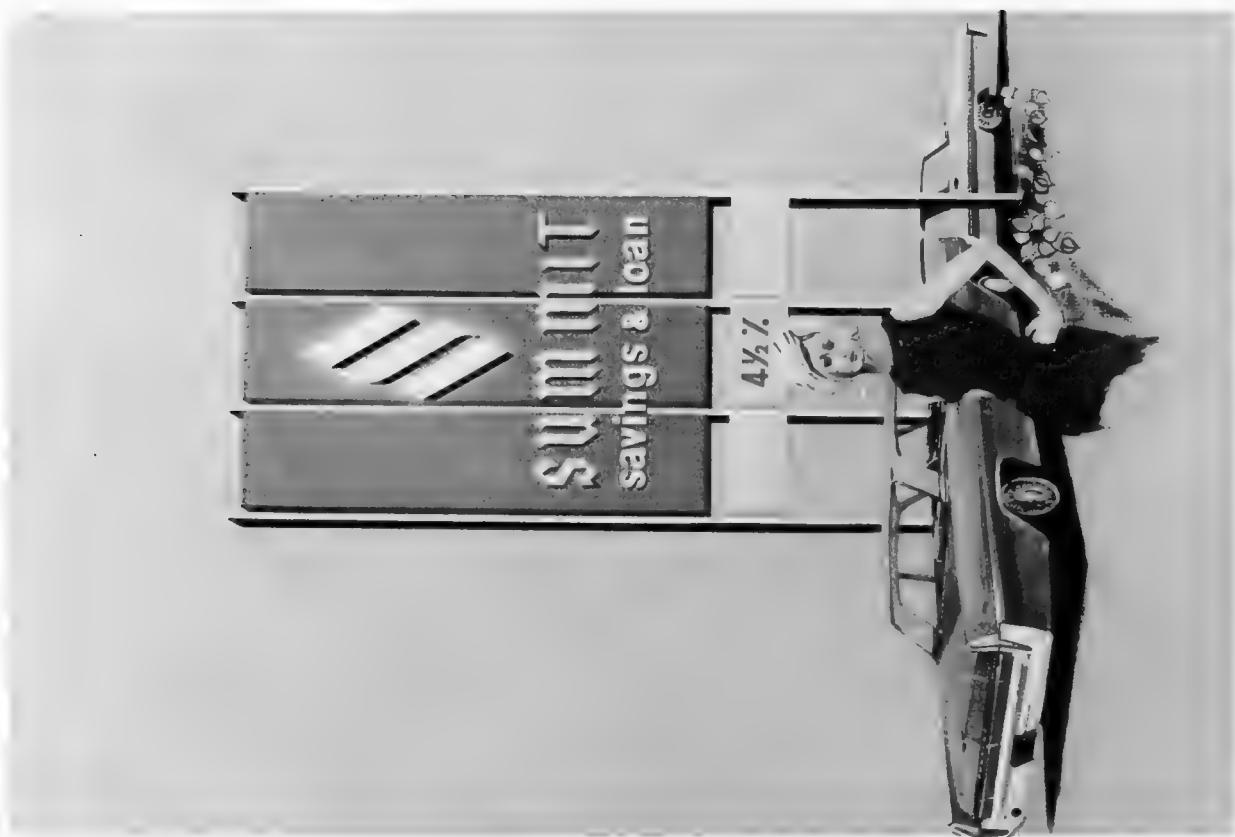
Alfred A. Cole  
E. L. RUDDY CO. LTD.  
Toronto, Ontario, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



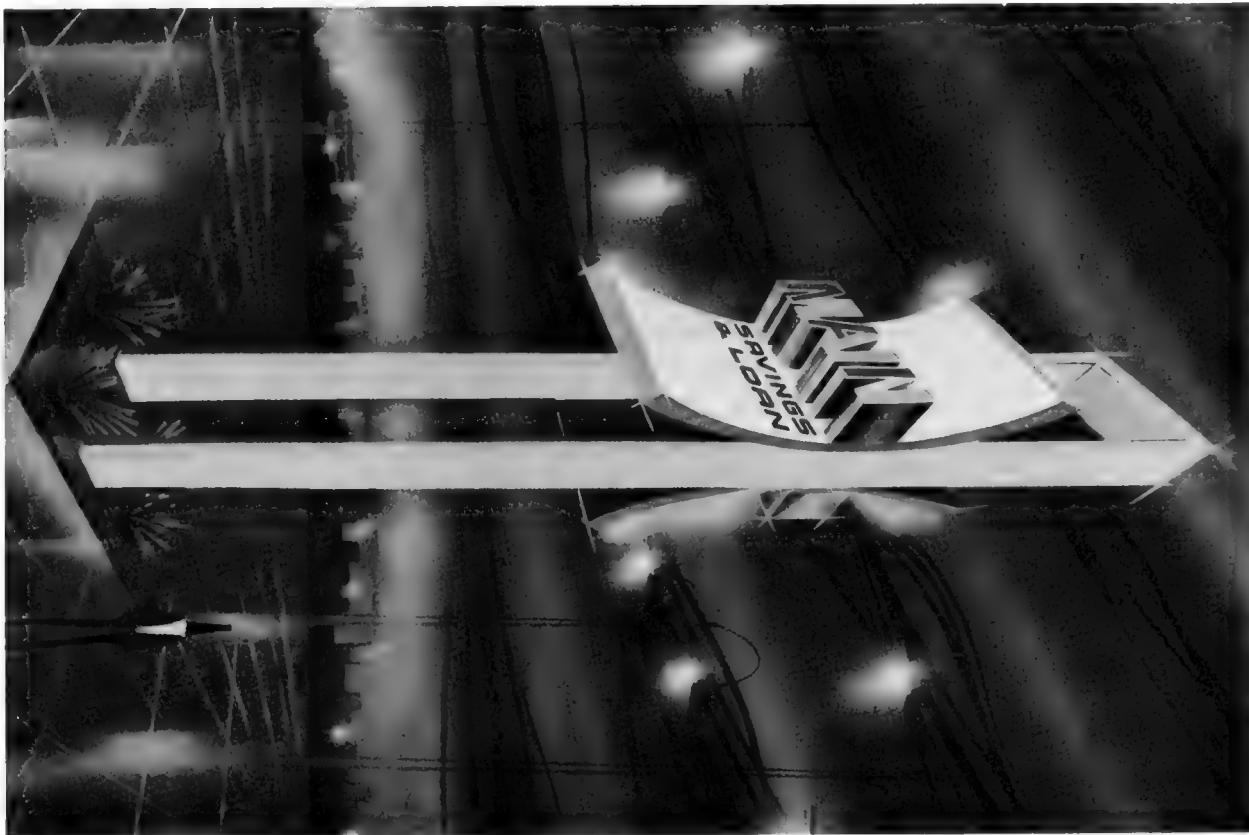
Ralf Rehfeldt  
NEON PRODUCTS OF CANADA LIMITED  
Calgary, Alberta, Canada



Jean Beaudin  
CLAUDE NEON GENERAL ADV. LTD  
Montreal, P. Q., Canada

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TEXAS NEON ADV CO  
San Antonio, Texas



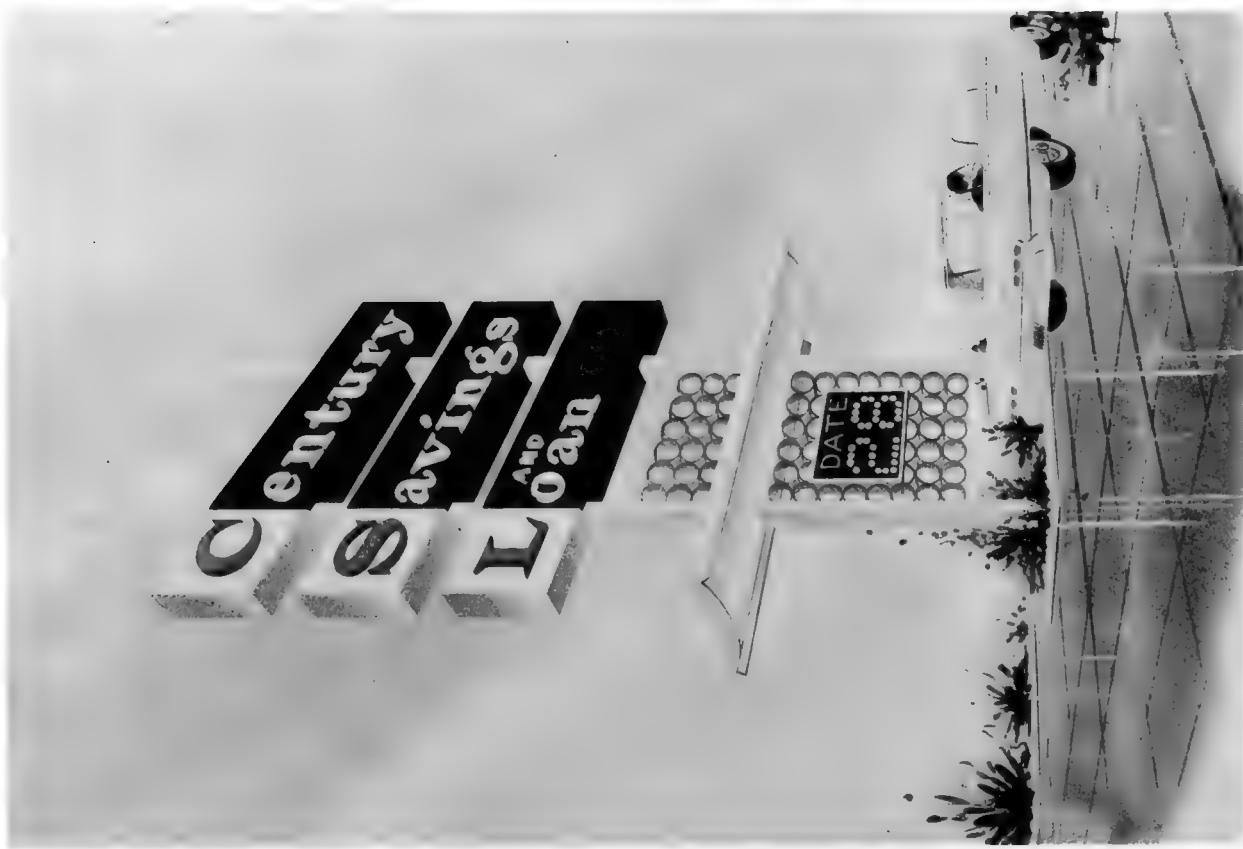
LUIS GARRIA  
TEXAS NEON ADV CO  
San Antonio, Texas

NESA ELECTRIC SIGN DESIGNS

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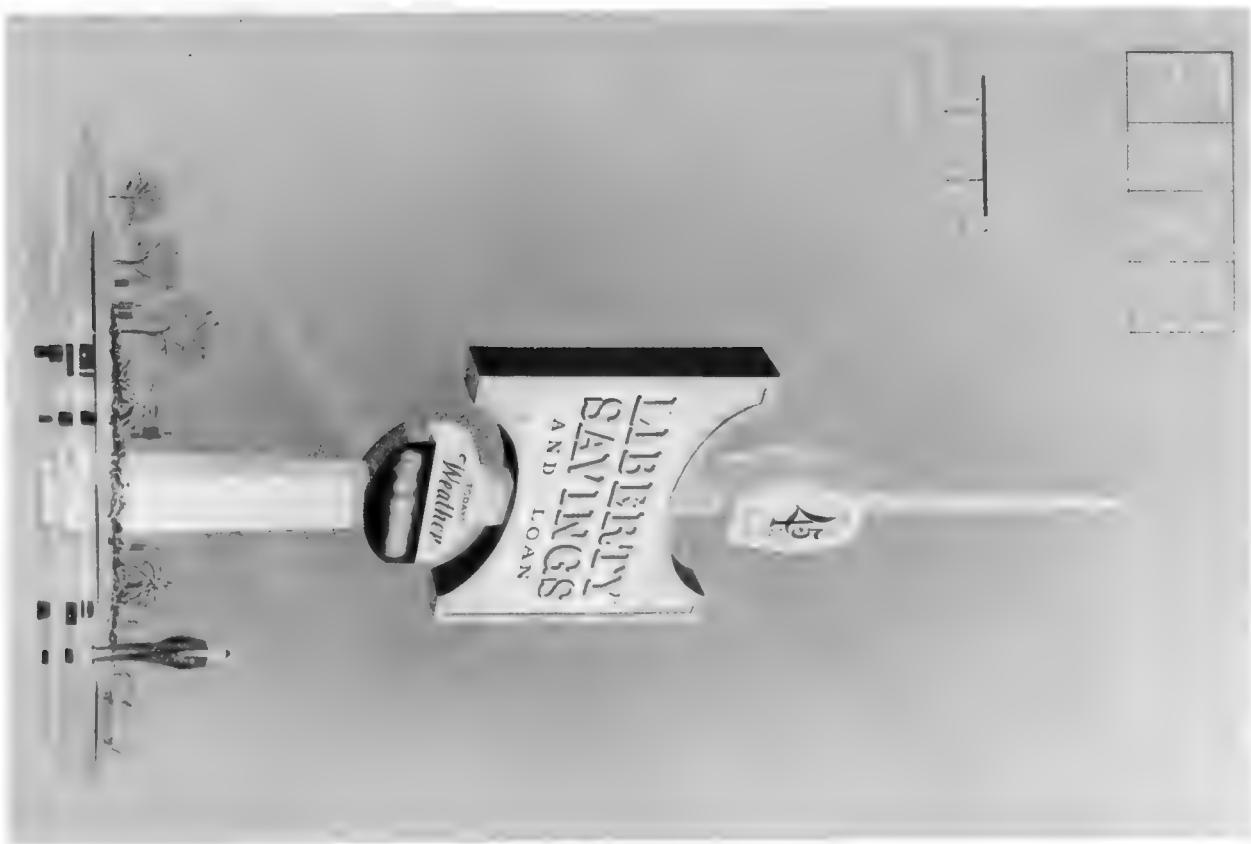
Frank D. Clegg  
ELECTRIC PRODUCTS CONSOLIDATED  
Spokane, Washington



Warren K. Phister  
ELECTRIC PRODUCTS CONSOLIDATED  
Salt Lake City, Utah

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NESA ELECTRIC SIGN DESIGNS



FEDERAL SIGN AND SIGNAL CORP.  
San Francisco, California



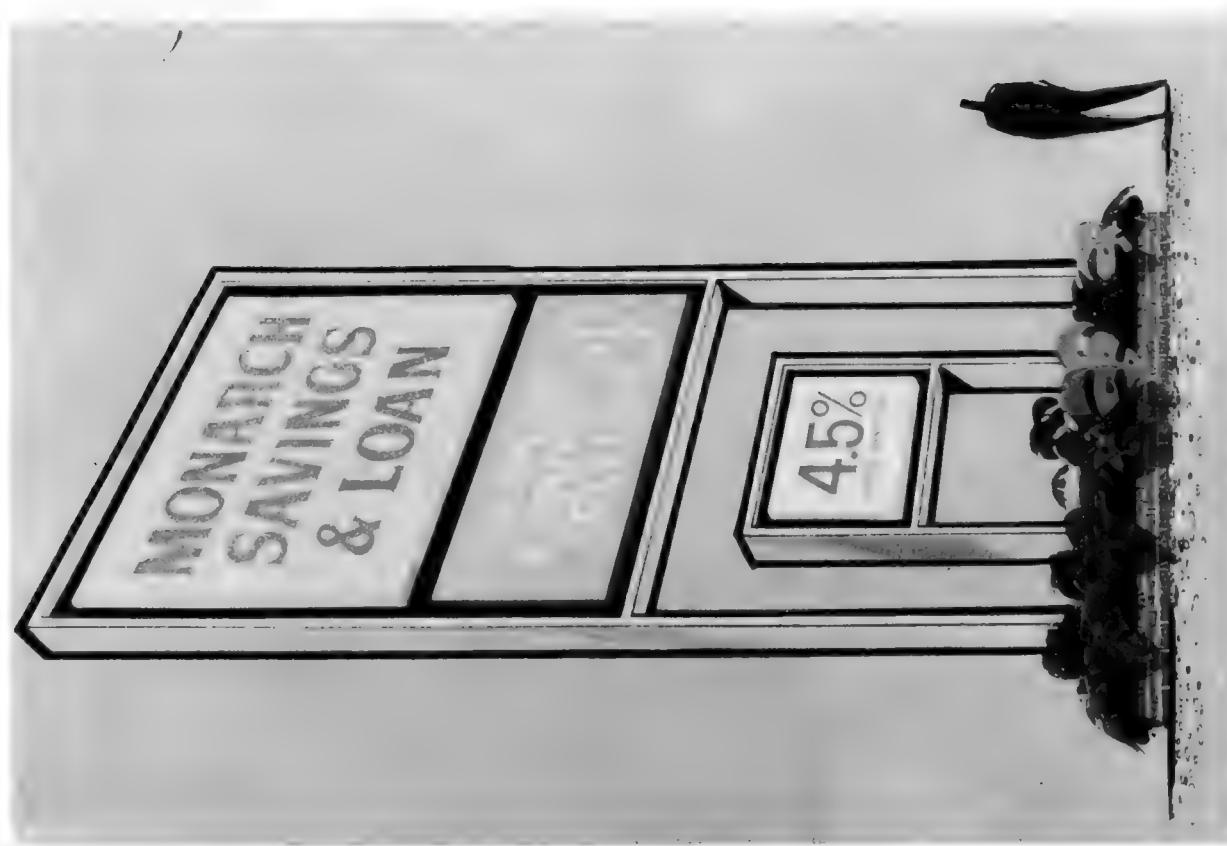
FEDERAL SIGN AND SIGNAL CORP.  
Henry Dresselius,  
San Francisco, California

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



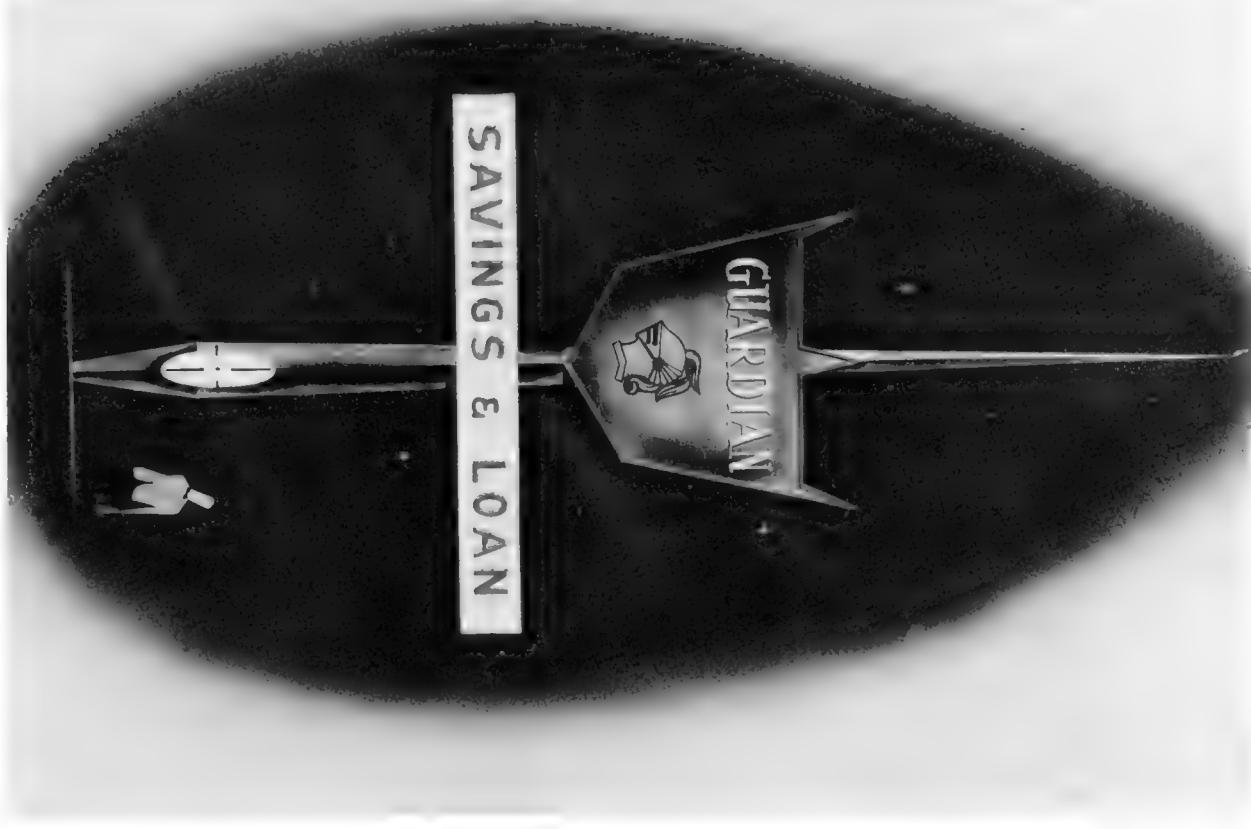
Lowell McClellan  
ELECTRICAL PRODUCTS CONSOLIDATED  
Soft Lake City, Utah



Clint Hewlett  
HEATH AND COMPANY  
Los Angeles, California

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NESA ELECTRIC SIGN DESIGNS



Kenneth M. Beeryhill, Jr.  
H. A. BALTON SIGN COMPANY  
Memphis, Tennessee



Robert E. Smith  
CLAUDE NEON LIMITED  
MELBOURNE, N.S.W., Australia

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



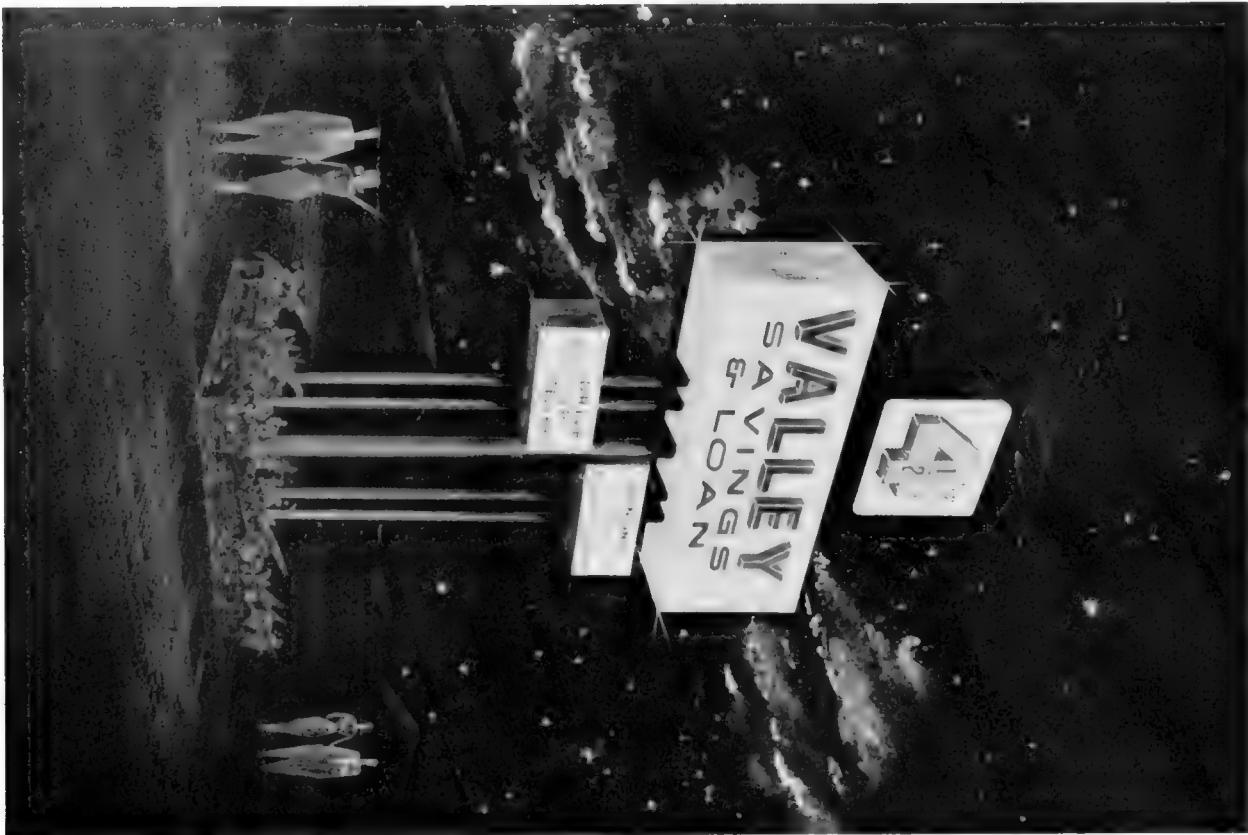
Klaus Dene Mobauer  
NEON PRODUCTS OF CANADA LIMITED  
Vancouver, B. C., Canada



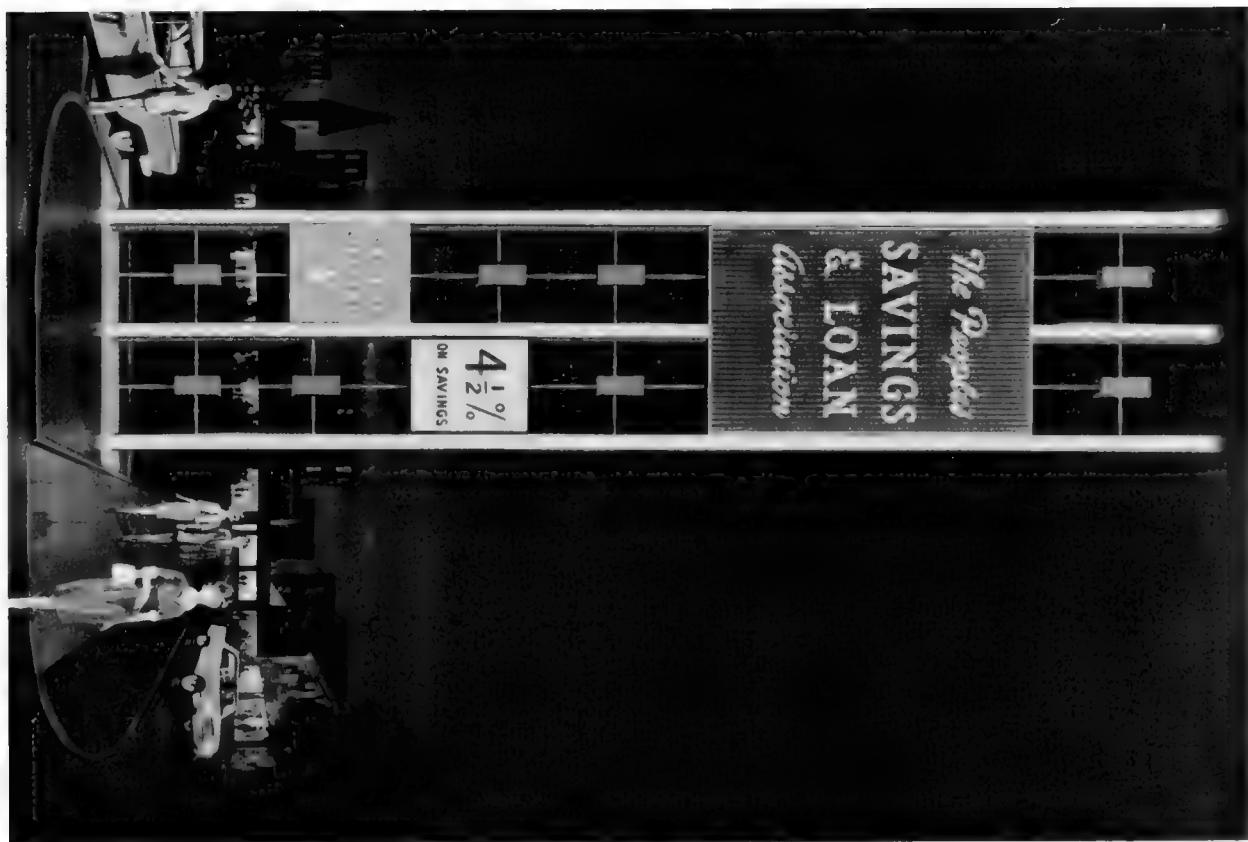
J. K. Griswold  
NEON PRODUCTS OF CANADA LIMITED  
Vancouver, B. C., Canada

**SAVINGS & LOAN**

NESA ELECTRIC SIGN DESIGNS



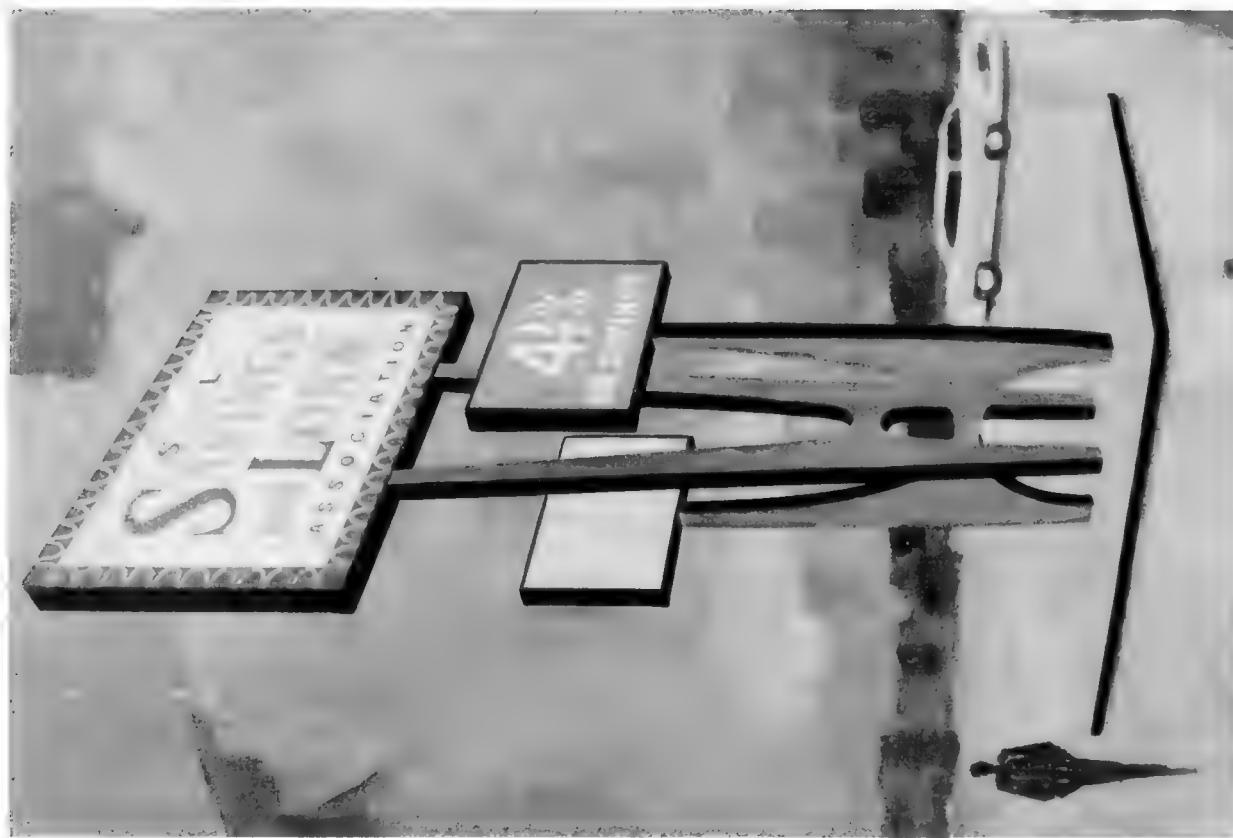
JULIUS KONRAD, JR.  
VIRGIL MOSS SIGNS, INC.  
Phoenix, Arizona



L. E. M. MCNEIL  
NEON PRODUCTS OF CANADA, LIMITED  
Vancouver, B. C., Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



L.C. MEADOR  
NEON PRODUCTS OF CANADA, LIMITED  
Vancouver, British Columbia



William J. Imehleman,  
OMAHA NEON SIGN COMPANY  
Omaha, Nebraska

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NESA ELECTRIC SIGN DESIGNS



Goeff A. Hammond  
CLAUDEEN LIMITED  
London W. C., England



NEON PRODUCTION OF CANADA LIMITED  
Vancouver, B. C., Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



Jimmie L. Sherrard  
ELECTRICAL PRODUCTS CONSOLIDATED  
Boise, Idaho

FEDERAL SIGN AND SIGNAL CORP.,  
Michael T. Diamond  
Los Angeles, California

**SAVINGS & LOAN**

NESA ELECTRIC SIGN DESIGNS



BELINGER SIGN WORKS, INC.  
Loo Flynn  
Baltimore, Maryland



Eugene J. Kosynuk  
NEON PRODUCTS OF CANADA, LIMITED  
Edmonton, Alberta

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



H D Smith  
E. L. RUDY CO. LTD.  
Toronto, Ontario, Canada



D. Dale Matthews,  
E. L. RUDY CO. LTD.  
Hamilton, Ontario, Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



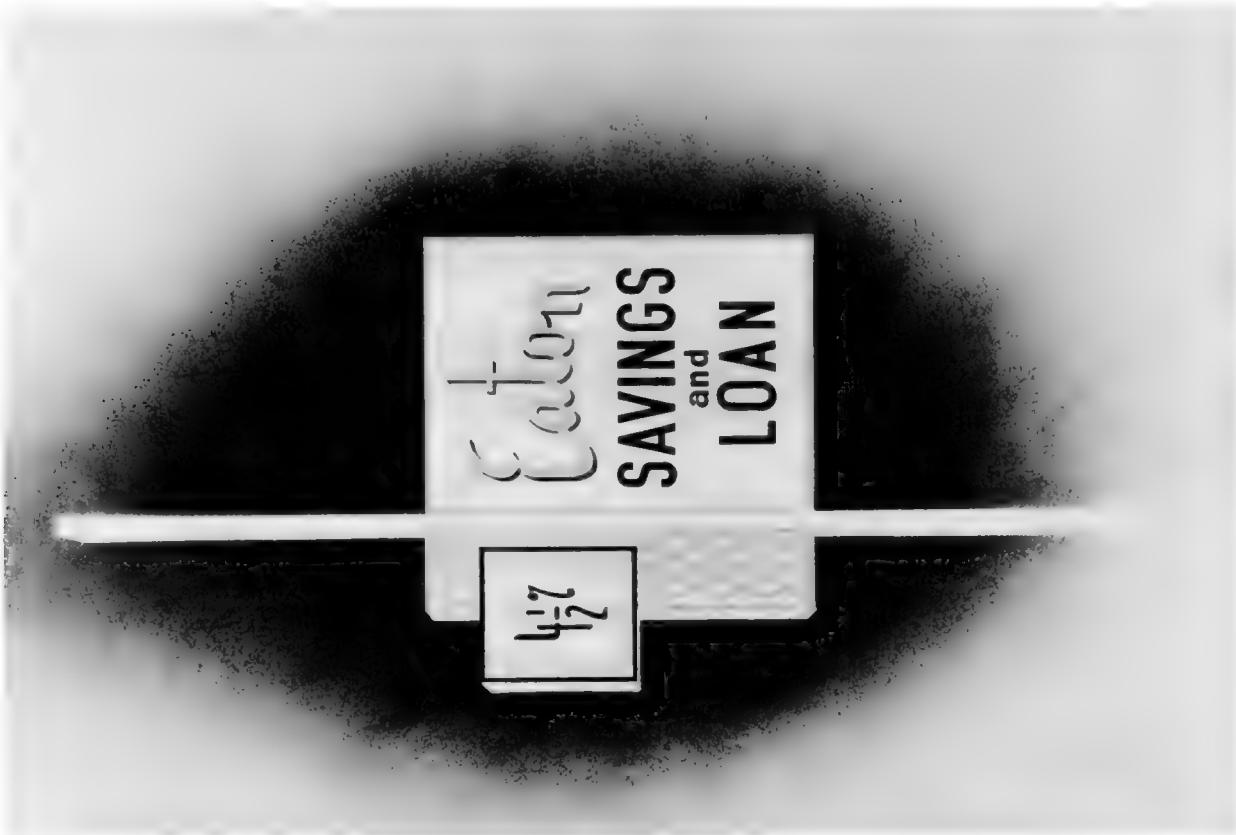
FBI SAVINGS  
LOS ANGELES, CALIFORNIA



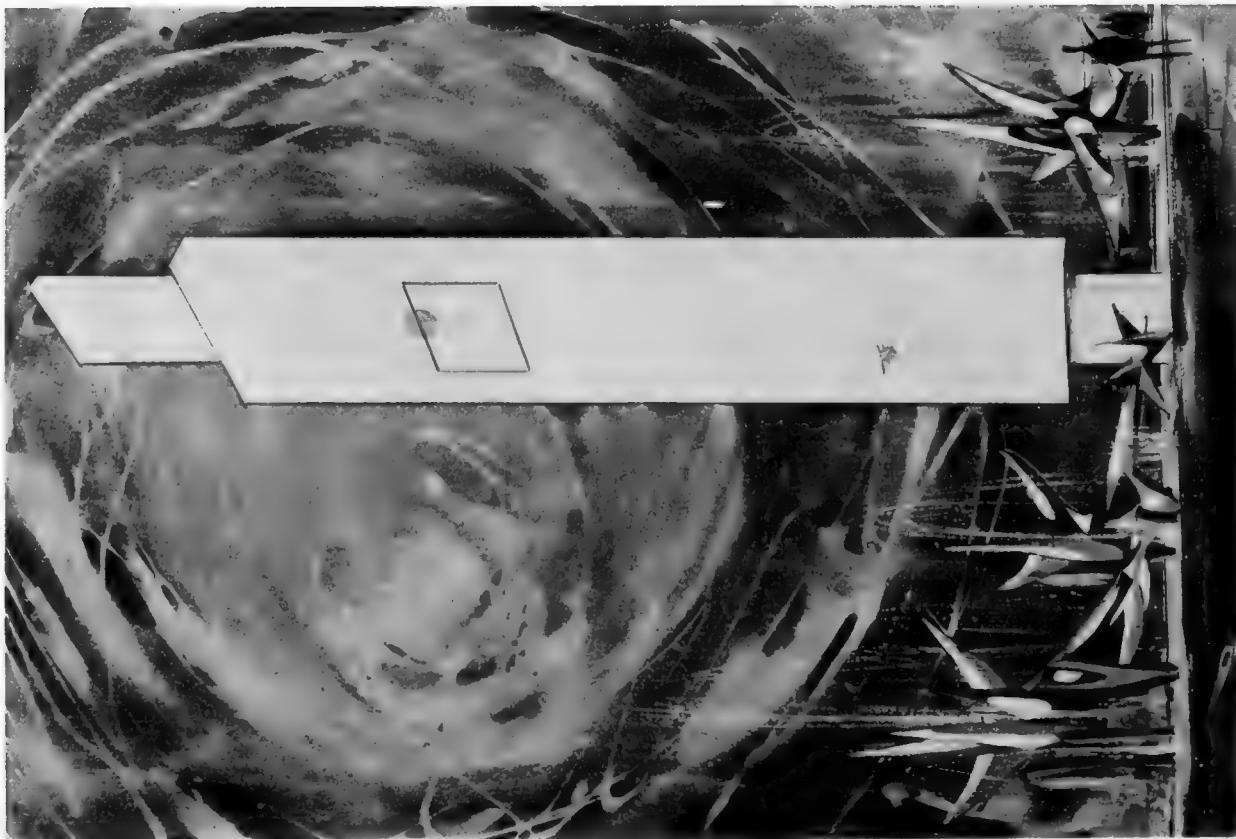
WILLIAM PHILIP DE NEW  
JONES NEON DISPLAYS LTD.  
Hamilton, Ontario, Canada

NESA ELECTRIC SIGN DESIGNS

SAVINGS & LOAN



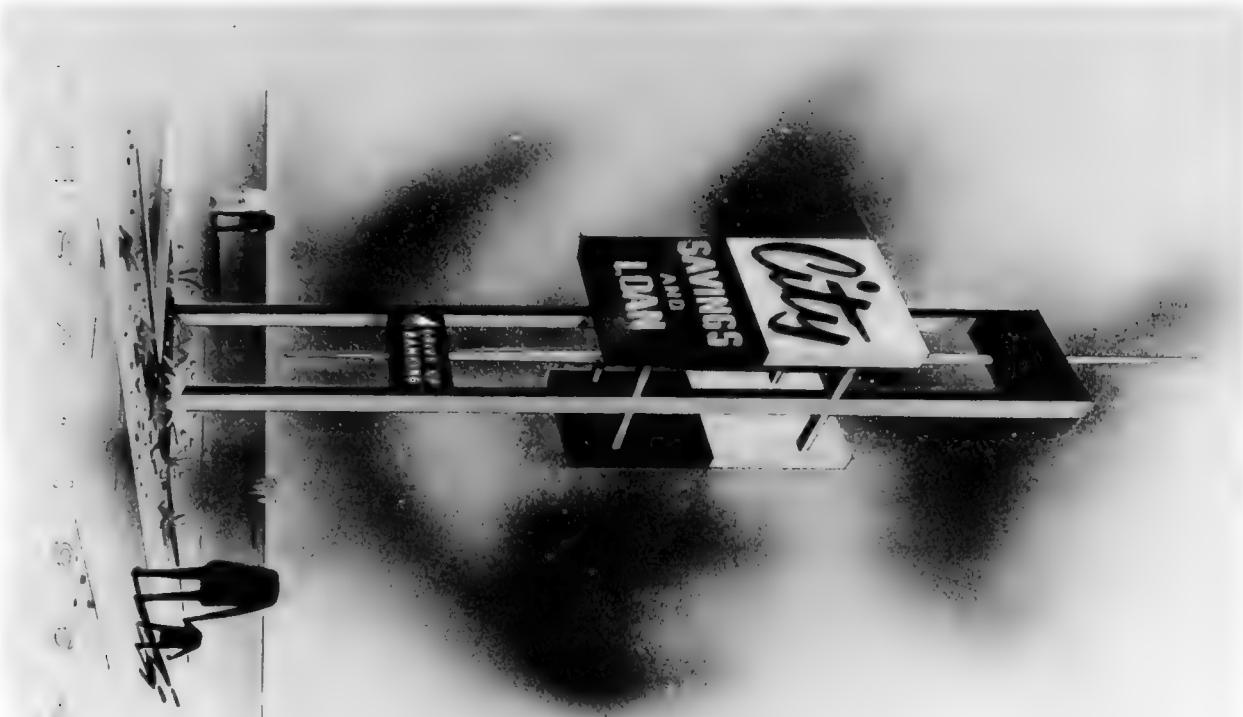
T-1000  
SAVINGS & LOAN  
ILLUMINATED  
SIGN



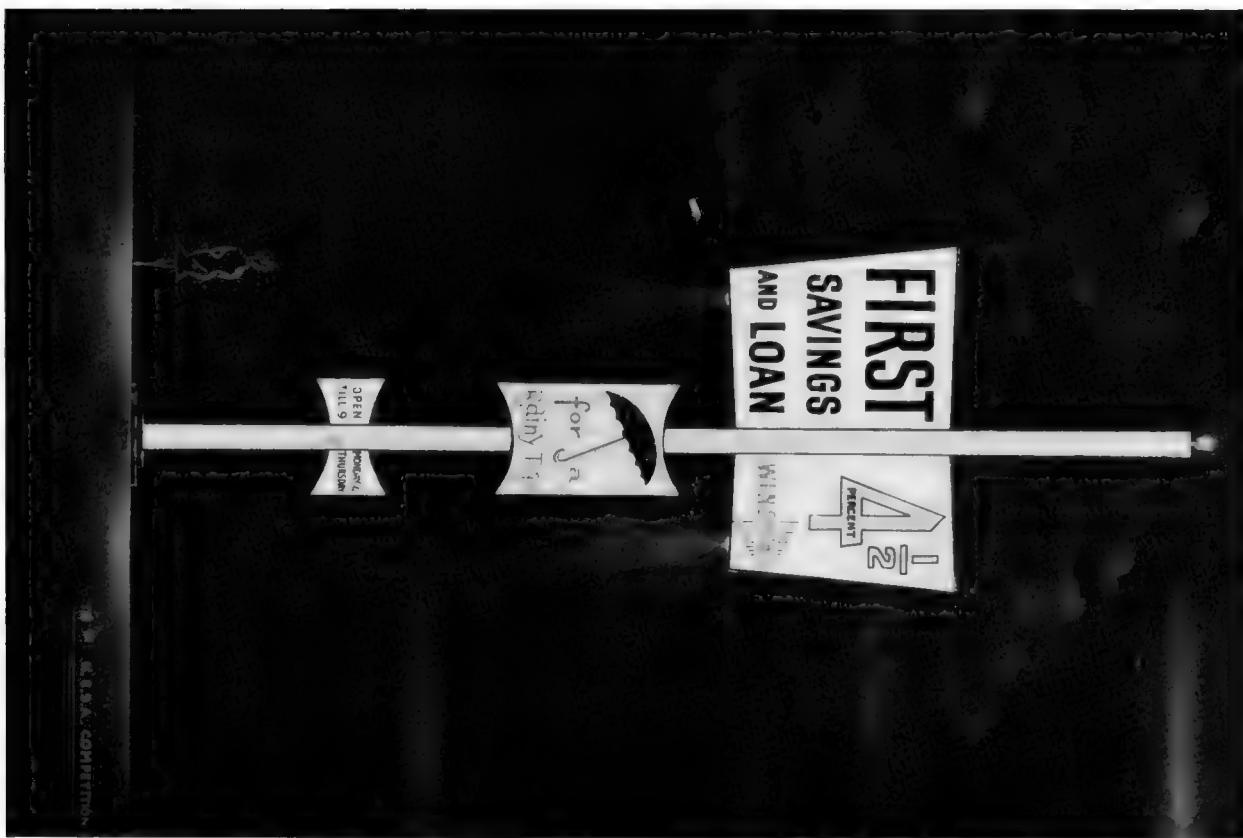
Albert A. Farnsworth  
ELECTRICAL PRODUCTS CONSOLIDATED  
Seattle, Washington

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Edward C. King  
MARTIN NEON CO., INC.  
Eugene, Oregon



HOUSER Charlie Blatt  
NEON SIGN CO., INC.  
Houston, Texas

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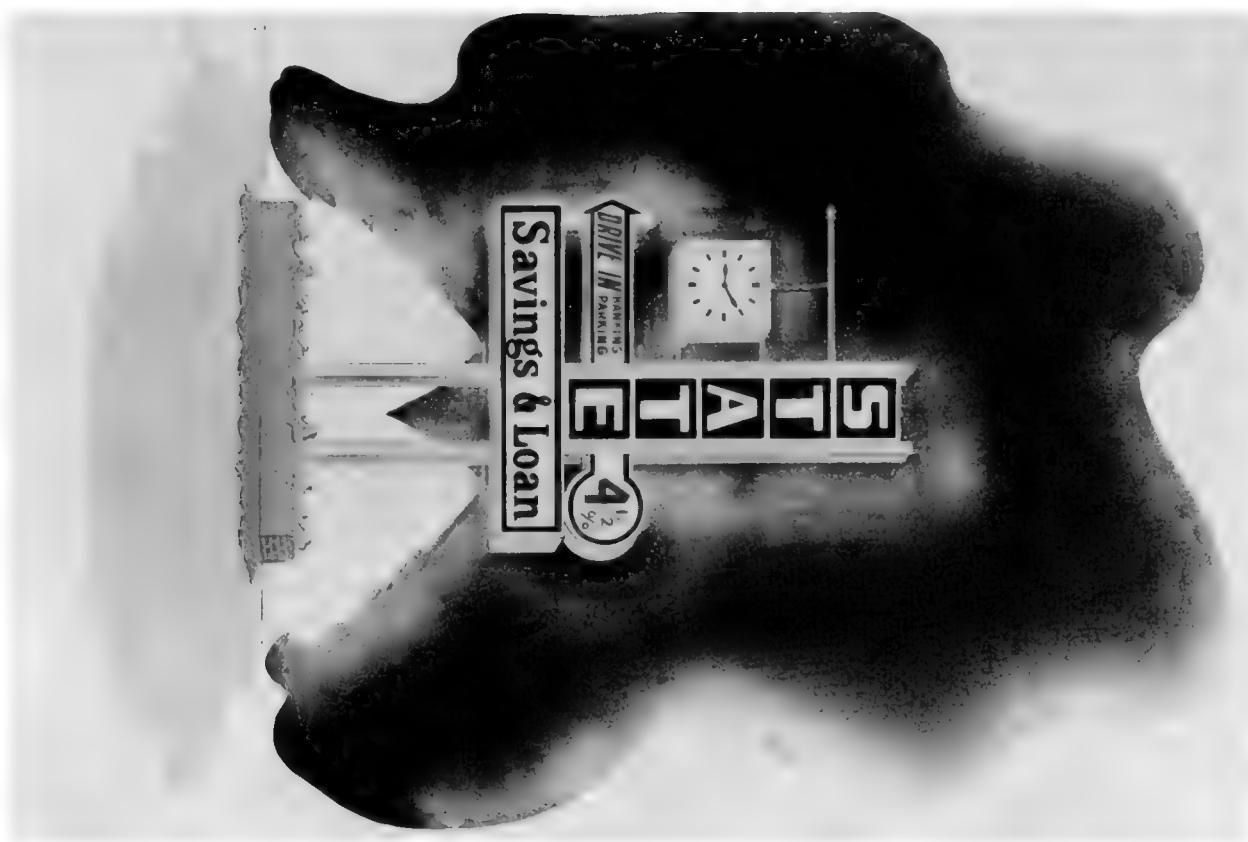
Charles L. Berger  
CUTLER ELECTRICAL PRODUCTS, INC.  
Westminister, New Jersey



Tony Mansiliano  
BELLLOW'S ELECTRIC SIGN CORP.  
Akron, Ohio

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KING Robert J. Buff  
KING AND SWEET, INC.  
Memphis, Tennessee



NEON PRODUCTS LTD.  
Designs by Ruth Daub, United  
Vancouver, B.C., Canada

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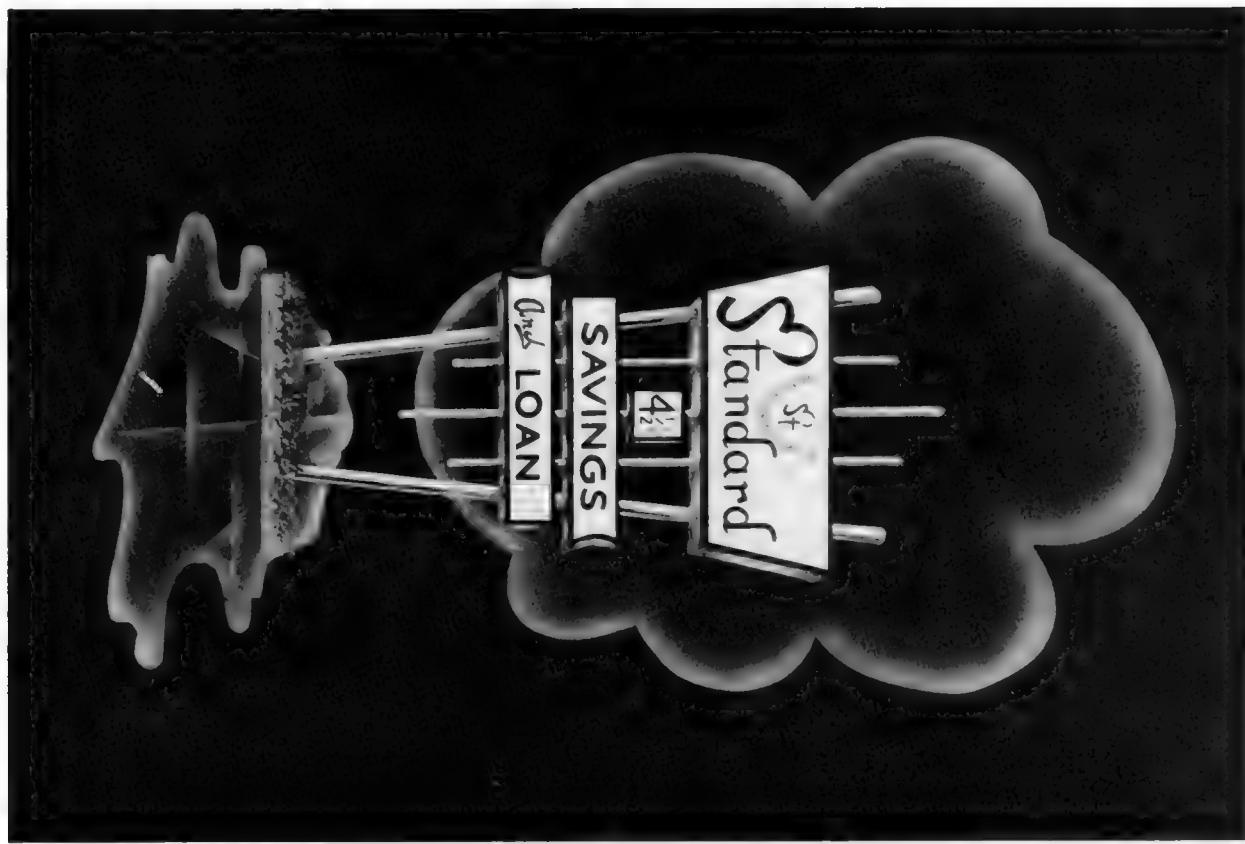
Larry Hevi  
ADVANCE NEON SIGN CO.  
Los Angeles, California



Bob G. Jenkins  
FEDERAL SIGN AND SIGNAL CORP.  
San Bernardino, California

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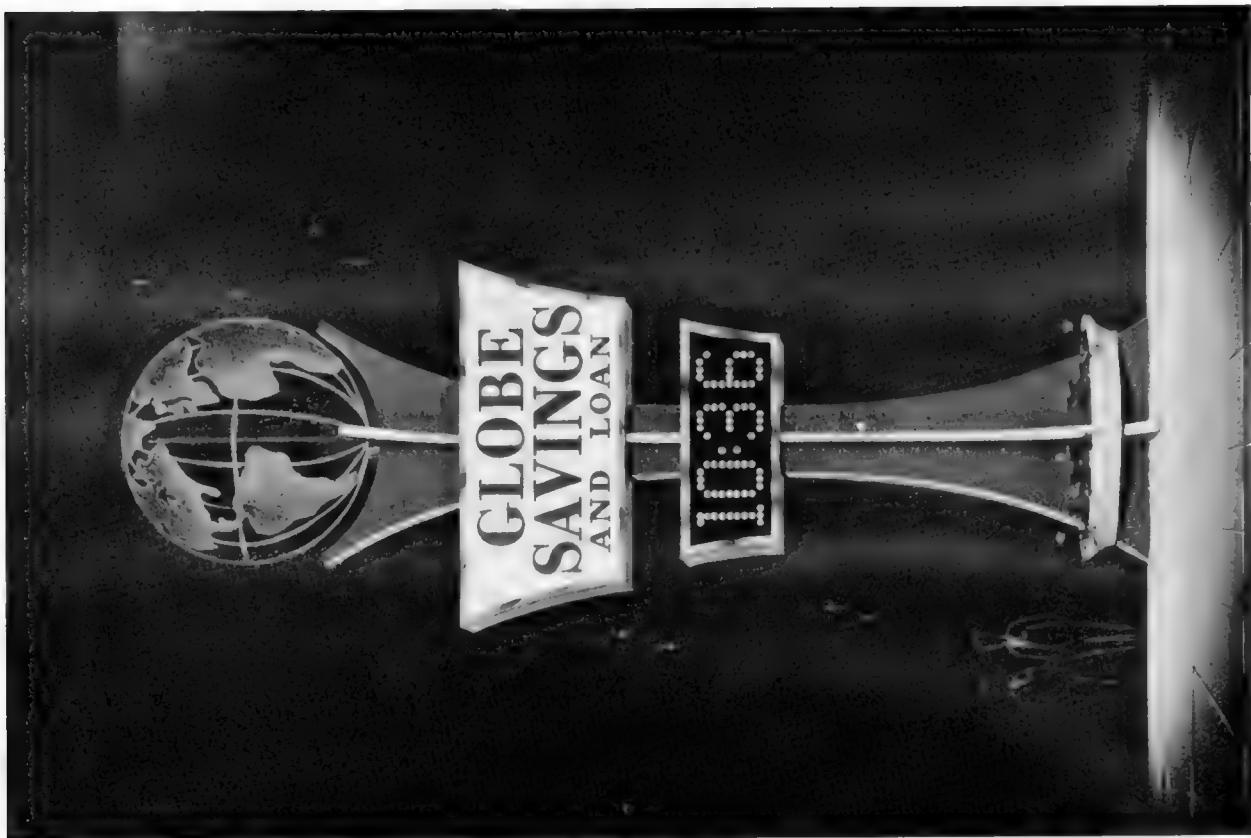


James W Edge  
CUMMINGS AND CO  
Jacksonville, Florida

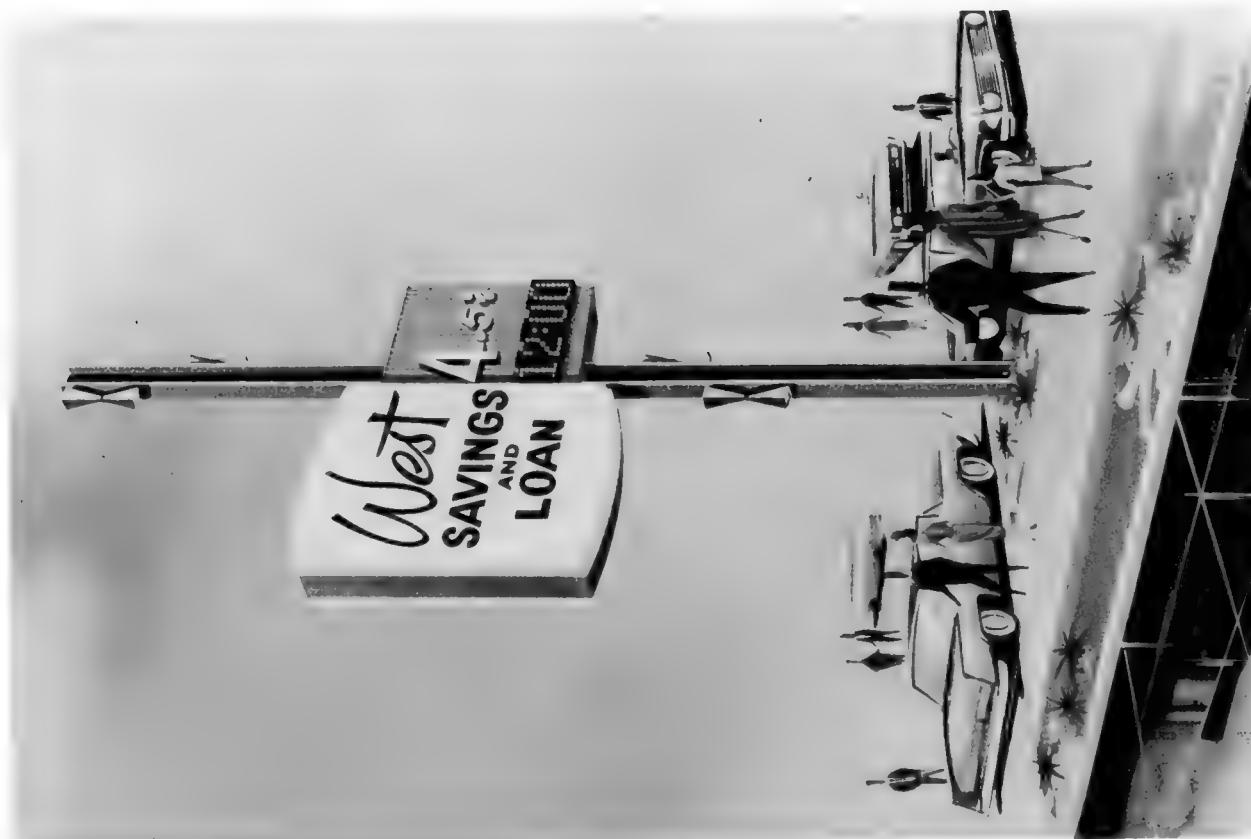
ROBERTO MERRERA  
DEALERS NEON & ELECTRIC LIMITED  
Ottawa, Ontario, Canada

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Lee W. Moyer  
AMERICAN SIGN AND INDICATOR CORP.  
Chicago, Illinois



John E. Wilson  
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION  
Oakland, California

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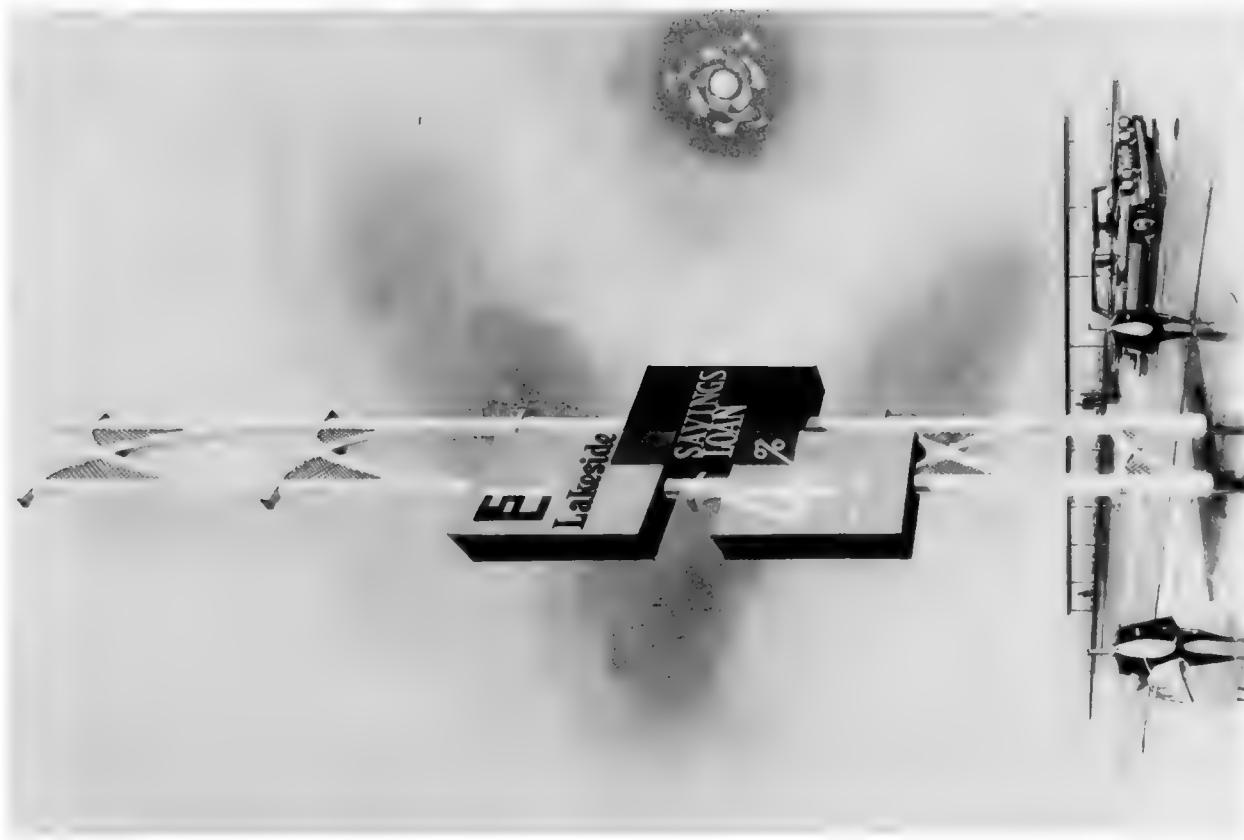
William W. Pander  
NEBRASKA NEON SIGN CO.  
Lincoln, Nebraska



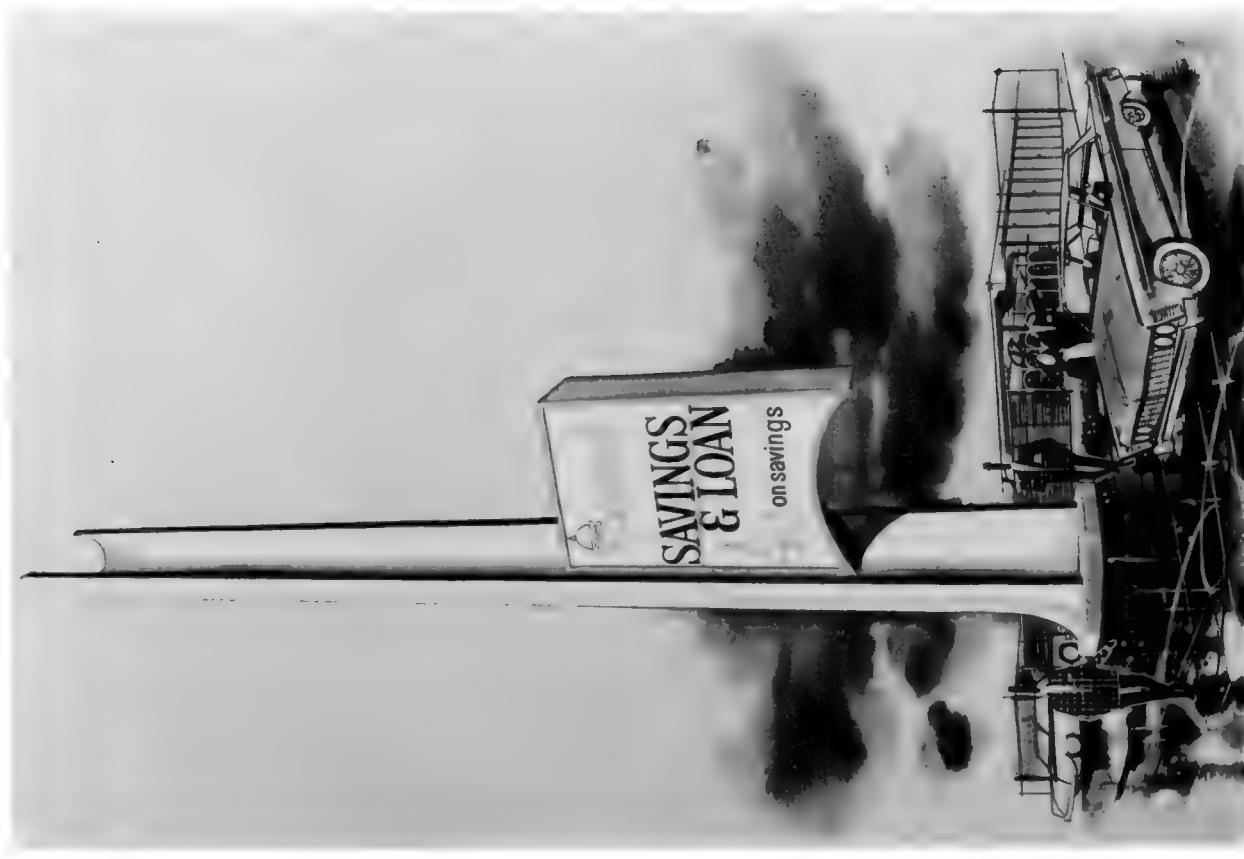
John Nicolini  
ELECTRICAL PRODUCTS  
Oakland, California

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Larry G. Smith  
ELECTRICAL PRODUCTS CONSOLIDATED  
Denver, Colorado



Dennis Zembrook  
ELECTRICAL PRODUCTS CONSOLIDATED  
Denver, Colorado

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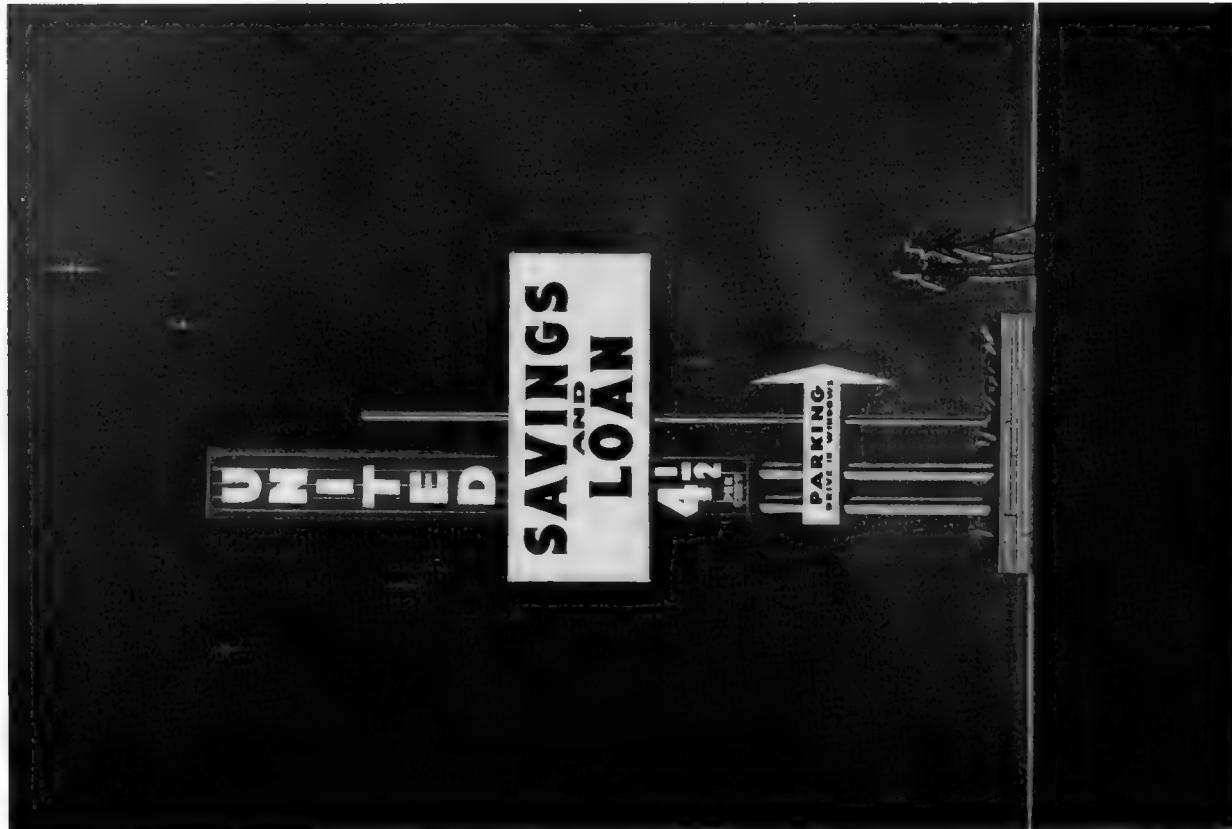
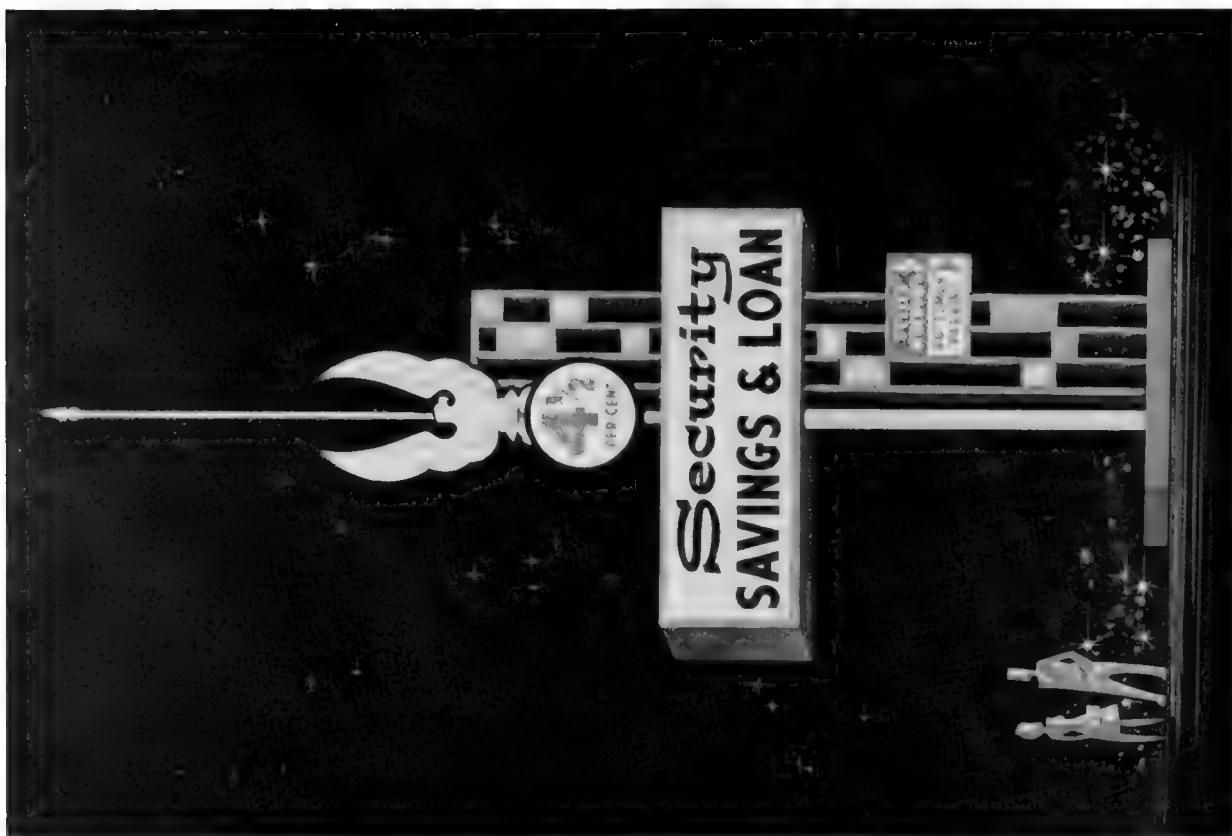
WILSON PLASTIC SIGNS LIMITED  
Toronto, Ontario, Canada



ELECTRICAL PRODUCTS CONSOLIDATED  
Del Critser  
Seattle, Washington

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Neil Tolberg  
YOUNG ELECTRIC SIGN CO.  
©Golden Utah

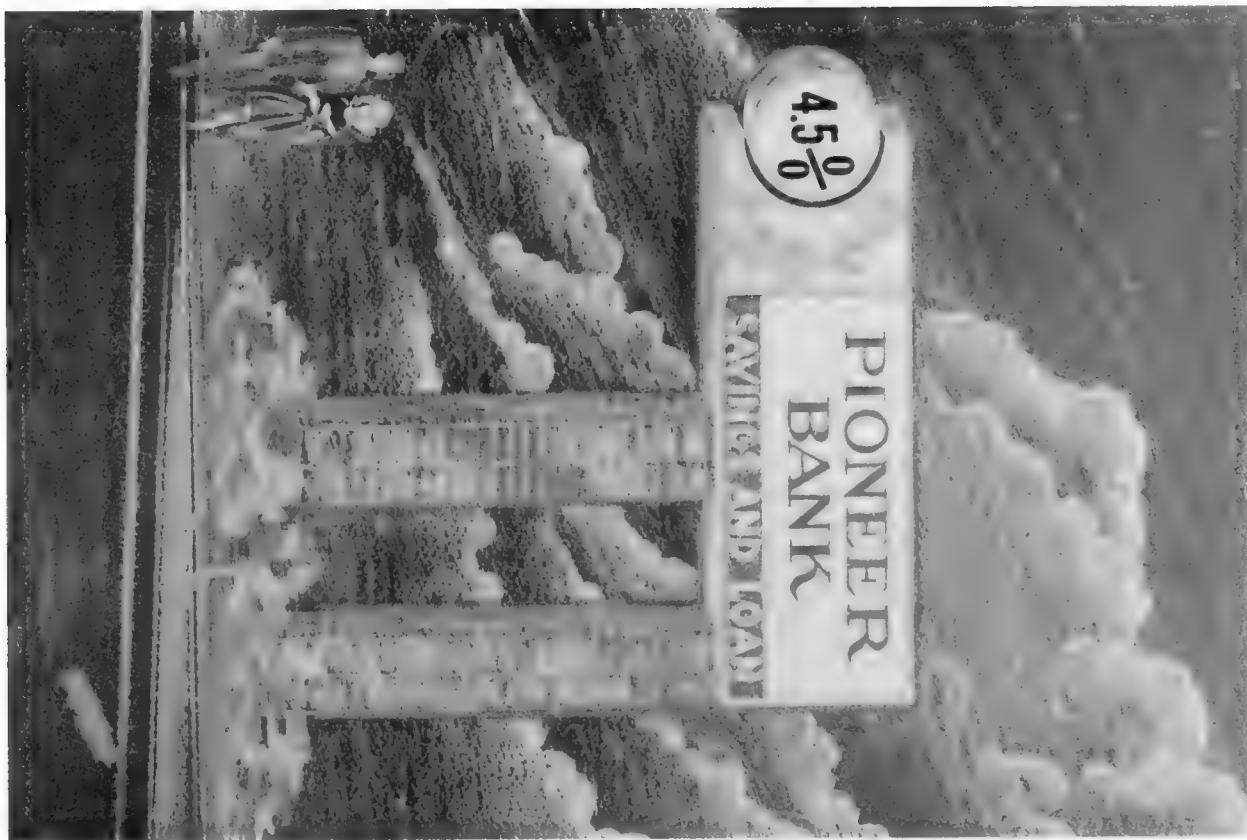
Darrell B. Nelson  
YOUNG ELECTRIC SIGN CO  
Ogden, Utah

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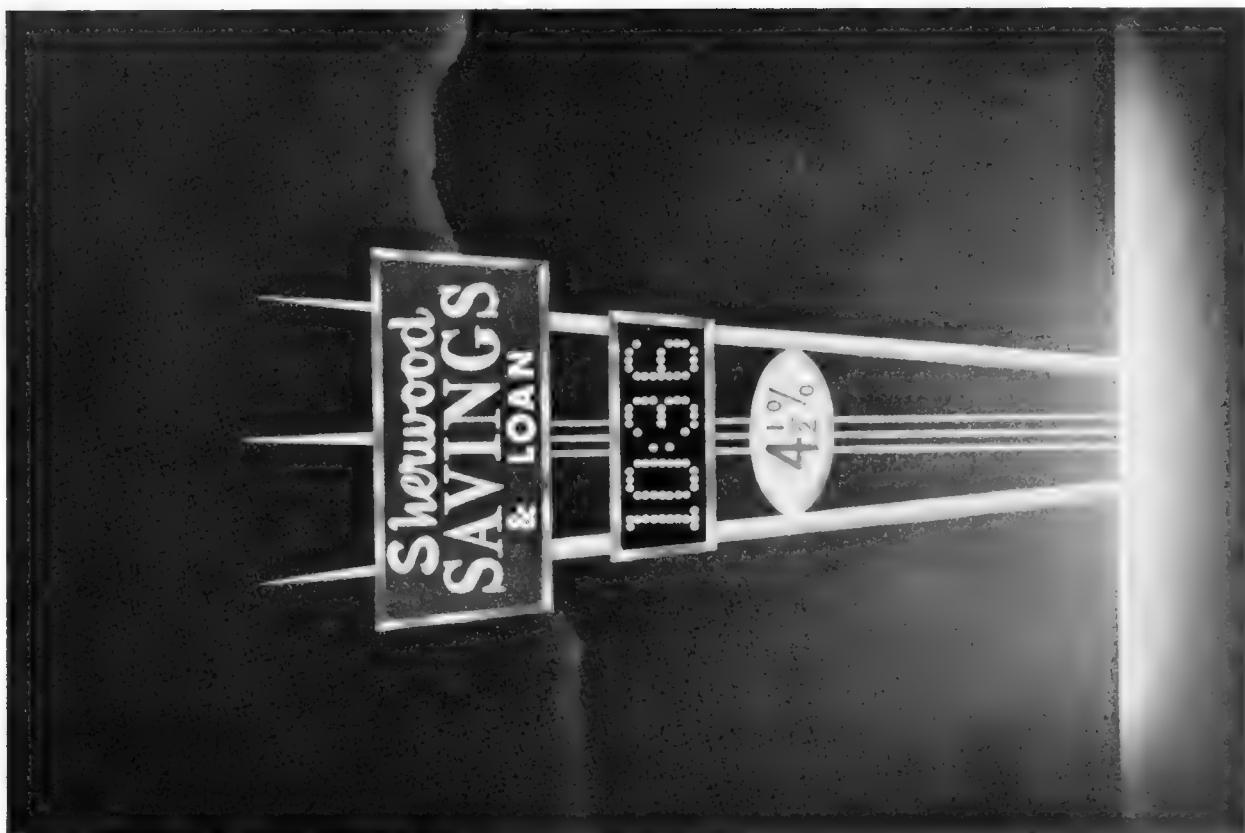
William R. Dessa  
ELECTRICAL PRODUCTS CONSOLIDATED  
Denver, Colorado



R. A. Miller  
MAYERLEER SIGN CO., INC.  
Phoenix, Arizona

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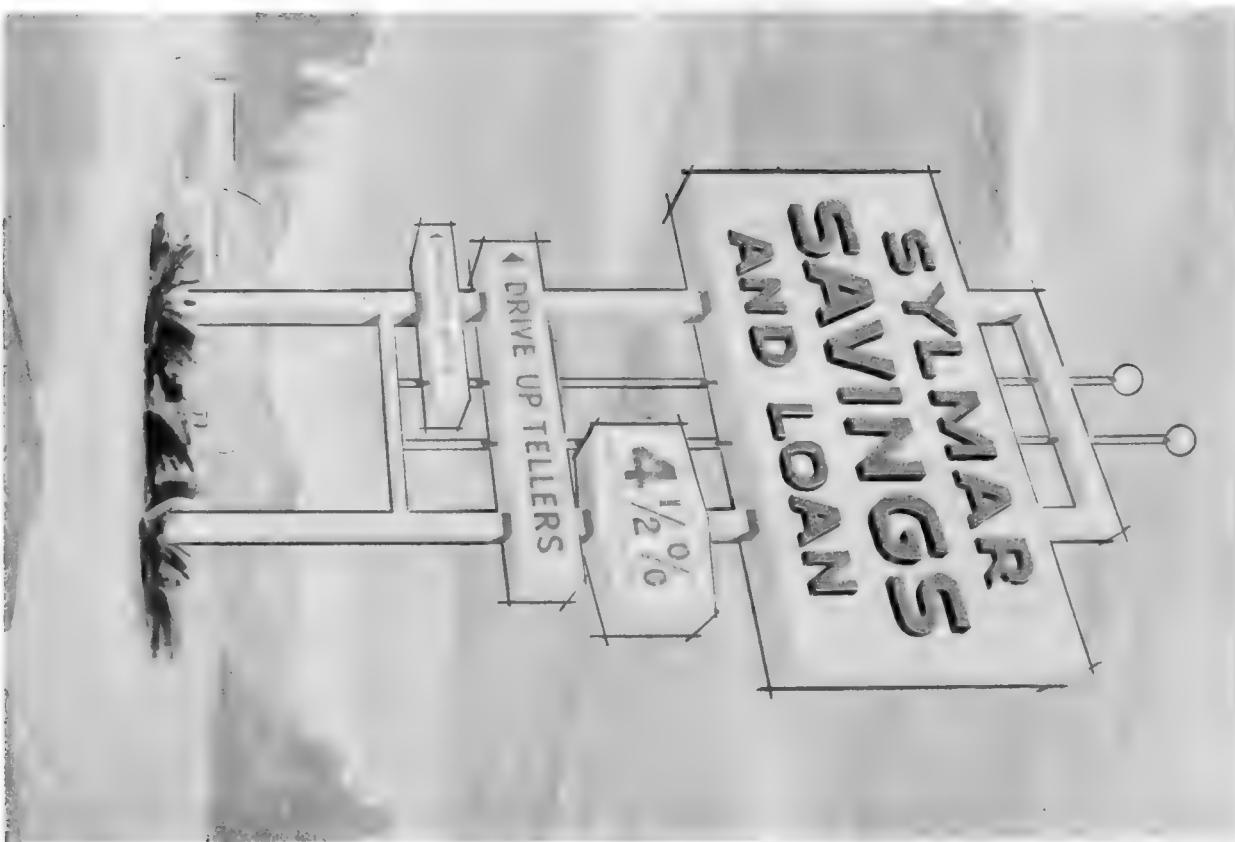
George H. Lehman  
AMERICAN SIGN AND INDICATOR CORP.  
Chicago, Illinois



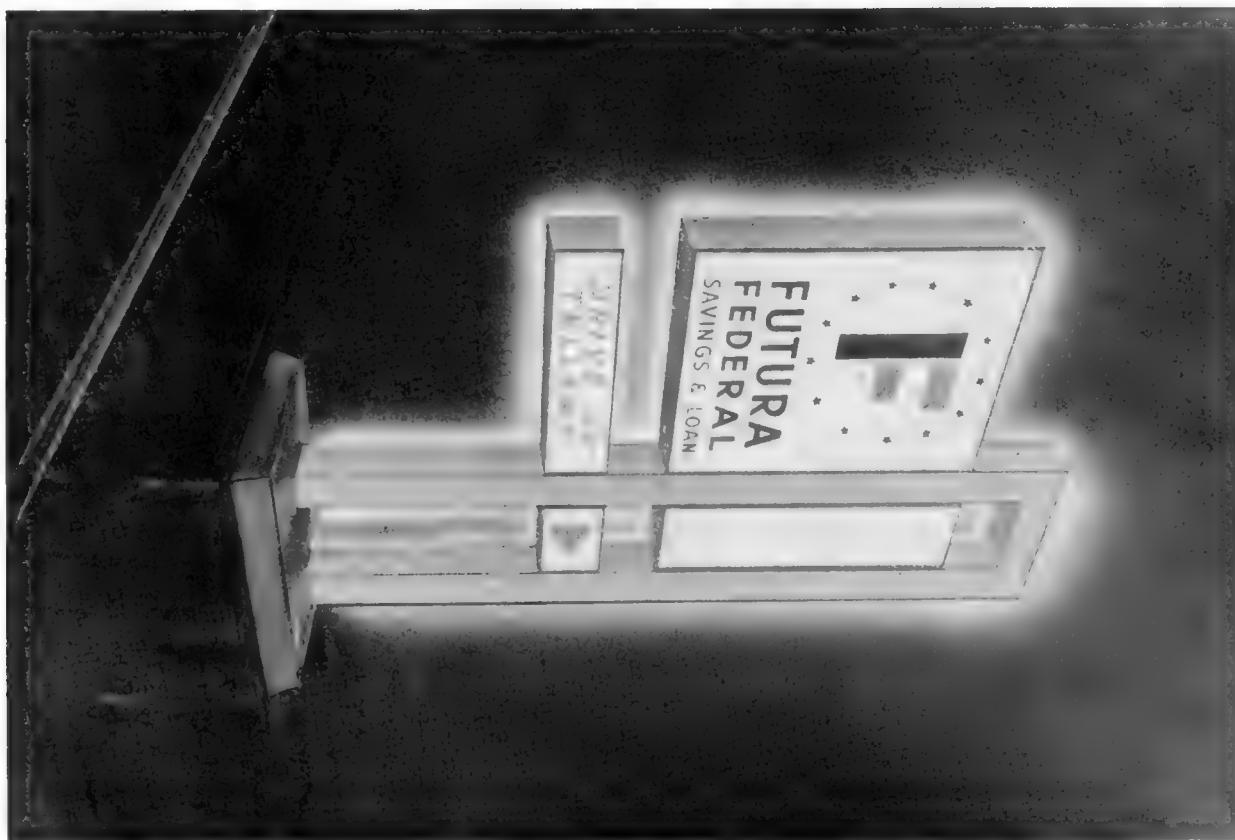
Kenneth B. Turnton  
AMERICAN SIGN AND INDICATOR CORP.  
Chicago, Illinois

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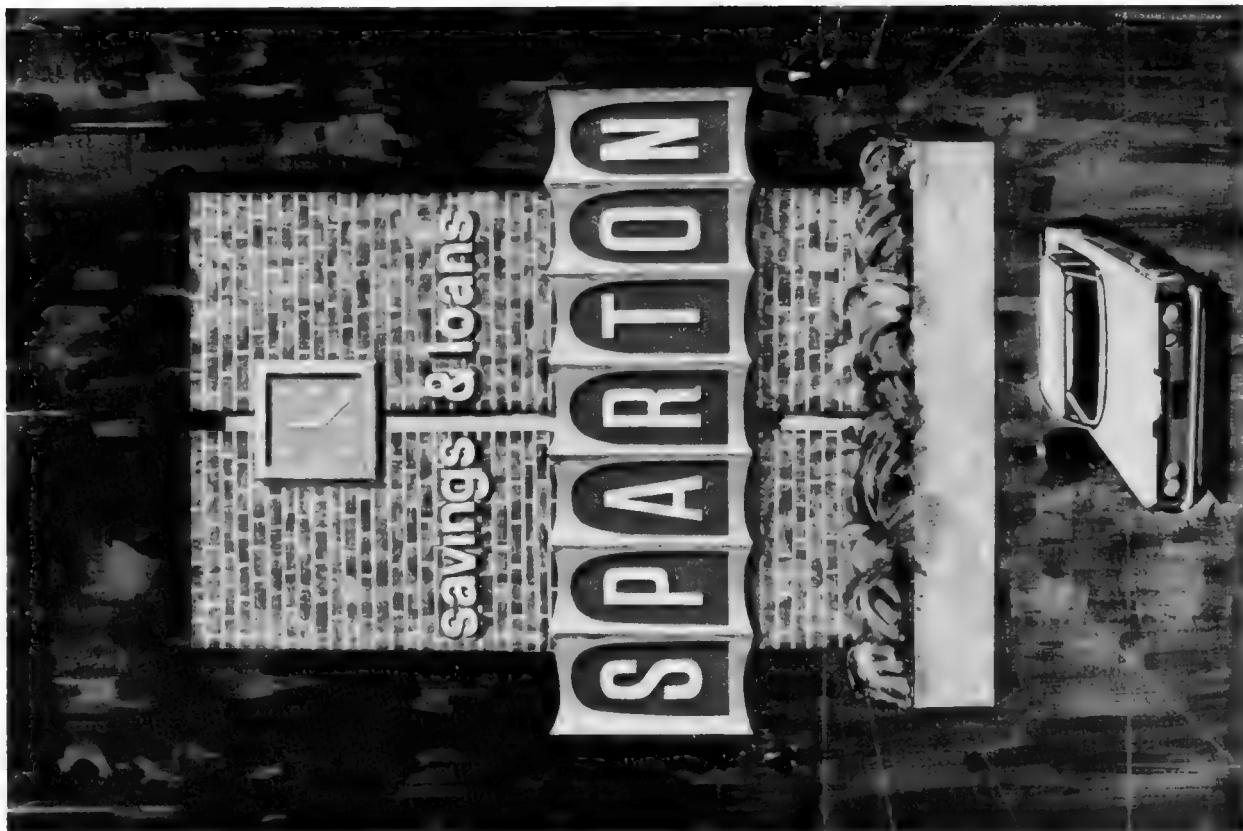
Bob Anderson  
TRIPLE A SIGNS  
North Hollywood California



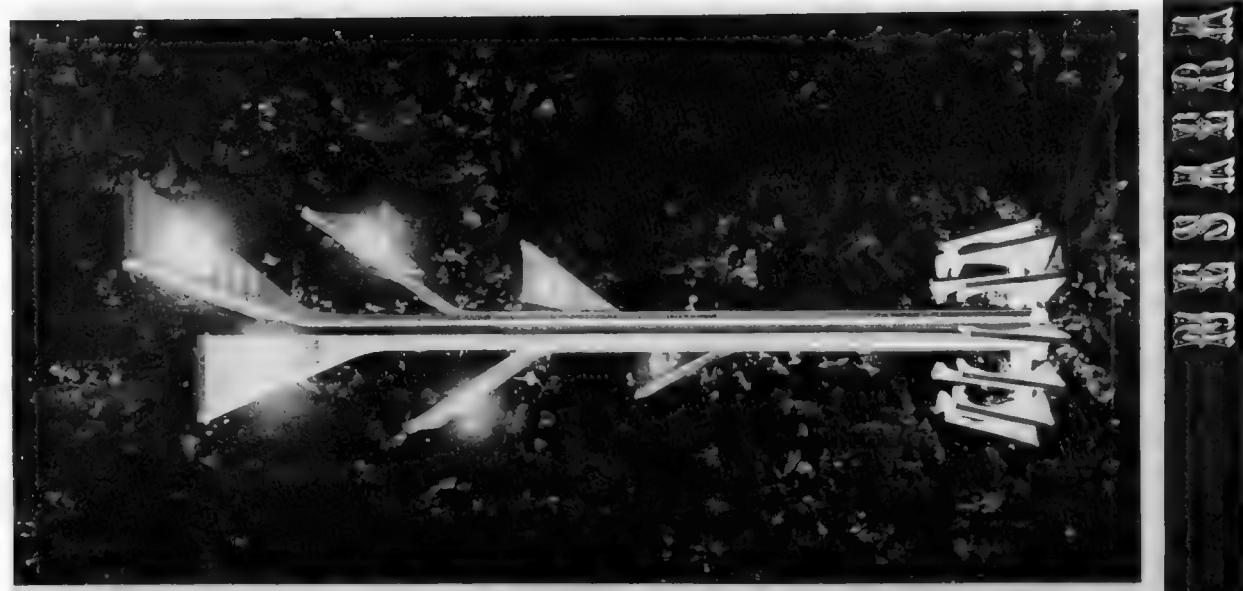
Sidney Rubin  
McBRIDE SIGN CO.  
Pittsburgh Pennsylvania

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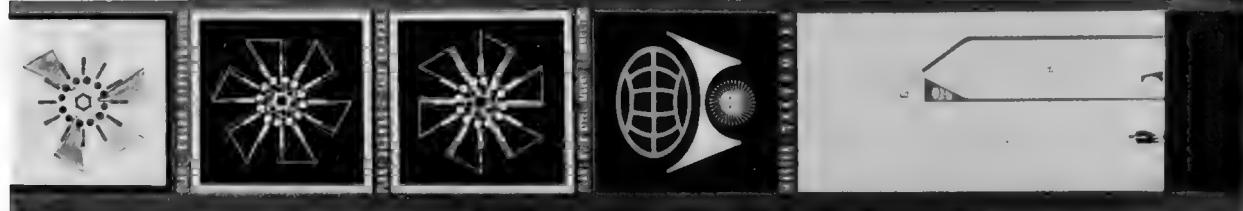
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Top: Sparton  
E. L. RUDY CO. LTD.  
Toronto, Ontario, Canada



Spartron  
E. L. RUDY CO. LTD.  
Toronto, Ontario, Canada

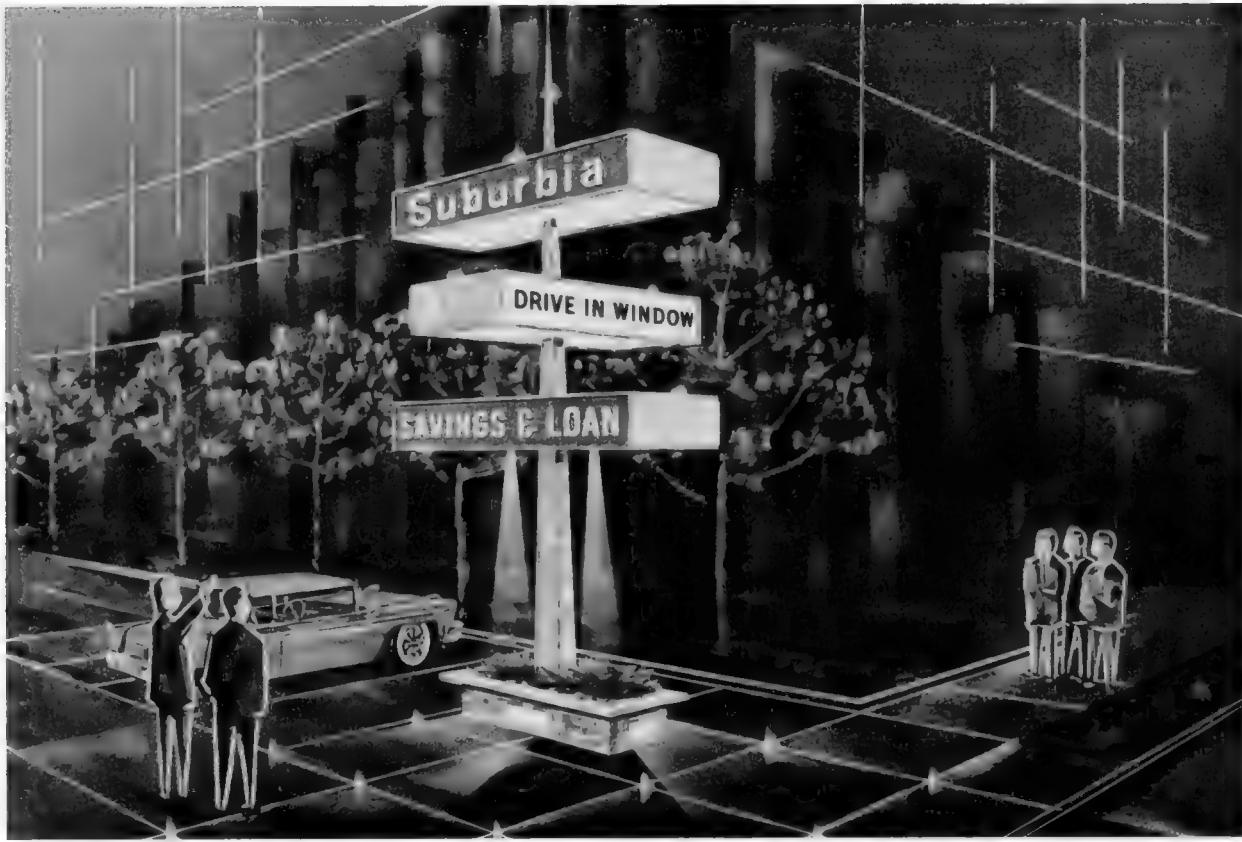


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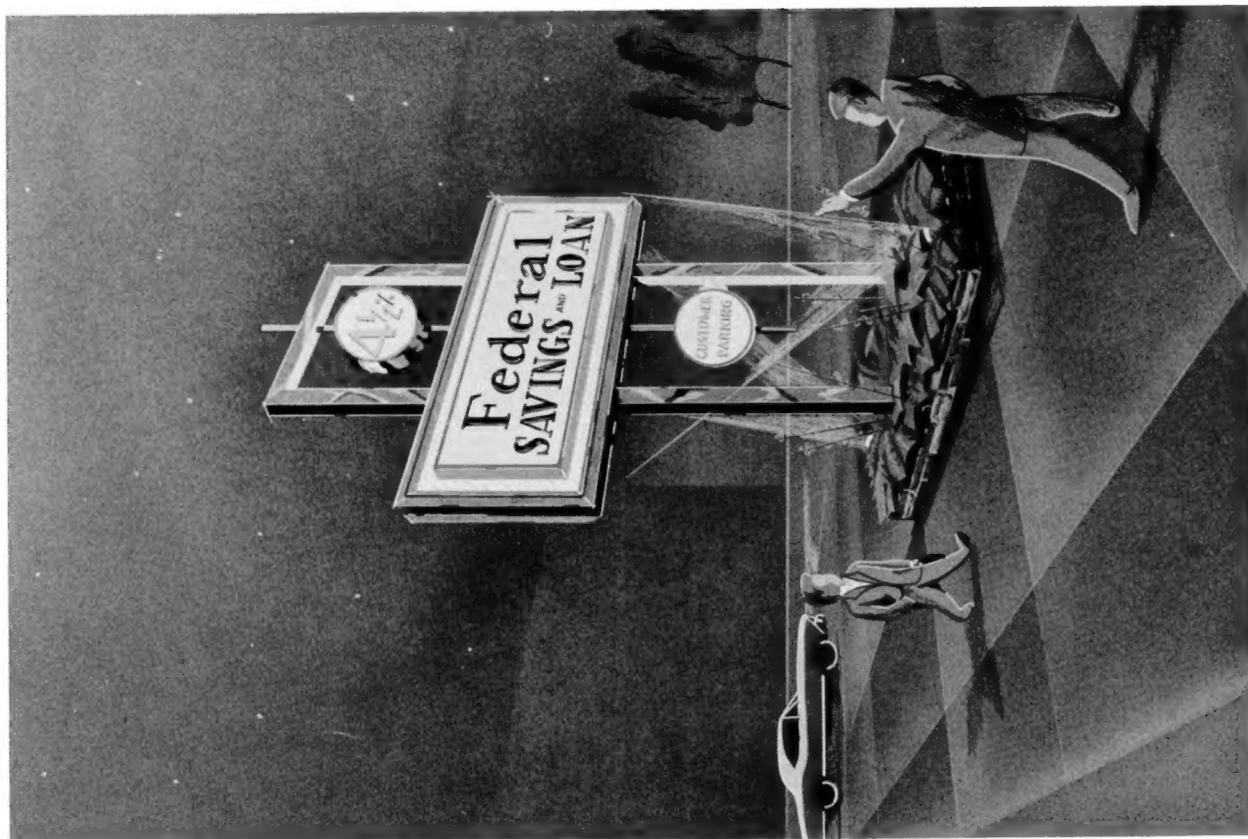
Arthur W. Fries  
FEDERAL SIGN AND SIGNAL CORP  
Blue Island, Illinois



Donald H. Nieshous  
THE AMERICAN SIGN CO.  
Cincinnati, Ohio

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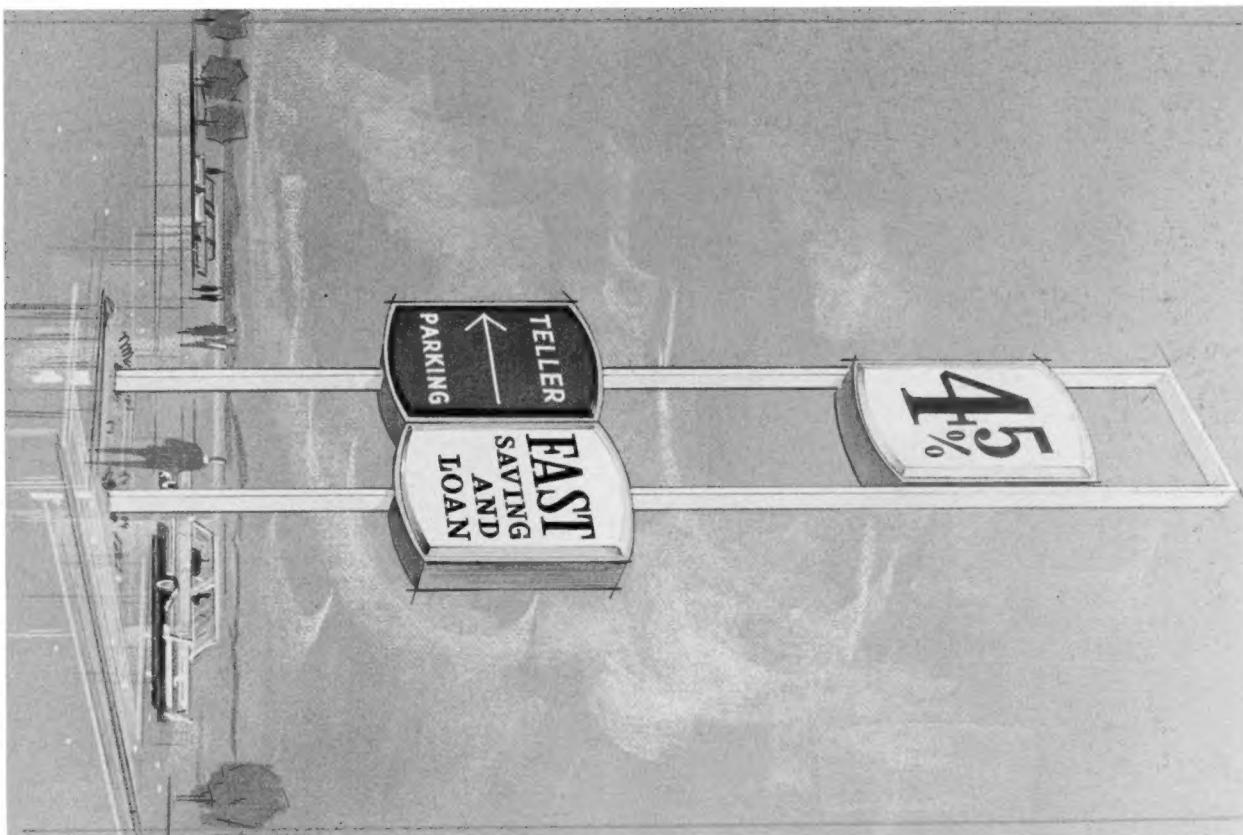
William A. Pickerson  
CASPER NEON SIGN CO.  
Casper, Wyoming



Frederick Hardy  
ELECTRIC PRODUCTS CONSOLIDATED  
Billings, Montana

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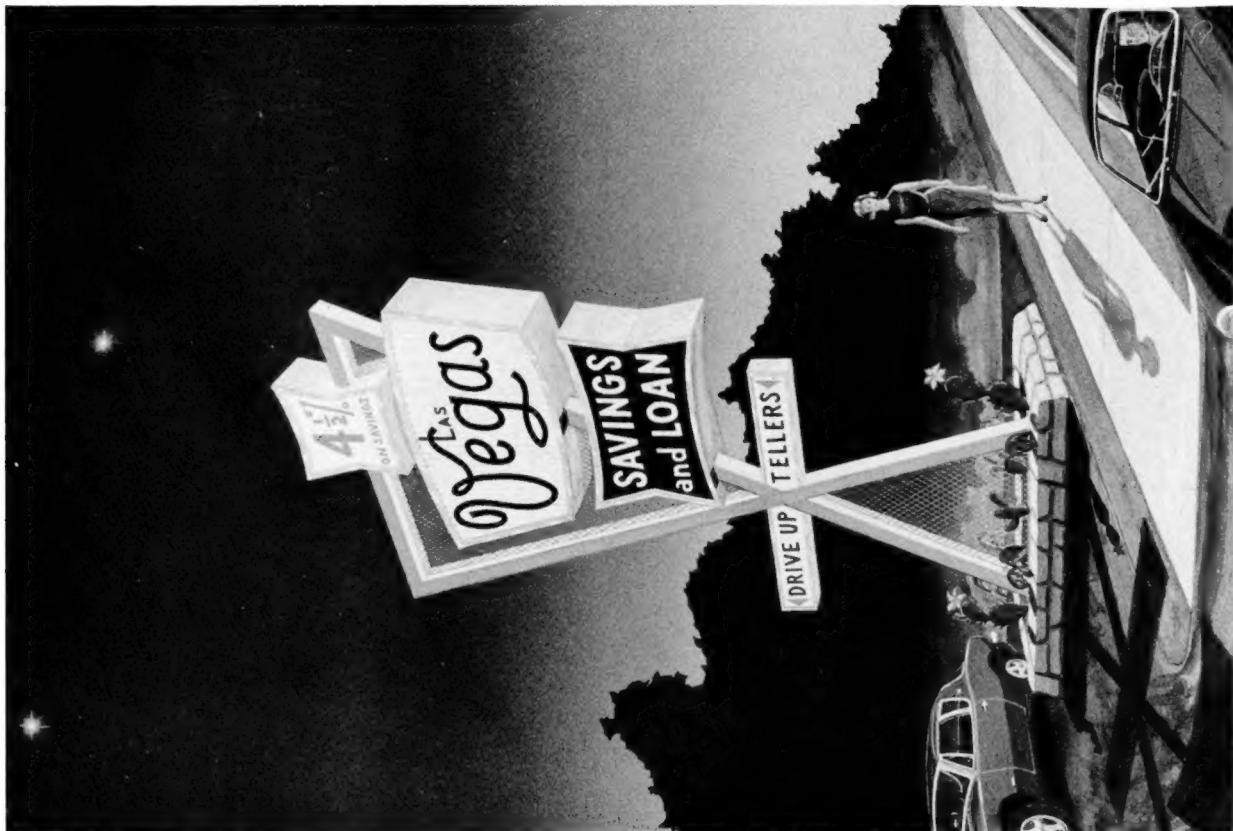
I. Seigenthaler  
FEDERAL SIGN AND SIGNAL CORP.  
San Francisco, California



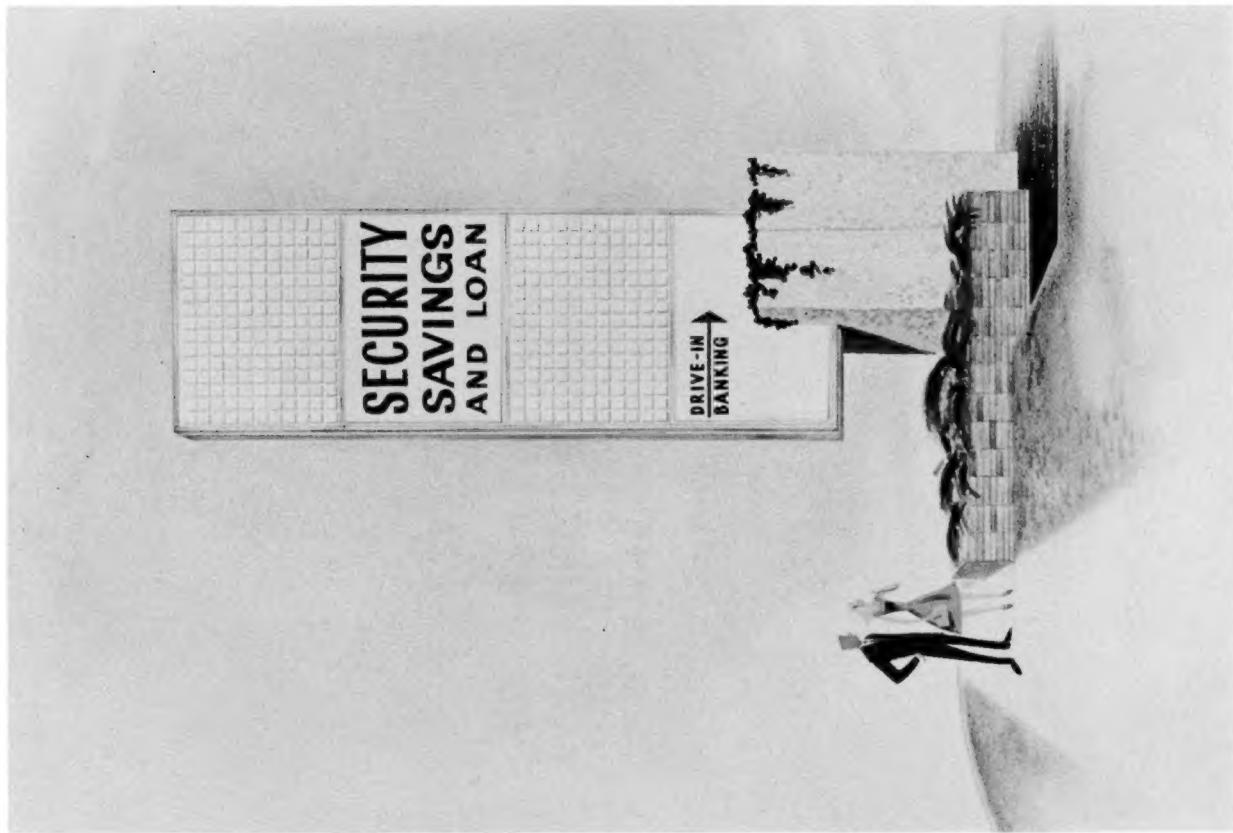
Wilson K. Hoy III  
FEDERAL SIGN AND SIGNAL CORP.  
Indianapolis, Indiana

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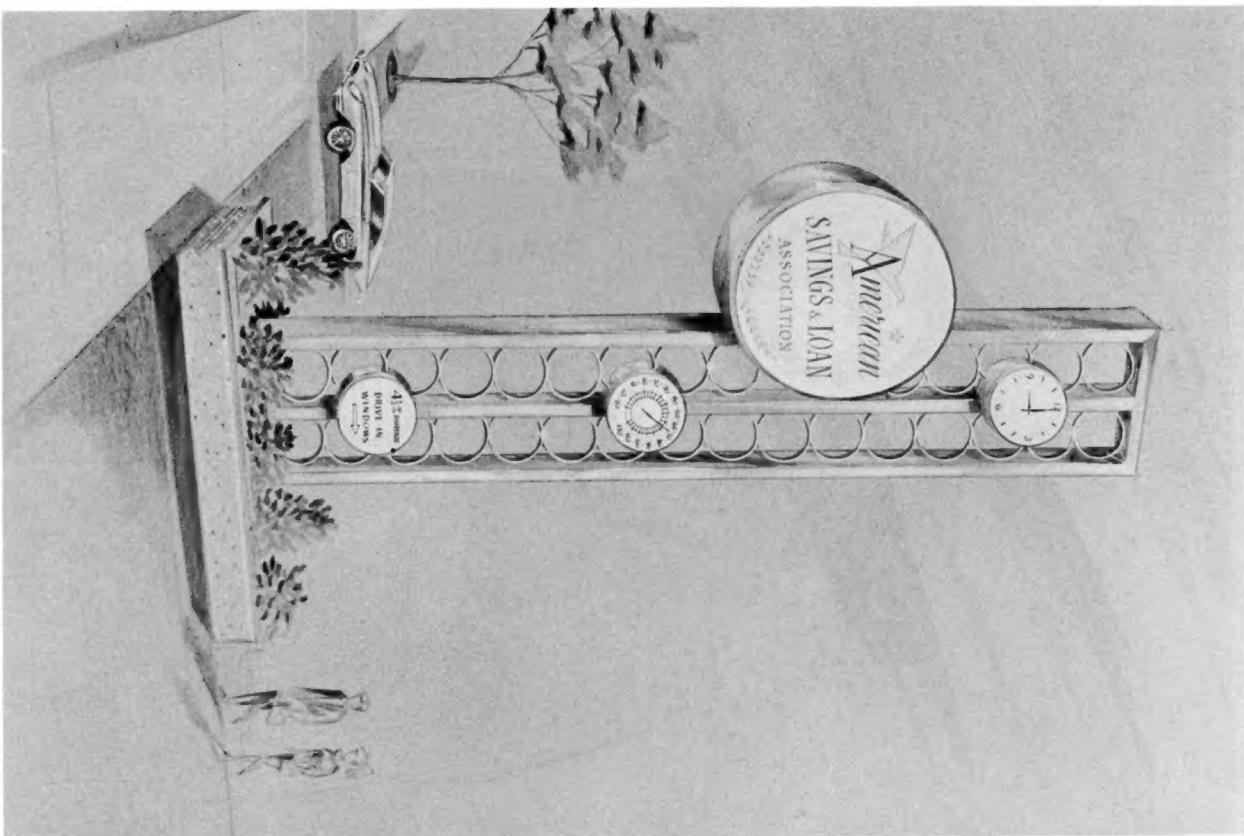
Rudy Gauthier  
FEDERAL SIGN AND SIGNAL CORP.  
Louisville, Kentucky



Leslie Cook  
YOUNG ELECTRIC SIGN CO.  
Salt Lake City, Utah

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Robert W. Abbott  
THE ECRUET SIGN CO.  
Dayton, Ohio



Jesse Chesser  
HANOVER MFG. INC.  
Columbus, Ohio